2020 SPECIAL EVENT SPONSORSHIP OPPORTUNITIES

THE CITY OF HENDERSON®

A Place To Call Home

TOP 10 REASONS TO PARTNER WITH THE CITY OF HENDERSON, THE BEST CITY IN NEVADA!

Henderson is a progressive and vibrant city committed to maintaining premier events, amenities and services for all who choose to live, learn, work, and play in Henderson... a place to call home.

Each year, the City of Henderson strives to offer quality events, many that attract visitors from Southern Nevada and nearby states. We would like to invite you to explore the opportunities we have for sponsorships through multiple special events taking place in 2020. As a sponsor, you'll make it possible for us to continue to provide quality, enjoyable events year-round.

Designed to support corporate/organizational marketing and promotional and outreach strategies, our sponsor packages offer:

1. ***Visibility, impact and access to a family-oriented target in the Henderson and Southern Nevada market (and, in some cases, surrounding states)***
2. ***Alignment with a reputable, nationally recognized agency***
3. ***Face-to-face customer relations***
4. ***Access to shape consumer attitudes***
5. ***Sampling and distribution of promotional/ educational material***
6. ***Association with some of the community's premier special events that attract a variety of audiences***
7. ***An efficient method of generating leads***
8. ***Opportunities to be an integral part of many City of Henderson programs and be seen as a good neighbor***
9. ***The chance to differentiate yourself from your competitors***
10. ***Opportunities to build and enhance image and awareness of your products/services***

When completing the sponsorship form, I encourage you to choose your sponsorship commitments for this sponsorship season. By committing well before each event deadline, you are sure to receive the maximum benefit of each event's marketing plan. (Please note that the deadline for sponsoring printed materials is 10 weeks prior to event date.) We are also willing to create a customized sponsorship package for any organization. We look forward to working with you to create your perfect sponsorship experience!

If you have any questions, please feel free to contact us at 702-267-4127 or email sponsor@cityofhenderson.com. I hope you will consider partnering with us to continue making the City of Henderson a great place to play!

Sincerely,

Shari Ferguson
Director
City of Henderson Parks and Recreation Department

CITY OF HENDERSON OVERVIEW

Incorporated in 1953, Henderson is Nevada's second largest city with more than 310,000 residents. Henderson is a premier city, nationally recognized for its stunning parks, trails, master-planned communities, and outstanding quality of life.

Recognized as one of America's Best Places to Live (MONEY and Liveability.com), one of America's Best Cities (Business Week), one of the safest cities in America (Forbes, InsuranceProviders.com, Law Street Media, Movato.com), and a Bicycle Friendly Community (League of American Bicyclists), Henderson is a progressive and vibrant city committed to maintaining premier amenities and services for all who choose to live, learn, work and play in Henderson... a place to call home.

"2ND **LARGEST SAFEST** CITY IN

35 BEST CITIES FOR PEOPLE 35 AND UNDER

TOP 50
BEST PLACES TO LIVE IN AMERICA

TOP 10
BEST CITIES TO RAISE CHILDREN | MOST APPEALING CITIES IN THE NATION

BEST PLACE TO LIVE IN EACH STATE
BEST CITY IN NEVADA"

HENDERSON

BY THE NUMBERS

317,000 RESIDENTS

MEDIAN AGE OF RESIDENTS **42.2**

FEMALE **48.3%/51.7%** MALE

MEDIAN HOUSEHOLD INCOME **$66,939**

92.5% HIGH SCHOOL GRADUATE OR HIGHER

129,725 HOUSEHOLDS

69% OF HOUSING=SINGLE-FAMILY

2020 SPECIAL EVENT SPONSORSHIP OPPORTUNITIES

ATTENDANCE: *up to 500* | *600-2,500* | *2,500-5,000* | *~10,000* | *~30,000*

SIGNATURE EVENTS

Industrial Days	*April 17-18*		*7*
Art Festival	*May 9-10*		*9*
Fourth of July Celebration	*July 4*		*11*
WinterFest	*December 11-12*		*13*

CITYWIDE EVENTS

Bark in the Park	*March 7*		*16*
Slide into Summer	*May 29*		*17*
Heritage Harvest Festival	*October 3*		*18*
Trunk or Treat	*October 23*		*19*
Haunted at the Ranch	*October 30-31*		*20*
Stroll n' Roll	*November 14*		*21*

FITNESS, SPORTS & WELLNESS EVENTS

Healthy Henderson Fair	*January 11*		*23*
Cupid's Run 5K & 1-Mile Walk	*February 8*		*24*
Shoot Your Heart Out Wheelchair Basketball Tournament	*February 28-29*		*25*
March Classic Inv'l: US Power Soccer Tournament	*March 21-22*		*26*
Earth Day Recycled 5K & 1-Mile Walk	*April 18*		*27*
Healthy Henderson for Kids 1-Mile Run4Fun	*May 2*		*28*
Glow Worm 5K & 1-Mile Walk	*June 13*		*29*
Midnite Madness Softball Tourament	*July 10-12*		*30*
Zombie Run 5K & 1-Mile Walk	*October 17*		*31*
Color Me Kind 5K & 1-Mile Walk	*November 14*		*32*
Cranberry Slam Pickleball Classic	*November 27-28*		*33*
Reindeer Dash 5K & 1-Mile Walk	*December 12*		*34*

COMMUNITY EVENTS

It's a Hoe Down	*February 13*		*36*
Soul Brunch	*February 22*		*37*
Spring Carnival & Hippity Hop Egg Hunt	*April 11*		*38*
Egg Dive	*April 12*		*39*
Volunteer Banquet	*April 22*		*40*
Luau	*May 16*		*41*
Family Water Safety Bash	*June 6*		*42*
Movies in the Park	*July 25 & August 22*		*43*
Whitney Ranch 20th Anniversary	*August 22*		*44*
Doggie Paddle & Play Day	*September 26*		*45*
Pet Trick-or-Treat Trail	*October 24*		*46*
Veterans Resource Fair	*November 7*		*47*

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Archery | Arts & Culture | Ball Fields | Bird Viewing Preserve | Camping | Henderson Pavilion | Park Pals | Trail Cleanups | Trail Watch *49*

SPONSOR COMMITMENT FORM *50*

SIGNATURE EVENTS

INDUSTRIAL DAYS

INDUSTRIAL DAYS

DATE: April 17-18, 2020

LOCATION: Water Street District

ATTENDANCE: 1,000-3,000

EVENT PROFILE: In observation of our rich history, the City of Henderson will take a walk through the decades as we honor our past, celebrate our present, and shine the light on our future during this community event. Celebrating our industrial heritage and taking place in the Historic Water Street District, the festival will create new and vibrant connections between the former Industrial Days event and our new event, forging the past into the future.

AVAILABLE SPONSORSHIPS

Bronze – $75
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*

Silver – $150
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson event webpage*

Gold – $300
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson event webpage*
- *10'x10' booth space includes one 6' table and two chairs*
- *Sponsor flyer, brochure, coupon or promo items placed at the City of Henderson Information Booth on-site*

Platinum – $500
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson event webpage*
- *10'x10' booth space includes one tent, one 6' table and two chairs*
- *Sponsor flyer, brochure, coupon or promo items placed at the City of Henderson Information Booth on-site*
- *Display up to three sponsor-provided banners, max. size 4'x3'*

Magnesium – $1,000
Deadline 10 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson event webpage*
- *10'x10' booth space includes one tent, one 6' table and two chairs*
- *Sponsor flyer, brochure, coupon or promo items placed at the City of Henderson Information Booth on-site*
- *Display up to three sponsor-provided banners, max. size 4'x3'*
- *Sponsor logo included on event collateral pieces, e.g. posters, flyers, postcards, door hangers*
- *Sponsor name mentioned during event announcements*

Additional Sponsorship Opportunities
- *Full Event Naming Rights*
- *Main Stage Sponsorship*
- *Lawn Game Sponsorship*

ART FESTIVAL OF HENDERSON

ART FESTIVAL OF HENDERSON

DATE: May 9-10, 2020

LOCATION: Water Street District

ATTENDANCE: 6,000-10,000

EVENT PROFILE: Art Festival of Henderson has been a Mother's Day weekend tradition for over 20 years. Artists from around the country showcase and sell their original artwork transforming Water Street into an arts district for the weekend. The event features live entertainment, artist demonstrations, a variety of food vendors, and a chalk art competition.

