



IT'S A HOE DOWN!

DATE: February 13, 2020

LOCATION: Heritage Park Senior Facility

ATTENDANCE: 100 estimated (first-year event)

EVENT PROFILE: Seniors (50+) will enjoy some tasty chow and sarsaparilla floats. Guests will be cuttin' the rug all afternoon to some great country music.

AVAILABLE SPONSORSHIPS:

Bronze - \$50

Deadline 4 weeks before event

- Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site

Silver - \$75

Deadline 4 weeks before event

- Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site
- Linked sponsor logo displayed on the City of Henderson event webpage

Gold - \$100

Deadline 4 weeks before event

- Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site
- Linked sponsor logo displayed on the City of Henderson event webpage
- One 6' table and two chairs at event
- Sponsor flyer, brochure, coupon or promo items placed at the City of Henderson Information Booth on-site

Platinum - \$200

Deadline 4 weeks before event

- Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site
- Linked sponsor logo displayed on the City of Henderson event webpage
- One 6' table and two chairs at event
- Sponsor flyer, brochure, coupon or promo items placed at the City of Henderson Information Booth on-site
- Display up to three sponsor-provided banners, max. size 4'x3'

Magnesium - \$300

Deadline 10 weeks before event

- Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site
- Linked sponsor logo displayed on the City of Henderson event webpage
- One 6' table and two chairs at event
- Sponsor flyer, brochure, coupon or promo items placed at the City of Henderson Information Booth on-site
- Display up to three sponsor-provided banners, max. size 4'x3'
- Sponsor logo included on event collateral pieces, e.g. posters, flyers, postcards, door hangers
- Sponsor name mentioned during event announcements



SPRING CARNIVAL & HIPPIY-HOP EGG HUNT

DATE: April 11, 2020

LOCATION: [Whitney Ranch Recreation Center](#)

ATTENDANCE: 500

EVENT PROFILE: This popular spring event offers carnival games, food, bounce house, and a popular egg hunt on the grass for ages 1-10 years.

AVAILABLE SPONSORSHIPS:

Bronze - \$50

Deadline 4 weeks before event

- Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site

Silver - \$75

Deadline 4 weeks before event

- Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site
- Linked sponsor logo displayed on the City of Henderson event webpage

Gold - \$100

Deadline 4 weeks before event

- Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site
- Linked sponsor logo displayed on the City of Henderson event webpage
- One 6' table and two chairs at event
- Sponsor flyer, brochure, coupon or promo items placed at the City of Henderson Information Booth on-site

Platinum - \$200

Deadline 4 weeks before event

- Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site
- Linked sponsor logo displayed on the City of Henderson event webpage
- One 6' table and two chairs at event
- Sponsor flyer, brochure, coupon or promo items placed at the City of Henderson Information Booth on-site
- Display up to three sponsor-provided banners, max. size 4'x3'

Magnesium - \$300

Deadline 10 weeks before event

- Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site
- Linked sponsor logo displayed on the City of Henderson event webpage
- One 6' table and two chairs at event
- Sponsor flyer, brochure, coupon or promo items placed at the City of Henderson Information Booth on-site
- Display up to three sponsor-provided banners, max. size 4'x3'
- Sponsor logo included on event collateral pieces, e.g. posters, flyers, postcards, door hangers
- Sponsor name mentioned during event announcements



EGG DIVE

DATE: April 12, 2020

LOCATION: [Heritage Park Aquatic Complex](#)

ATTENDANCE: 300

EVENT PROFILE: This Easter event is an egg-citing scavenger hunt for the most eggs found in the pool in exchange for prizes and treats. Music and activities are provided throughout the event.

AVAILABLE SPONSORSHIPS:

Bronze - \$75

Deadline 4 weeks before event

- Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site

Silver - \$150

Deadline 4 weeks before event

- Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site
- Linked sponsor logo displayed on the City of Henderson event webpage

Gold - \$200

Deadline 4 weeks before event

- Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site
- Linked sponsor logo displayed on the City of Henderson event webpage
- One 6' table and two chairs at event
- Sponsor flyer, brochure, coupon or promo items placed at the City of Henderson Information Booth on-site
- Sponsor name mentioned during event announcements

Platinum - \$300

Deadline 4 weeks before event

- Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site
- Linked sponsor logo displayed on the City of Henderson event webpage
- One 6' table and two chairs at event
- Sponsor flyer, brochure, coupon or promo items placed at the City of Henderson Information Booth on-site
- Display up to three sponsor-provided banners, max. size 4'x3'
- Sponsor name mentioned during event announcements



VOLUNTEER BANQUET

DATE: November 14, 2020

LOCATION: Heritage Park Senior Facility

ATTENDANCE: 300

EVENT PROFILE: Support us in celebrating City of Henderson volunteers who share selflessly and always help others in the community. We will acknowledge over 200 volunteers who assist seniors at events and with day-to-day support. The volunteers serve lunches, introduce new seniors to the centers, support events, give out important Senior Services information, assist in City libraries, and much more. This is our opportunity to show our appreciation of these wonderful people with a dinner, music and entertainment, free raffles, dancing, and lots of appreciation for what they do all year long.

