



OUR PARKS.

OUR ECONOMY.

Henderson’s parks, trails, centers, and programs are more than just amenities; they are essential infrastructure that shape our community’s shared identity and protect the quality of life of all Henderson residents by increasing public health and safety, generating economic impact, and building community.

Parks & Rec. is an economic engine.

Did you know that in 1997, Henderson voters approved a \$0.12 property tax dedicated to Parks & Rec.?

This funding source has generated over **\$155+ million** in the last decade alone, and many of Henderson’s Parks & Rec. achievements would not have been possible without it. This funding source **will expire in 2027** unless Henderson residents vote to renew it on June 9, 2026.

What happens if voters choose to NOT renew the existing \$0.12 property tax for Parks & Rec.?

Approximately **40%** of Henderson’s annual operating budget for Parks & Rec. comes from this funding source. If voters choose not to renew it on **June 9, 2026**, every City department will be affected, and major changes will be required to make up for the lost revenue—potentially including closing indoor centers and aquatic facilities, reducing/eliminating programs, and cutting staff.

Will my tax rate increase if this property tax is renewed?

No; this is not a new tax—it will maintain the existing Parks & Rec. funding that’s been in place since 1997.

What is “Parks & Rec. Make IT Possible?”

“Parks & Rec. Make IT Possible” serves as the theme for the 2026 update of the **Henderson Parks & Recreation Master Plan**, which strategically directs both short-term and long-term decisions affecting the City’s parks and recreation system — including parks, natural areas, trails, recreation programs, social services, and community events.

DID YOU KNOW?

- ✓ Over the past 30 years, Henderson has partnered with the private development community to build over **\$100M+** in new parks with minimal costs to Henderson’s taxpayers?
- ✓ Henderson’s parks system serves as a major **economic driver** by increasing **property values** and **detering crime**. The City boasts the highest median property values in Southern Nevada, and data shows that homes fronting parks command up to a **20% premium** over similar properties only a couple of blocks further away?
- ✓ Parks & Rec. **attracts tourists** and generates **retail spending**; in the past two years alone, Henderson’s parks welcomed 4,944 sports tournament teams to the City, generating an estimated **\$108 million** in local economic impact?
- ✓ Parks and Rec. **creates jobs**, from frontline staff to managers, with entry-level roles serving as a crucial first step into the workforce, especially for **young people**. Its capital projects also create additional jobs in construction and related industries?



**EARLY VOTING BEGINS MAY 23, 2026
VOTE BY JUNE 9, 2026!**

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MORE!**