AVAILABLE SPONSORSHIPS

Bronze – $250
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*

Silver – $450
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson event webpage*

Gold – $1,000
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson event webpage*
- *10'x10' booth space includes one 6' table and two chairs*
- *Sponsor flyer, brochure, coupon or promo items placed at the City of Henderson Information Booth on-site*

Platinum – $1,500
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson event webpage*
- *10'x10' booth space includes one tent, one 6' table and two chairs*
- *Sponsor flyer, brochure, coupon or promo items placed at the City of Henderson Information Booth on-site*
- *Display up to three sponsor-provided banners, max. size 4'x3'*

Magnesium – $3,000
Deadline 10 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson event webpage*
- *10'x10' booth space includes one tent, one 6' table and two chairs*
- *Sponsor flyer, brochure, coupon or promo items placed at the City of Henderson Information Booth on-site*
- *Display up to three sponsor-provided banners, max. size 4'x3'*
- *Sponsor logo included on event collateral pieces, e.g. posters, flyers, postcards, door hangers*
- *Sponsor name mentioned during event announcements*

Additional Sponsorship Opportunities
- *Stage*
- *Art Oasis*
- *Chalk Art*

FOURTH OF JULY CELEBRATION

FOURTH OF JULY CELEBRATION

DATE: July 4, 2020

LOCATION: Heritage Park

ATTENDANCE: 30,000

EVENT PROFILE: Residents celebrate Independence Day in Henderson every year with great live entertainment and the time-honored traditional fireworks display. Attendees enjoy a night of family fun and concessions.

AVAILABLE SPONSORSHIPS

Bronze – $250
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*

Silver – $450
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson event webpage*

Gold – $1,000
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson event webpage*
- *10'x10' booth space includes one 6' table and two chairs*
- *Sponsor flyer, brochure, coupon or promo items placed at the City of Henderson Information Booth on-site*

Platinum – $1,500
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson event webpage*
- *10'x10' booth space includes one tent, one 6' table and two chairs*
- *Sponsor flyer, brochure, coupon or promo items placed at the City of Henderson Information Booth on-site*
- *Display up to three sponsor-provided banners, max. size 4'x3'*

Magnesium – $3,000
Deadline 10 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson event webpage*
- *10'x10' booth space includes one tent, one 6' table and two chairs*
- *Sponsor flyer, brochure, coupon or promo items placed at the City of Henderson Information Booth on-site*
- *Display up to three sponsor-provided banners, max. size 4'x3'*
- *Sponsor logo included on event collateral pieces, e.g. posters, flyers, postcards, door hangers*
- *Sponsor name mentioned during event announcements*

Additional Sponsorship Opportunities
- *Full Event Naming Rights*
- *Main Stage Sponsorship*
- *Lawn Games Sponsorship*
- *Patriotic Make & Take Sponsorship*

WINTERFEST

WINTERFEST

DATE: December 11-12, 2020

LOCATION: Henderson Events Plaza & Water Street District

ATTENDANCE: 18,000

EVENT PROFILE: The Parks and Recreation Special Events team of the City of Henderson presents the final event of the year with Winterfest 2020 in Downtown Henderson. Participants enjoy family-friendly holiday-focused entertainment, including carolers, carnival rides, children's interactive areas, gift and craft vendors, food trucks, and live entertainment. Henderson's Mayor joins Santa Clause to kick off the festivities on Friday night by lighting our 30' Christmas tree while fireworks light up the sky. On Saturday evening, the festival is topped off by a stunning lighted night parade down Water Street.

AVAILABLE SPONSORSHIPS

Bronze – $250
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*

Silver – $450
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson*
- *event webpage*

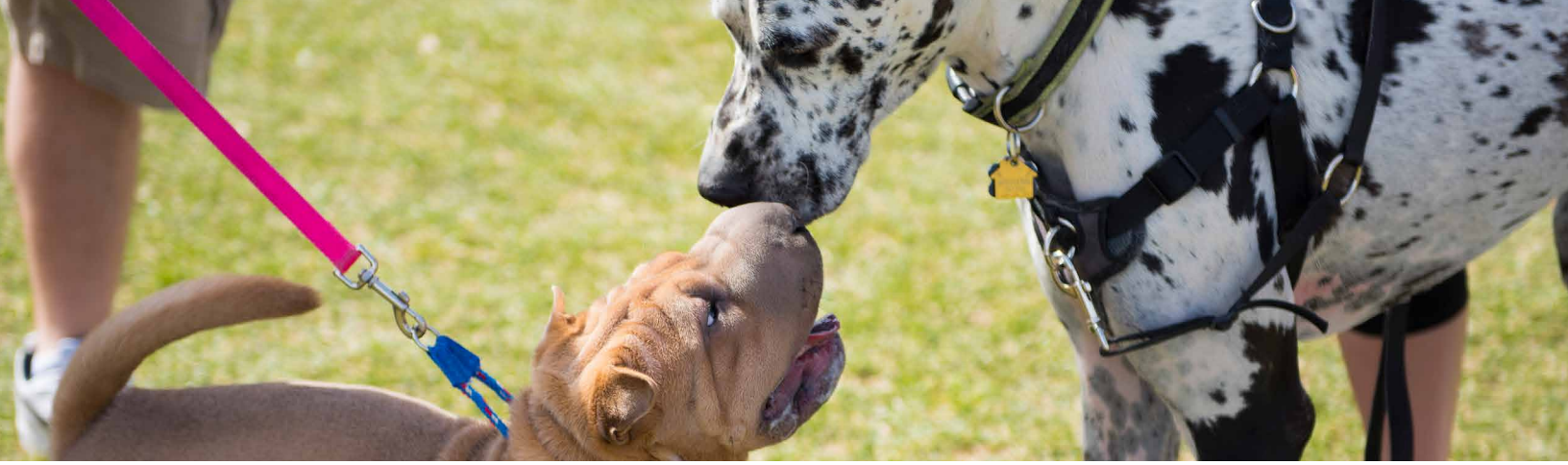
Gold – $1,000
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson event webpage*
- *10'x10' booth space includes one 6' table and two chairs*
- *Sponsor flyer, brochure, coupon or promo items placed at the City of Henderson Information Booth on-site*

Platinum – $1,500
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson*
- *event webpage*
- *10'x10' booth space includes one tent, one 6' table and two*
- *chairs*
- *Sponsor flyer, brochure, coupon or promo items placed at the City of Henderson Information Booth on-site*
- *Display up to three sponsor-provided banners, max. size 4'x3'*

Magnesium – $3,000
Deadline 10 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson*
- *event webpage*
- *10'x10' booth space includes one tent, one 6' table and two*
- *chairs*
- *Sponsor flyer, brochure, coupon or promo items placed at the City of Henderson Information Booth on-site*
- *Display up to three sponsor-provided banners, max. size 4'x3'*
- *Sponsor logo included on event collateral pieces, e.g. posters,*
- *flyers, postcards, door hangers*
- *Sponsor name mentioned during event announcements*

Additional Sponsorship Opportunities
- *Full Event Presenting Rights*
- *Stage*
- *Evening Light Parade*
- *Gingerbread House Contest*
- *Holiday Workshop*

CITYWIDE EVENTS



BARK IN THE PARK

DATE: March 7, 2020

LOCATION: Cornerstone Park

ATTENDANCE: 3,000-5,000

EVENT PROFILE: Bark in the Park features four hours of fun events for attendees and their dogs. Everyone – dog and human alike – can take part in a variety of contests and meet lots of beautiful dogs looking for good homes.