AVAILABLE SPONSORSHIPS:

Bronze - \$50

Deadline 4 weeks before event

- Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site

Silver - \$75

Deadline 4 weeks before event

- Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site
- Linked sponsor logo displayed on the City of Henderson event webpage

Gold - \$100

Deadline 4 weeks before event

- Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site
- Linked sponsor logo displayed on the City of Henderson event webpage
- 10'x10' booth space includes one 6' table and two chairs
- Sponsor flyer, brochure, coupon or promo items placed at the City of Henderson Information Booth on-site

Platinum - \$200

Deadline 4 weeks before event

- Sponsor logo placed on the 6'x4' sponsor recognition banner

prominently displayed on-site

- Linked sponsor logo displayed on the City of Henderson event webpage
- 10'x10' booth space includes one tent, one 6' table and two chairs (tents will not be needed if event is held indoors)
- Sponsor flyer, brochure, coupon or promo items placed at the City of Henderson Information Booth on-site
- Display up to three sponsor-provided banners, max. size 4'x3'

Magnesium - \$300

Deadline 10 weeks before event

- Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site
- Linked sponsor logo displayed on the City of Henderson event webpage
- 10'x10' booth space includes one tent, one 6' table and two chairs (event may be indoors so tents will not be needed)
- Sponsor flyer, brochure, coupon or promo items placed at the City of Henderson Information Booth on-site
- Display up to three sponsor-provided banners, max. size 4'x3'
- Sponsor logo included on event collateral pieces, e.g. posters, flyers, postcards, door hangers
- Sponsor name mentioned during event announcements



LUAU

DATE: May 16, 2020

LOCATION: Heritage Park Senior Facility

ATTENDANCE: 100 estimated (first-year event)

EVENT PROFILE: Aloha! Senior adults will experience an authentic luau with Hawaiian music and island dancers. The luau will have some of the best Hawaiian food served on the mainland. Participants are encouraged to dress Hawaiian-style, relax and hang loose while enjoying this two-hour “afternoon trip to Hawaii.”

AVAILABLE SPONSORSHIPS:

Bronze - \$50

Deadline 4 weeks before event

- Sponsor logo placed on the 6’x4’ sponsor recognition banner prominently displayed on-site

Silver - \$75

Deadline 4 weeks before event

- Sponsor logo placed on the 6’x4’ sponsor recognition banner prominently displayed on-site
- Linked sponsor logo displayed on the City of Henderson event webpage

Gold - \$100

Deadline 4 weeks before event

- Sponsor logo placed on the 6’x4’ sponsor recognition banner prominently displayed on-site
- Linked sponsor logo displayed on the City of Henderson event webpage
- One 6’ table and two chairs at event
- Sponsor flyer, brochure, coupon or promo items placed at the City of Henderson Information Booth on-site

Platinum - \$200

Deadline 4 weeks before event

- Sponsor logo placed on the 6’x4’ sponsor recognition banner prominently displayed on-site
- Linked sponsor logo displayed on the City of Henderson event webpage
- One 6’ table and two chairs at event
- Sponsor flyer, brochure, coupon or promo items placed at the City of Henderson Information Booth on-site
- Display up to three sponsor-provided banners, max. size 4’x3’

Magnesium - \$300

Deadline 10 weeks before event

- Sponsor logo placed on the 6’x4’ sponsor recognition banner prominently displayed on-site
- Linked sponsor logo displayed on the City of Henderson event webpage
- One 6’ table and two chairs at event
- Sponsor flyer, brochure, coupon or promo items placed at the City of Henderson Information Booth on-site
- Display up to three sponsor-provided banners, max. size 4’x3’
- Sponsor logo included on event collateral pieces, e.g. posters, flyers, postcards, door hangers
- Sponsor name mentioned during event announcements



FAMILY WATER SAFETY BASH

DATE: June 6, 2020

LOCATION: [Whitney Ranch Activity Pool](#)

ATTENDANCE: 150 estimated (first-year event)

EVENT PROFILE: Participants will learn about water safety while enjoying a late-night swim. This event will educate parents and guardians about infant and child safety in, on and around the water. There will be also be music, games and open swim.