AVAILABLE SPONSORSHIPS

Bronze – $75
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*

Silver – $150
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson event webpage*

Gold – $300
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson event webpage*
- *10'x10' booth space includes one 6' table and two chairs*
- *Sponsor flyer, brochure, coupon or promo items placed at the City of Henderson Information Booth on-site*

Platinum – $500
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson event webpage*
- *10'x10' booth space includes one tent, one 6' table and two chairs*
- *Sponsor flyer, brochure, coupon or promo items placed at the City of Henderson Information Booth on-site*
- *Display up to three sponsor-provided banners, max. size 4'x3'*

Magnesium – $800
Deadline 10 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson event webpage*
- *10'x10' booth space includes one tent, one 6' table and two chairs*
- *Sponsor flyer, brochure, coupon or promo items placed at the City of Henderson Information Booth on-site*
- *Two preferred parking spaces at event*
- *Display up to three sponsor-provided banners, max. size 4'x3'*
- *Sponsor logo included on event collateral pieces, e.g. posters, flyers, postcards, door hangers*
- *Sponsor name mentioned during event announcements*

SLIDE INTO SUMMER

DATE: May 29, 2020, 11am-2pm, 2020

LOCATION: Anthem Hills Park

ATTENDANCE: 1,000

EVENT PROFILE: This event kicks off the summer season. Participants slide into summer on a giant slip-and-slide, in bounce houses, and with lawn games, food, music, and sun-safety tips. Typica attendees are families with young children.

AVAILABLE SPONSORSHIPS

Bronze - $150
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*

Silver - $200
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson event webpage*

Gold - $300
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson event webpage*
- *10'x10' booth space includes one 6' table and two chairs*
- *Sponsor flyer, brochure, coupon or promo items placed at the City of Henderson Information Booth on-site*

Platinum - $500
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson event webpage*
- *10'x10' booth space includes one tent, one 6' table and two chairs*
- *Sponsor flyer, brochure, coupon or promo items placed at the City of Henderson Information Booth on-site*
- *Display up to three sponsor-provided banners, max. size 4'x3'*
- *Sponsor name mentioned during event announcements*

Additional Sponsorship Opportunities
- *Face Painting*
- *Lawn Games*

HERITAGE HARVEST FESTIVAL

DATE: : October 3, 2020

LOCATION: Heritage Park Senior Facility

ATTENDANCE: 2,000

EVENT PROFILE: This all-ages event returns with live entertainment, a petting zoo, bounce houses, senior fair, craft fair, games, senior health and information booths, and refreshments.

AVAILABLE SPONSORSHIPS

Bronze - $50
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*

Silver - $150
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson event webpage*

Gold - $300
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson event webpage*
- *10'x10' booth space includes one 6' table and two chairs*
- *Sponsor flyer, brochure, coupon or promo items placed at the City of Henderson Information Booth on-site*

Platinum - $1,000
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson event webpage*
- *10'x10' booth space includes one tent, one 6' table and two chairs*
- *Sponsor flyer, brochure, coupon or promo items placed at the City of Henderson Information Booth on-site*
- *Display up to three sponsor-provided banners, max. size 4'x3'*

Magnesium - $2,000
Deadline 10 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson event webpage*
- *10'x10' booth space includes one tent, one 6' table and two chairs*
- *Sponsor flyer, brochure, coupon or promo items placed at the City of Henderson Information Booth on-site*
- *Display up to three sponsor-provided banners, max. size 4'x3'*
- *Sponsor logo included on event collateral pieces, e.g. posters, flyers, postcards, door hangers*
- *Sponsor name mentioned during event announcements*

Additional Sponsorship Opportunities
- *Train Ride*
- *Petting Zoo*
- *Pumpkin Painting*
- *Face Painting*

TRUNK OR TREAT

DATE: October 23, 2020

LOCATION: Black Mountain Recreation Center

ATTENDANCE: 4,000

EVENT PROFILE: Henderson's premier safe trick-or-treating event returns for an evening of festive fun. Costumed participants follow the trick-or-treat trail in the center's parking lot where staff (and sponsors) pass out treats (or tricks) from the trunks of festively decorated cars. The event includes a variety of activities and entertainment including a costume contest.

AVAILABLE SPONSORSHIPS

Bronze - $75
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*

Silver - $100
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson*
- *event webpage*

Gold - $125
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson*
- *event webpage*
- *One car space to decorate and to distribute a minimum of 1,500 pieces of candy (provided by sponsor)*
- *Sponsor flyer, brochure, coupon or promo items placed at the City of Henderson Information Booth on-site*

Platinum - $300
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson*
- *event webpage*
- *10'x10' booth space includes one 6' table and two chairs*
- *Sponsor flyer, brochure, coupon or promo items placed at the City of Henderson Information Booth on-site*
- *Display up to three sponsor-provided banners, max. size 4'x3'*

Magnesium: Event Presenter - $1,500
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Sponsor and logo featured as a Premier Sponsor on banner located center stage*
- *Linked sponsor logo displayed on the City of Henderson*
- *event webpage*
- *Five cars (or three 10'x10' booths) centrally located for sponsor product display (sales prohibited)*
- *20 entry tickets*
- *Sponsor flyer, brochure, coupon or promo items placed at the City of Henderson Information Booth on-site*
- *Display up to three sponsor-provided banners, max. size 4'x3'*

HAUNTED AT THE RANCH

DATE: October 30-31, 2020

LOCATION: Whitney Ranch Recreation Center and Aquatic Complex

ATTENDANCE: 1,000

EVENT PROFILE: Participants are invited to dress up in their favorite costume and join the community for two evenings of spooky fun with a collection of carnival games, bounce houses, craft stations and a trick-or-treat trail. Haunted at the Ranch features a spine-tingling haunted house tour (with an alternative version for younger children).

AVAILABLE SPONSORSHIPS

Bronze - $100
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*

Silver - $125
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson event webpage*

Gold - $200
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson event webpage*
- *One 6' table and two chairs at event*
- *Sponsor flyer, brochure, coupon or promo items placed at the City of Henderson Information Booth on-site*

Platinum - $300
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson event webpage*
- *One 6' table and two chairs at event*
- *Sponsor flyer, brochure, coupon or promo items placed at the City of Henderson Information Booth on-site*
- *Display up to three sponsor-provided banners, max. size 4'x3'*

Magnesium - $500 (one available)
Deadline 10 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson event webpage*
- *One 6' table and two chairs at event*
- *Sponsor flyer, brochure, coupon or promo items placed at the City of Henderson Information Booth on-site*
- *Display up to three sponsor-provided banners, max. size 4'x3'*
- *Sponsor logo included on event collateral pieces, e.g. posters, flyers, postcards, door hangers*
- *Sponsor name mentioned during event announcements as Cake Walk Activity Sponsor*

STROLL 'N ROLL

DATE: November 14, 2020

LOCATION: Paseo Verde Parkway from Henderson Multigenerational Center to Discovery Park

ATTENDANCE: 2,000

EVENT PROFILE: Henderson Stroll 'n Roll is the City of Henderson's spin on the Ciclovia phenomenon that's sweeping the globe. Originally founded in Bogota, Colombia, it's where roads are closed to motorized traffic, allowing the community to come together and enjoy the streets on bicycles, skates, skateboards or simply on foot. The car-free street fair is packed with activities for all ages. Along the route enjoy music, live performances, interactive demonstrations, and health, fitness and bicycle vendors.

AVAILABLE SPONSORSHIPS

Bronze – $75
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*

Silver – $150
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson event webpage*

Gold – $300
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson event webpage*
- *10'x10' booth space includes one 6' table and two chairs*
- *Sponsor flyer, brochure, coupon or promo items placed at the City of Henderson Information Booth on-site*

Platinum – $500
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson event webpage*
- *10'x10' booth space includes one tent, one 6' table and two chairs*
- *Sponsor flyer, brochure, coupon or promo items placed at the City of Henderson Information Booth on-site*
- *Display up to three sponsor-provided banners, max. size 4'x3'*

Magnesium – $800
Deadline 10 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson event webpage*
- *10'x10' booth space includes one tent, one 6' table and two chairs*
- *Sponsor flyer, brochure, coupon or promo items placed at the City of Henderson Information Booth on-site*
- *Display up to three sponsor-provided banners, max. size 4'x3'*
- *Sponsor logo included on event collateral pieces, e.g. posters, flyers, postcards, door hangers*
- *Sponsor name mentioned during event announcements*
- *Two preferred parking spaces at event*

FITNESS, SPORTS, AND WELLNESS **EVENTS**

HEALTHY HENDERSON FAIR

DATE: January 11, 2020

LOCATION: Henderson Multigenerational Center

ATTENDANCE: 1,000

EVENT PROFILE: Our Healthy Henderson Fair features more than 25 health and wellness vendors, children's activities, and bounce houses with instructors available to answer questions about classes, open rock-wall climbing and health screenings.

AVAILABLE SPONSORSHIPS

Bronze – $100
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*

Silver – $150
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson event webpage*

Gold – $200
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson event webpage*
- *One 6' table and two chairs at event*
- *Sponsor flyer, brochure, coupon or promo items placed at the City of Henderson Information Booth on-site*

Platinum – $300
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson event webpage*
- *One 6' table and two chairs at event*
- *Sponsor flyer, brochure, coupon or promo items placed at the City of Henderson Information Booth on-site*
- *Display up to three sponsor-provided banners, max. size 4'x3'*
- *Sponsor name mentioned during event announcements*

Magnesium – $500
Deadline 10 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson event webpage*
- *Two 6' table and four chairs at event*
- *Sponsor flyer, brochure, coupon or promo items placed at the City of Henderson Information Booth on-site*
- *Display up to three sponsor-provided banners, max. size 4'x3'*
- *Sponsor logo included on event collateral pieces, e.g. posters, flyers, postcards, door hangers*
- *Sponsor name mentioned during event announcements*

CUPID'S 5K RUN & 1-MILE WALK

DATE: February 8, 2020

LOCATION: Whitney Mesa Recreation Area

ATTENDANCE: 200

EVENT PROFILE: Cupid is in town and will be visiting Whitney Mesa. Participants can run or walk along the Whitney Mesa Trail with their loved ones. The archery range will be open and free for all registered 5K participants.

AVAILABLE SPONSORSHIPS

Bronze - $50
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*

Silver - $75
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson event webpage*

Gold - $100
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson event webpage*
- *10'x10' booth space includes one 6' table and two chairs*
- *Sponsor flyer, brochure, coupon or promo items placed in the 5k packets*

Platinum - $200
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson event webpage*
- *10'x10' booth space includes one tent, one 6' table and two chairs*
- *Sponsor flyer, brochure, coupon or promo items placed at the City of Henderson Information Booth on-site*
- *Display up to three sponsor-provided banners, max. size 4'x3'*

Magnesium - $500
Deadline 10 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson event webpage*
- *10'x10' booth space includes one tent, one 6' table and two chairs*
- *Sponsor flyer, brochure, coupon or promo items placed at the City of Henderson Information Booth on-site*
- *Display up to three sponsor-provided banners, max. size 4'x3'*
- *Sponsor logo included on event collateral pieces, e.g. posters, flyers, postcards, door hangers*
- *Sponsor name mentioned during event announcements*
- *Sponsor logo included on 5k t-shirt (3"x3" one color logo)*
- *Sponsor logo included on 5k bibs (1"x1" one color logo)*

SHOOT YOUR HEART OUT WHEELCHAIR BASKETBALL TOURNAMENT

DATE: February 28-29, 2020

LOCATION: Valley View Recreation Center

ATTENDANCE: 100 estimated (first-year event)

EVENT PROFILE: The City of Henderson is hosting the third Shoot Your Heart Out Wheelchair Basketball Tournament. This National Wheelchair Basketball Association tournament draws teams from around the country for fast-paced hoops action. Current teams entered: University of Arizona (Tucson), University of Nebraska (Omaha), Eastern Washington University.

AVAILABLE SPONSORSHIPS

Bronze – $50
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*

Silver – $75
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson event webpage*

Gold – $100
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson event webpage*
- *One 6' table and two chairs at event*
- *Sponsor flyer, brochure, coupon or promo items placed at the City of Henderson Information Booth on-site*

Platinum – $200
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson event webpage*
- *One 6' table and two chairs at event*
- *Sponsor flyer, brochure, coupon or promo items placed at the City of Henderson Information Booth on-site*
- *Display up to three sponsor-provided banners, max. size 4'x3'*

Magnesium – $500
Deadline 10 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson event webpage*
- *One 6' table and two chairs at event*
- *Sponsor flyer, brochure, coupon or promo items placed at the City of Henderson Information Booth on-site*
- *Display up to three sponsor-provided banners, max. size 4'x3'*
- *Sponsor logo included on event collateral pieces, e.g. posters, flyers, postcards, door hangers*
- *Sponsor name mentioned during event announcements*

MARCH CLASSIC INVITATIONAL U.S. POWER SOCCER TOURNAMENT

DATE: March 21-22, 2020

LOCATION: Whitney Ranch Recreation Center

ATTENDANCE: 100

EVENT PROFILE: The City of Henderson is partnering with the United States Power Soccer Association to host their first power soccer tournament. Four to six teams from the West Coast compete in this fast-paced, exciting event.

AVAILABLE SPONSORSHIPS

Bronze - $50
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*

Silver - $75
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson event webpage*

Gold - $100
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson event webpage*
- *One 6' table and two chairs at event*
- *Sponsor flyer, brochure, coupon or promo items placed at the City of Henderson Information Booth on-site*

Platinum - $200
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson event webpage*
- *One 6' table and two chairs at event*
- *Sponsor flyer, brochure, coupon or promo items placed at the City of Henderson Information Booth on-site*
- *Display up to three sponsor-provided banners, max. size 4'x3'*

Magnesium - $500
Deadline 10 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson event webpage*
- *One 6' table and two chairs at event*
- *Sponsor flyer, brochure, coupon or promo items placed at the City of Henderson Information Booth on-site*
- *Display up to three sponsor-provided banners, max. size 4'x3'*
- *Sponsor logo included on event collateral pieces, e.g. posters, flyers, postcards, door hangers*
- *Sponsor name mentioned during event announcements*

EARTH DAY RECYCLED 5K & 1-MILE WALK

(IN ASSOCIATION WITH INDUSTRIAL DAYS)

DATE: April 18, 2020

LOCATION: Water Street District

ATTENDANCE: 200

EVENT PROFILE: We celebrate the 50th anniversary of Earth Day at this 5K and walk. Bibs, T-shirts and medals will be recycled (unused) from previous 5Ks.

AVAILABLE SPONSORSHIPS

Bronze - $50
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*

Silver - $75
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson event webpage*

Gold - $100
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson event webpage*
- *One 6' table and two chairs at event*
- *Sponsor flyer, brochure, coupon or promo items placed at the City of Henderson Information Booth on-site*

Platinum - $200
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson event webpage*
- *10'x10' booth space includes one tent, one 6' table and two chairs*
- *Sponsor flyer, brochure, coupon or promo items placed at the City of Henderson Information Booth on-site*
- *Display up to three sponsor-provided banners, max. size 4'x3'*

Magnesium - $500
Deadline 10 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson event webpage*
- *10'x10' booth space includes one tent, one 6' table and two chairs*
- *Sponsor flyer, brochure, coupon or promo items placed at the City of Henderson Information Booth on-site*
- *Display up to three sponsor-provided banners, max. size 4'x3'*
- *Sponsor logo included on event collateral pieces, e.g. posters, flyers, postcards, door hangers*
- *Sponsor name mentioned during event announcements*
- *Sponsor logo included on 5K T-shirt (3"x3" one color logo)*
- *Sponsor logo included on 5K bibs (1"x1" one color logo)*

HEALTHY HENDERSON FOR KIDS 1-MILE RUN4FUN

DATE: May 2, 2020

LOCATION: Silver Springs Recreation Center

ATTENDANCE: 200 estimated (first-year event)

EVENT PROFILE: Healthy Henderson for Kids is dedicated to educating the next generation and making fitness fun. Children can run, walk, skip, or stroll along the Pittman Wash trail.

AVAILABLE SPONSORSHIPS

Bronze - $50
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*

Silver - $75
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson event webpage*

Gold - $100
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson event webpage*
- *10'x10' booth space includes one 6' table and two chairs*
- *Sponsor flyer, brochure, coupon or promo items placed at the City of Henderson Information Booth on-site*

Platinum - $200
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson event webpage*
- *10'x10' booth space includes one tent, one 6' table and two chairs*
- *Sponsor flyer, brochure, coupon or promo items placed at the City of Henderson Information Booth on-site*
- *Display up to three sponsor-provided banners, max. size 4'x3'*

Magnesium - $500
Deadline 10 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson event webpage*
- *10'x10' booth space includes one tent, one 6' table and two chairs*
- *Sponsor flyer, brochure, coupon or promo items placed at the City of Henderson Information Booth on-site*
- *Display up to three sponsor-provided banners, max. size 4'x3'*
- *Sponsor logo included on event collateral pieces, e.g. posters, flyers, postcards, door hangers*
- *Sponsor name mentioned during event announcements*
- *Sponsor logo included on 5K T-shirt (3"x3" one color logo)*
- *Sponsor logo included on 5K bibs (1"x1" one color logo)*

GLOW WORM 5K & 1-MILE WALK

DATE: June 13, 2020

LOCATION: Equestrian Park South and Trailhead

ATTENDANCE: 200

EVENT PROFILE: Runners and walkers will light up Equestrian Trail with glow-in-the dark attire during this special night run.

AVAILABLE SPONSORSHIPS

Bronze - $50
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*

Silver - $75
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson event webpage*

Gold - $100
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson event webpage*
- *10'x10' booth space includes one 6' table and two chairs*
- *Sponsor flyer, brochure, coupon or promo items placed at the City of Henderson Information Booth on-site*

Platinum - $200
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson event webpage*
- *10'x10' booth space includes one tent, one 6' table and two chairs*
- *Sponsor flyer, brochure, coupon or promo items placed at the City of Henderson Information Booth on-site*
- *Display up to three sponsor-provided banners, max. size 4'x3'*

Magnesium - $500
Deadline 10 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson event webpage*
- *10'x10' booth space includes one tent, one 6' table and two chairs*
- *Sponsor flyer, brochure, coupon or promo items placed at the City of Henderson Information Booth on-site*
- *Display up to three sponsor-provided banners, max. size 4'x3'*
- *Sponsor logo included on event collateral pieces, e.g. posters, flyers, postcards, door hangers*
- *Sponsor name mentioned during event announcements*
- *Sponsor logo included on 5K T-shirt (3"x3" one color logo)*
- *Sponsor logo included on 5K bibs (1"x1" one color logo)*

MIDNITE MADNESS TOURNAMENT

DATE: July 10-12

LOCATION: Arroyo Grande Sports Complex and Russell Road Recreation Complex

ATTENDANCE: 1,000 participants plus spectators

EVENT PROFILE: This is the most anticipated and unique men's and co-rec tournament in the Las Vegas Valley. It's a 1-pitch, all-night tournament where players pitch to their own teams.

AVAILABLE SPONSORSHIPS

Bronze – $50
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*

Silver – $100
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson event webpage*

Gold – $200
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson event webpage*
- *10'x10' booth space includes one 6' table and two chairs*
- *Sponsor flyer, brochure, coupon or promo items placed at the City of Henderson Information Booth on-site*

Platinum – $400
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson event webpage*
- *10'x10' booth space includes one tent, one 6' table and two chairs*
- *Sponsor flyer, brochure, coupon or promo items placed at the City of Henderson Information Booth on-site*
- *Display up to three sponsor-provided banners, max. size 4'x3'*

Magnesium – $650
Deadline 10 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson event webpage*
- *10'x10' booth space includes one tent, one 6' table and two chairs*
- *Sponsor flyer, brochure, coupon or promo items placed at the City of Henderson Information Booth on-site*
- *Display up to three sponsor-provided banners, max. size 4'x3'*
- *Sponsor logo included on event collateral pieces, e.g. posters, flyers, postcards, door hangers*
- *Sponsor name mentioned during event announcements*
- *4"x4" full-color sponsor logo on shirts for first, second, and third-place teams*

ZOMBIE RUN 5K & 1-MILE WALK

DATE: October 17, 2020

LOCATION: Cornerstone Park

ATTENDANCE: 200

EVENT PROFILE: The walking dead return to Henderson for their sixth annual feeding. Participants are encouraged to dress in their favorite Halloween garb or as a member of the undead.

AVAILABLE SPONSORSHIPS

Bronze - $50
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*

Silver - $75
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson event webpage*

Gold - $100
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson event webpage*
- *10'x10' booth space includes one 6' table and two chairs*
- *Sponsor flyer, brochure, coupon or promo items placed at the City of Henderson Information Booth on-site*

Platinum - $200
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson event webpage*
- *10'x10' booth space includes one tent, one 6' table and two chairs*
- *Sponsor flyer, brochure, coupon or promo items placed at the City of Henderson Information Booth on-site*
- *Display up to three sponsor-provided banners, max. size 4'x3'*

Magnesium - $500
Deadline 10 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson event webpage*
- *10'x10' booth space includes one tent, one 6' table and two chairs*
- *Sponsor flyer, brochure, coupon or promo items placed at the City of Henderson Information Booth on-site*
- *Display up to three sponsor-provided banners, max. size 4'x3'*
- *Sponsor logo included on event collateral pieces, e.g. posters, flyers, postcards, door hangers*
- *Sponsor name mentioned during event announcements*
- *Sponsor logo included on 5K T-shirt (3"x3" one color logo)*
- *Sponsor logo included on 5K bibs (1"x1" one color logo)*

COLOR ME KIND 5K RUN & 1-MILE WALK

DATE: November 14, 2020

LOCATION: Cornerstone Park

ATTENDANCE: 200

EVENT PROFILE: Runners and walkers will help spread kindness with a splash of color. Participants will be doused with a different color of paint at each kilometer to create a kaleidoscope of fun. Everyone receives their own color packets, giving them a chance to sprinkle a little more kindness along the route.

AVAILABLE SPONSORSHIPS

Bronze - $50
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*

Silver - $75
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson event webpage*

Gold - $100
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson event webpage*
- *10'x10' booth space includes one 6' table and two chairs*
- *Sponsor flyer, brochure, coupon or promo items placed at the City of Henderson Information Booth on-site*

Platinum - $200
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson event webpage*
- *10'x10' booth space includes one tent, one 6' table and two chairs*
- *Sponsor flyer, brochure, coupon or promo items placed at the City of Henderson Information Booth on-site*
- *Display up to three sponsor-provided banners, max. size 4'x3'*

Magnesium - $500
Deadline 10 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson event webpage*
- *10'x10' booth space includes one tent, one 6' table and two chairs*
- *Sponsor flyer, brochure, coupon or promo items placed at the City of Henderson Information Booth on-site*
- *Display up to three sponsor-provided banners, max. size 4'x3'*
- *Sponsor logo included on event collateral pieces, e.g. posters, flyers, postcards, door hangers*
- *Sponsor name mentioned during event announcements*
- *Sponsor logo included on 5K T-shirt (3"x3" one color logo)*
- *Sponsor logo included on 5K bibs (1"x1" one color logo)*

CRANBERRY SLAM PICKLEBALL CLASSIC

DATE: November 27-28, 2020

LOCATION: Whitney Mesa Recreation Area

ATTENDANCE: 400

EVENT PROFILE: Our sixth annual Cranberry Slam Pickleball Classic is a doubles tournament open to men and women ages 18 and up. Brackets are based on age and skill for competitive and enjoyable matches.

AVAILABLE SPONSORSHIPS

Bronze - $50
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*

Silver - $100
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson event webpage*

Gold - $200
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson event webpage*
- *10'x10' booth space includes one 6' table and two chairs*
- *Sponsor flyer, brochure, coupon or promo items placed at the City of Henderson Information Booth on-site*

Platinum - $400
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson event webpage*
- *10'x10' booth space includes one tent, one 6' table and two chairs*
- *Sponsor flyer, brochure, coupon or promo items placed at the City of Henderson Information Booth on-site*
- *Display up to three sponsor-provided banners, max. size 4'x3'*

Magnesium - $600
Deadline 10 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson event webpage*
- *10'x10' booth space includes one tent, one 6' table and two chairs*
- *Sponsor flyer, brochure, coupon or promo items placed at the City of Henderson Information Booth on-site*
- *Display up to three sponsor-provided banners, max. size 4'x3'*
- *Sponsor logo included on event collateral pieces, e.g. posters, flyers, postcards, door hangers*
- *Sponsor name mentioned during event announcements*
- *4"x4" full-color sponsor logo on shirts for first, second, and third-place teams*

REINDEER DASH 5K & 1-MILE WALK

DATE: December 12, 2020

LOCATION: Silver Springs Recreation Center

ATTENDANCE: 200

EVENT PROFILE: Participants make a dash to the Pittman Wash Trail for a jolly good time. Everyone is encouraged to don their most cheerful costumes or ugly holiday sweaters.

AVAILABLE SPONSORSHIPS

Bronze – $50
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*

Silver – $75
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson event webpage*

Gold – $100
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson event webpage*
- *10'x10' booth space includes one 6' table and two chairs*
- *Sponsor flyer, brochure, coupon or promo items placed at the City of Henderson Information Booth on-site*

Platinum – $200
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson event webpage*
- *10'x10' booth space includes one tent, one 6' table and two chairs*
- *Sponsor flyer, brochure, coupon or promo items placed at the City of Henderson Information Booth on-site*
- *Display up to three sponsor-provided banners, max. size 4'x3'*

Magnesium – $500
Deadline 10 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson event webpage*
- *10'x10' booth space includes one tent, one 6' table and two chairs*
- *Sponsor flyer, brochure, coupon or promo items placed at the City of Henderson Information Booth on-site*
- *Display up to three sponsor-provided banners, max. size 4'x3'*
- *Sponsor logo included on event collateral pieces, e.g. posters, flyers, postcards, door hangers*
- *Sponsor name mentioned during event announcements*
- *Sponsor logo included on 5K T-shirt (3"x3" one color logo)*
- *Sponsor logo included on 5K bibs (1"x1" one color logo)*

COMMUNITY EVENTS

IT'S A HOE DOWN!

DATE: February 13, 2020

LOCATION: Heritage Park Senior Facility

ATTENDANCE: 100 estimated (first-year event)

EVENT PROFILE: Seniors (50+) will enjoy some tasty chow and sarsaparilla floats. Guests will be cuttin' the rug all afternoon to some great country music.

AVAILABLE SPONSORSHIPS:

Bronze - $50
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*

Silver - $75
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson event webpage*

Gold - $100
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson event webpage*
- *One 6' table and two chairs at event*
- *Sponsor flyer, brochure, coupon or promo items placed at the City of Henderson Information Booth on-site*

Platinum - $200
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson event webpage*
- *One 6' table and two chairs at event*
- *Sponsor flyer, brochure, coupon or promo items placed at the City of Henderson Information Booth on-site*
- *Display up to three sponsor-provided banners, max. size 4'x3'*

Magnesium - $300
Deadline 10 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson event webpage*
- *One 6' table and two chairs at event*
- *Sponsor flyer, brochure, coupon or promo items placed at the City of Henderson Information Booth on-site*
- *Display up to three sponsor-provided banners, max. size 4'x3'*
- *Sponsor logo included on event collateral pieces, e.g. posters, flyers, postcards, door hangers*
- *Sponsor name mentioned during event announcements*

SOUL BRUNCH

DATE: February 22, 2020

LOCATION: Downtown Senior Center

ATTENDANCE: 70 estimated (first-year event)

EVENT PROFILE: Part of Black History Month, this event features a BBQ brunch that includes ribs and fried catfish, Southern side dishes, and cobbler. Participants will enjoy live entertainment featuring jazz, blues and gospel music.

AVAILABLE SPONSORSHIPS:

Bronze - $50
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*

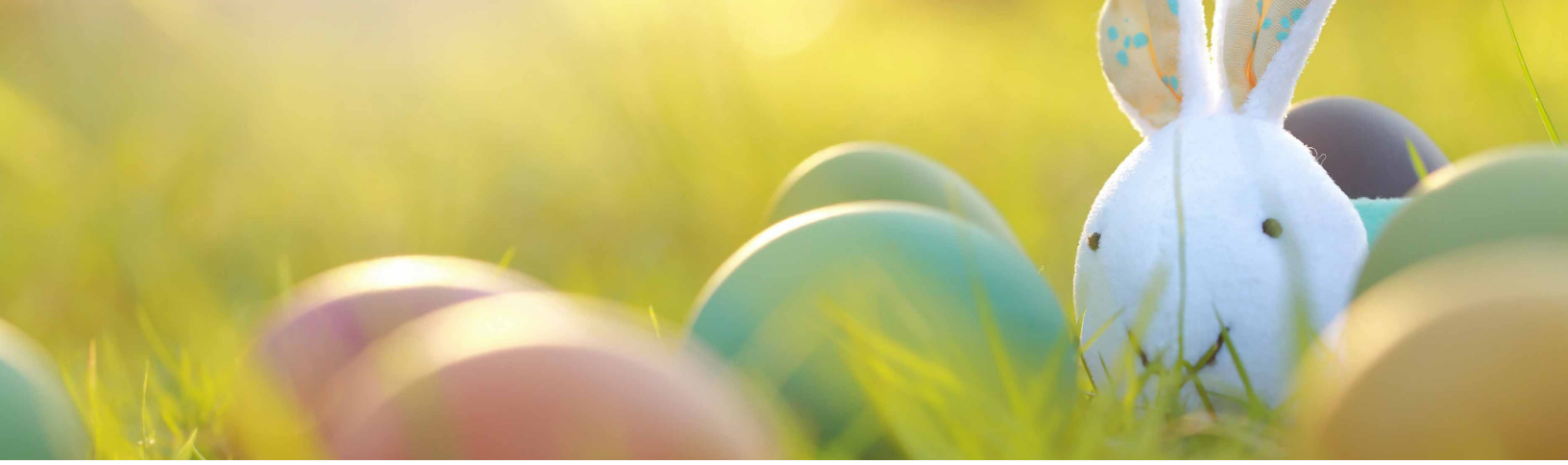
Silver - $75
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson event webpage*

Gold - $100
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson event webpage*
- *One 6' table and two chairs at event*
- *Sponsor flyer, brochure, coupon or promo items placed at the City of Henderson Information Booth on-site*

Platinum - $200
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson event webpage*
- *One 6' table and two chairs at event*
- *Sponsor flyer, brochure, coupon or promo items placed at the City of Henderson Information Booth on-site*
- *Display up to three sponsor-provided banners, max. size 4'x3'*

Magnesium - $300
Deadline 10 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson event webpage*
- *One 6' table and two chairs at event*
- *Sponsor flyer, brochure, coupon or promo items placed at the City of Henderson Information Booth on-site*
- *Display up to three sponsor-provided banners, max. size 4'x3'*
- *Sponsor logo included on event collateral pieces, e.g. posters, flyers, postcards, door hangers*
- *Sponsor name mentioned during event announcements*

Additional Sponsorship Opportunities
- *BBQ Lunch*
- *Raffle Prizes*
- *Main Stage*



SPRING CARNIVAL & HIPPITY-HOP EGG HUNT

DATE: April 11, 2020

LOCATION: Whitney Ranch Recreation Center

ATTENDANCE: 500

EVENT PROFILE: This popular spring event offers carnival games, food, bounce house, and a popular egg hunt on the grass for ages 1-10 years.

AVAILABLE SPONSORSHIPS:

Bronze - $50
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*

Silver - $75
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson event webpage*

Gold - $100
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson event webpage*
- *One 6' table and two chairs at event*
- *Sponsor flyer, brochure, coupon or promo items placed at the City of Henderson Information Booth on-site*

Platinum - $200
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson event webpage*
- *One 6' table and two chairs at event*
- *Sponsor flyer, brochure, coupon or promo items placed at the City of Henderson Information Booth on-site*
- *Display up to three sponsor-provided banners, max. size 4'x3'*

Magnesium - $300
Deadline 10 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson event webpage*
- *One 6' table and two chairs at event*
- *Sponsor flyer, brochure, coupon or promo items placed at the City of Henderson Information Booth on-site*
- *Display up to three sponsor-provided banners, max. size 4'x3'*
- *Sponsor logo included on event collateral pieces, e.g. posters, flyers, postcards, door hangers*
- *Sponsor name mentioned during event announcements*

EGG DIVE

DATE: April 12, 2020

LOCATION: Heritage Park Aquatic Complex

ATTENDANCE: 300

EVENT PROFILE: This Easter event is an egg-citing scavenger hunt for the most eggs found in the pool in exchange for prizes and treats. Music and activities are provided throughout the event.

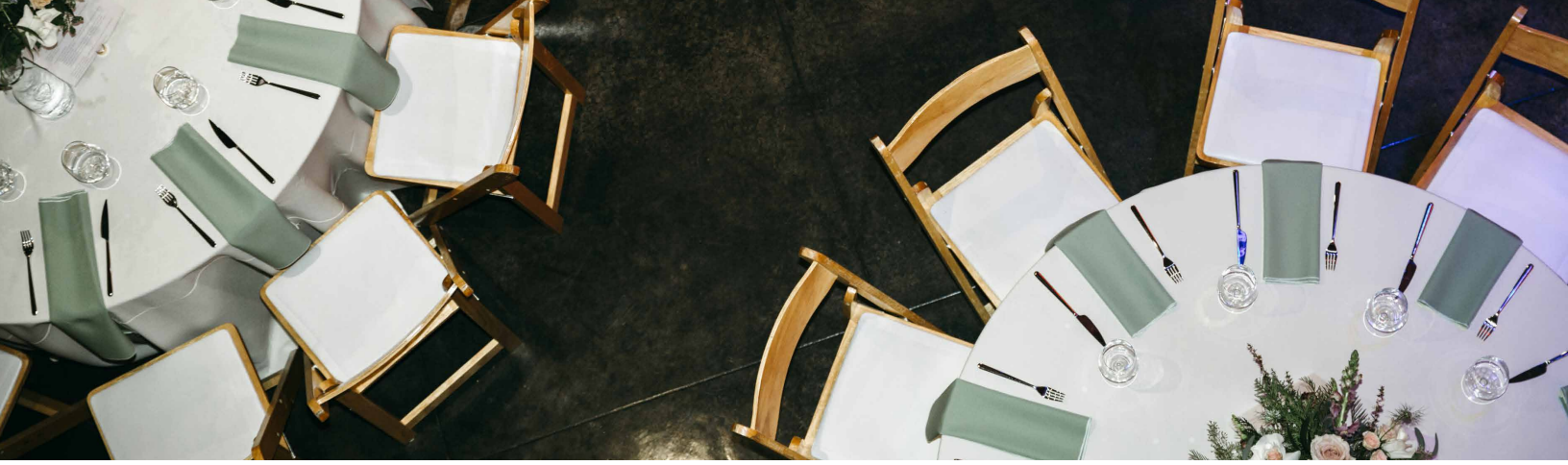
AVAILABLE SPONSORSHIPS:

Bronze - $75
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*

Silver - $150
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson event webpage*

Gold - $200
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson event webpage*
- *One 6' table and two chairs at event*
- *Sponsor flyer, brochure, coupon or promo items placed at the City of Henderson Information Booth on-site*
- *Sponsor name mentioned during event announcements*

Platinum - $300
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson event webpage*
- *One 6' table and two chairs at event*
- *Sponsor flyer, brochure, coupon or promo items placed at the City of Henderson Information Booth on-site*
- *Display up to three sponsor-provided banners, max. size 4'x3'*
- *Sponsor name mentioned during event announcements*



VOLUNTEER BANQUET

DATE: April 22, 2020

LOCATION: Heritage Park Senior Facility

ATTENDANCE: 300

EVENT PROFILE: Support us in celebrating City of Henderson volunteers who share selflessly and always help others in the community. We will acknowledge over 200 volunteers who assist seniors at events and with day-to-day support. The volunteers serve lunches, introduce new seniors to the centers, support events, give out important Senior Services information, assist in City libraries, and much more. This is our opportunity to show our appreciation of these wonderful people with a dinner, music and entertainment, free raffles, dancing, and lots of appreciation for what they do all year long.

AVAILABLE SPONSORSHIPS:

Bronze – $50
Deadline 4 weeks before event

- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*

Silver – $75
Deadline 4 weeks before event

- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson event webpage*

Gold – $100
Deadline 4 weeks before event

- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson event webpage*
- *10'x10' booth space includes one 6' table and two chairs*
- *Sponsor flyer, brochure, coupon or promo items placed at the City of Henderson Information Booth on-site*

Platinum – $200
Deadline 4 weeks before event

- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson event webpage*
- *10'x10' booth space includes one tent, one 6' table and two chairs (tents will not be needed if event is held indoors)*
- *Sponsor flyer, brochure, coupon or promo items placed at the City of Henderson Information Booth on-site*
- *Display up to three sponsor-provided banners, max. size 4'x3'*

Magnesium – $300
Deadline 10 weeks before event

- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson event webpage*
- *10'x10' booth space includes one tent, one 6' table and two chairs (event may be indoors so tents will not be needed)*
- *Sponsor flyer, brochure, coupon or promo items placed at the City of Henderson Information Booth on-site*
- *Display up to three sponsor-provided banners, max. size 4'x3'*
- *Sponsor logo included on event collateral pieces, e.g. posters, flyers, postcards, door hangers*
- *Sponsor name mentioned during event announcements*

LUAU

DATE: May 16, 2020

LOCATION: Heritage Park Senior Facility

ATTENDANCE: 100 estimated (first-year event)

EVENT PROFILE: Aloha! Senior adults will experience an authentic luau with Hawaiian music and island dancers. The luau will have some of the best Hawaiian food served on the mainland. Participants are encouraged to dress Hawaiian-style, relax and hang loose while enjoying this two-hour "afternoon trip to Hawaii."

AVAILABLE SPONSORSHIPS:

Bronze – $50
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*

Silver – $75
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson event webpage*

Gold – $100
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson event webpage*
- *One 6' table and two chairs at event*
- *Sponsor flyer, brochure, coupon or promo items placed at the City of Henderson Information Booth on-site*

Platinum – $200
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson event webpage*
- *One 6' table and two chairs at event*
- *Sponsor flyer, brochure, coupon or promo items placed at the City of Henderson Information Booth on-site*
- *Display up to three sponsor-provided banners, max. size 4'x3'*

Magnesium – $300
Deadline 10 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson event webpage*
- *One 6' table and two chairs at event*
- *Sponsor flyer, brochure, coupon or promo items placed at the City of Henderson Information Booth on-site*
- *Display up to three sponsor-provided banners, max. size 4'x3'*
- *Sponsor logo included on event collateral pieces, e.g. posters, flyers, postcards, door hangers*
- *Sponsor name mentioned during event announcements*

FAMILY WATER SAFETY BASH

DATE: June 6, 2020

LOCATION: Whitney Ranch Activity Pool

ATTENDANCE: 150 estimated (first-year event)

EVENT PROFILE: Participants will learn about water safety while enjoying a late-night swim. This event will educate parents and guardians about infant and child safety in, on and around the water. There will be also be music, games and open swim.

AVAILABLE SPONSORSHIPS:

Bronze - $50
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*

Silver - $75
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson event webpage*

Gold - $100
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson event webpage*
- *One 6' table and two chairs at event*
- *Sponsor flyer, brochure, coupon or promo items placed at the City of Henderson Information Booth on-site*

Platinum - $200
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
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- *One 6' table and two chairs at event*
- *Sponsor flyer, brochure, coupon or promo items placed at the City of Henderson Information Booth on-site*
- *Display up to three sponsor-provided banners, max. size 4'x3'*

Magnesium - $300
Deadline 10 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson event webpage*
- *One 6' table and two chairs at event*
- *Sponsor flyer, brochure, coupon or promo items placed at the City of Henderson Information Booth on-site*
- *Display up to three sponsor-provided banners, max. size 4'x3'*
- *Sponsor logo included on event collateral pieces, e.g. posters, flyers, postcards, door hangers*
- *Sponsor name mentioned during event announcements*

MOVIES IN THE PARK

DATE: July 25 & August 22, 2020

LOCATION: July: Mission Hills Park, August: O'Callaghan Park

ATTENDANCE: 150 (each event)

EVENT PROFILE: Residents are invited to bring their blankets and lawn chairs for a fun-filled night with family and friends featuring a movie shown on the giant inflatable screen.

AVAILABLE SPONSORSHIPS (cost per event)

Bronze - $50
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*

Silver - $75
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson event webpage*

Gold - $100
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson event webpage*
- *10'x10' booth space includes one 6' table and two chairs*
- *Sponsor flyer, brochure, coupon or promo items placed at the City of Henderson Information Booth on-site*

Platinum - $200
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson event webpage*
- *10'x10' booth space includes one tent, one 6' table and two chairs*
- *Sponsor flyer, brochure, coupon or promo items placed at the City of Henderson Information Booth on-site*
- *Display up to three sponsor-provided banners, max. size 4'x3'*

WHITNEY RANCH 20th ANNIVERSARY

DATE: August 22, 2020

LOCATION: Whitney Ranch Recreation Center and Aquatic Complex

ATTENDANCE: 100 estimated

EVENT PROFILE: Twenty years ago, Whitney Ranch Recreation Center and Aquatic Complex opened its doors to the community. We'll celebrate with a huge block party to include games, bounce houses and swimming.

AVAILABLE SPONSORSHIPS (cost per event)

Bronze - $50
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*

Silver - $75
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson event webpage*

Gold - $100
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson event webpage*
- *10'x10' booth space includes one 6' table and two chairs*
- *Sponsor flyer, brochure, coupon or promo items placed at the City of Henderson Information Booth on-site*

Platinum - $200
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson event webpage*
- *10'x10' booth space includes one tent, one 6' table and two chairs*
- *Sponsor flyer, brochure, coupon or promo items placed at the City of Henderson Information Booth on-site*
- *Display up to three sponsor-provided banners, max. size 4'x3'*

DOGGIE PADDLE & PLAY DAY

DATE: September 26, 2020

LOCATION: Black Mountain Aquatic Complex

ATTENDANCE: 750

EVENT PROFILE: This annual event offers our favorite furry friends an opportunity to have some fun in the pool. Last year's event was so popular that it has been expanded so medium-size dogs now have two time options, bringing more families and their dogs to the event. Typical attendees include families with young children.

AVAILABLE SPONSORSHIPS

Bronze - $100
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*

Silver - $150
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson event webpage*

Gold - $200
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson event webpage*
- *10'x10' booth space includes one 6' table and two chairs*
- *Sponsor flyer, brochure, coupon or promo items placed at the City of Henderson Information Booth on-site*

Platinum - $300
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson event webpage*
- *10'x10' booth space includes one tent, one 6' table and two chairs*
- *Sponsor flyer, brochure, coupon or promo items placed at the City of Henderson Information Booth on-site*
- *Display up to three sponsor-provided banners, max. size 4'x3'*

Magnesium - $500 (one available)
Deadline 10 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson event webpage*
- *10'x10' booth space includes one tent, one 6' table and two chairs*
- *Sponsor flyer, brochure, coupon or promo items placed at the City of Henderson Information Booth on-site*
- *Display up to three sponsor-provided banners, max. size 4'x3'*
- *Sponsor logo included on event collateral pieces, e.g. posters, flyers, postcards, door hangers*
- *Sponsor name mentioned during event announcements*
- *Dog Activity Sponsorship*

PET TRICK-OR-TREAT TRAIL

DATE: October 24, 2020

LOCATION: Heritage Bark Park and Trail

ATTENDANCE: 200

EVENT PROFILE: Dogs and their owners dress in their best Halloween costumes for this event. Participants walk their leashed pets along the Heritage Park Trail and stop at stations along the way to collect dog treats. Prizes are awarded for best costume and best human/pet costume.

AVAILABLE SPONSORSHIPS

Bronze - $50
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*

Silver - $75
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson event webpage*

Gold - $100
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson event webpage*
- *10'x10' booth space includes one 6' table and two chairs*
- *Sponsor flyer, brochure, coupon or promo items placed at the City of Henderson Information Booth on-site*

Platinum - $200
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson event webpage*
- *10'x10' booth space includes one tent, one 6' table and two chairs*
- *Sponsor flyer, brochure, coupon or promo items placed at the City of Henderson Information Booth on-site*
- *Display up to three sponsor-provided banners, max. size 4'x3'*

Magnesium - $300
Deadline 10 weeks before event
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- *Sponsor flyer, brochure, coupon or promo items placed at the City of Henderson Information Booth on-site*
- *Display up to three sponsor-provided banners, max. size 4'x3'*
- *Sponsor logo included on event collateral pieces, e.g. posters, flyers, postcards, door hangers*
- *Sponsor name mentioned during event announcements*

Additional Sponsorship Opportunities
- *In-Kind Sponsorship: Bring and pass out dog treats to 200 dogs*

VETERANS RESOURCE FAIR

DATE: November 7, 2020

LOCATION: Henderson Park Senior Facility

ATTENDANCE: 300

EVENT PROFILE: Attendees can meet with veterans advocates and representatives from many veterans associations who can provide the latest information on housing, drug and alcohol assistance, and benefits.

AVAILABLE SPONSORSHIPS

Bronze – $50
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*

Silver – $100
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson event webpage*

Gold – $300
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson event webpage*
- *One 6' table and two chairs at event*
- *Sponsor flyer, brochure, coupon or promo items placed at the City of Henderson Information Booth on-site*

Platinum – $500
Deadline 4 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson event webpage*
- *One 6' table and two chairs at event*
- *Sponsor flyer, brochure, coupon or promo items placed at the City of Henderson Information Booth on-site*
- *Display up to three sponsor-provided banners, max. size 4'x3'*

Magnesium – $ 1,000
Deadline 10 weeks before event
- *Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site*
- *Linked sponsor logo displayed on the City of Henderson event webpage*
- *One 6' table and two chairs at event*
- *Sponsor flyer, brochure, coupon or promo items placed at the City of Henderson Information Booth on-site*
- *Display up to three sponsor-provided banners, max. size 4'x3'*
- *Sponsor logo included on event collateral pieces, e.g. posters, flyers, postcards, door hangers*
- *Sponsor name mentioned during event announcements*

ADDITIONAL SPONSORSHIP OPPORTUNITIES

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Archery
Archery classes and open range time is held weekly at the Whitney Mesa Archery Range along with special events.

Arts & Culture
The robust Arts & Culture program hosts galleries Citywide. Our recreation centers host regular student art showcases where framing can play a crucial role in creating the look and feel of professional gallery exhibitions. Please call 702-267-4849 for opportunities.

Ball Fields
6'x4' banner (supplied) per ball field for one year: $400

Bird Viewing Preserve
Events at this unique location include Migratory Madness and Spooky Birds.

Daddy Daughter Dance
Dads and daughters enjoy dancing, games, and refreshments at this enchanting event. Sponsorship packages include the opportunity to decorate a dinner table for guests.

Henderson Pavilion
The Henderson Pavilion is the largest outdoor amphitheater in Nevada with a total capacity of 6,587. The facility provides an up-close and affordable opportunity to see world-class entertainment. For sponsorship opportunities, please call 702-267-4849.

Park Pals
Recreation staff visit Henderson parks three days each week to set up sports activities and games for children.

Trail Cleanups
The City of Henderson hosts several trail cleanup and trail maintenance days throughout the year. Transportation and necessary equipment and tools are provided to community members to beautify Henderson.

Trail Watch
Volunteers assist the City by providing additional "eyes and ears" on the trail and report vandalism, desert dumping and trail maintenance needs.

CITY OF HENDERSON PARKS AND RECREATION 2020 SPONSOR COMMITMENT

Organization Name:		
Contact Person:	**Nature of Business:**	
Address:		
City:	**State:**	**ZIP:**
Phone:	**Email:**	
Signature of Authorization:		

EVENT/PROGRAM	BRONZE	SILVER	GOLD	PLATINUM	MAGNESIUM	IN-KIND	CUSTOM
Healthy Henderson Fair							
Cupid Run 5K							
It's a Hoe Down!							
Soul Brunch							
Shoot Your Heart Out							
Bark in the Park							
March Classic Invitational							
Spring Carnival & Egg Hunt							
Egg Dive							
Earth Day Recycled 5K							
Industrial Days							
Volunteer Banquet							
Healthy Henderson For Kids 5K							
Art Festival							
Luau							
Slide Into Summer							
Family Water Safety Bash							
Glow Worm 5K							
4th of July Celebration							
Midnite Madness 1-Pitch							
Movies in the Park							
Whitney Ranch 20th Anniversary							
Doggie Paddle & Play Day							
Heritage Harvest Festival							
Zombie Run 5K							
Trunk or Treat							
Pet Trick-or-Treat Trail							
Haunted at the Ranch							
Veterans Resource Fair							
Color Me Kind 5K							
Stroll 'n Roll							
Cranberry Slam Pickleball							
Reindeer Dash 5K							
WinterFest							

SPONSOR CONTACT FOR BOOTH/TABLE SETUP AND LOGISTICS	
Contact Person:	
Phone Number:	
Email:	**Date:**

Return completed and signed Sponsorship Commitment with payment to the City of Henderson. Payment by check, MasterCard, Visa, and Discover is accepted.

Sponsorship Committee
City of Henderson, MSC 411
P.O. Box 95050
Henderson, NV 89009-5050
Sponsor@cityofhenderson.com

THE CITY OF HENDERSON®

A Place To Call Home.