AVAILABLE SPONSORSHIPS:

Bronze - \$50

Deadline 4 weeks before event

- Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site

Silver - \$75

Deadline 4 weeks before event

- Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site
- Linked sponsor logo displayed on the City of Henderson event webpage

Gold - \$100

Deadline 4 weeks before event

- Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site
- Linked sponsor logo displayed on the City of Henderson event webpage
- One 6' table and two chairs at event
- Sponsor flyer, brochure, coupon or promo items placed at the City of Henderson Information Booth on-site

Platinum - \$200

Deadline 4 weeks before event

- Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site
- Linked sponsor logo displayed on the City of Henderson event webpage
- One 6' table and two chairs at event
- Sponsor flyer, brochure, coupon or promo items placed at the City of Henderson Information Booth on-site
- Display up to three sponsor-provided banners, max. size 4'x3'

Magnesium - \$300

Deadline 10 weeks before event

- Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site
- Linked sponsor logo displayed on the City of Henderson event webpage
- One 6' table and two chairs at event
- Sponsor flyer, brochure, coupon or promo items placed at the City of Henderson Information Booth on-site
- Display up to three sponsor-provided banners, max. size 4'x3'
- Sponsor logo included on event collateral pieces, e.g. posters, flyers, postcards, door hangers
- Sponsor name mentioned during event announcements



MOVIES IN THE PARK

DATE: July 25 & August 22, 2020

LOCATION: July: [Mission Hills Park](#), August: [O’Callaghan Park](#)

ATTENDANCE: 150 (each event)

EVENT PROFILE: Residents are invited to bring their blankets and lawn chairs for a fun-filled night with family and friends featuring a movie shown on the giant inflatable screen.

AVAILABLE SPONSORSHIPS (cost per event)

Bronze - \$50

Deadline 4 weeks before event

- Sponsor logo placed on the 6’x4’ sponsor recognition banner prominently displayed on-site

Silver - \$75

Deadline 4 weeks before event

- Sponsor logo placed on the 6’x4’ sponsor recognition banner prominently displayed on-site
- Linked sponsor logo displayed on the City of Henderson event webpage

Gold - \$100

Deadline 4 weeks before event

- Sponsor logo placed on the 6’x4’ sponsor recognition banner prominently displayed on-site
- Linked sponsor logo displayed on the City of Henderson event webpage
- 10’x10’ booth space includes one 6’ table and two chairs
- Sponsor flyer, brochure, coupon or promo items placed at the City of Henderson Information Booth on-site

Platinum - \$200

Deadline 4 weeks before event

- Sponsor logo placed on the 6’x4’ sponsor recognition banner prominently displayed on-site
- Linked sponsor logo displayed on the City of Henderson event webpage
- 10’x10’ booth space includes one tent, one 6’ table and two chairs
- Sponsor flyer, brochure, coupon or promo items placed at the City of Henderson Information Booth on-site
- Display up to three sponsor-provided banners, max. size 4’x3’



WHITNEY RANCH 20th ANNIVERSARY

DATE: August 22, 2020

LOCATION: Whitney Ranch Recreation Center and Aquatic Complex

ATTENDANCE: 100 estimated

EVENT PROFILE: Twenty years ago, Whitney Ranch Recreation Center and Aquatic Complex opened its doors to the community. We'll celebrate with a huge block party to include games, bounce houses and swimming.

AVAILABLE SPONSORSHIPS (cost per event)

Bronze - \$50

Deadline 4 weeks before event

- Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site

Silver - \$75

Deadline 4 weeks before event

- Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site
- Linked sponsor logo displayed on the City of Henderson event webpage

Gold - \$100

Deadline 4 weeks before event

- Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site
- Linked sponsor logo displayed on the City of Henderson event webpage
- 10'x10' booth space includes one 6' table and two chairs
- Sponsor flyer, brochure, coupon or promo items placed at the City of Henderson Information Booth on-site

Platinum - \$200

Deadline 4 weeks before event

- Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site
- Linked sponsor logo displayed on the City of Henderson event webpage
- 10'x10' booth space includes one tent, one 6' table and two chairs
- Sponsor flyer, brochure, coupon or promo items placed at the City of Henderson Information Booth on-site
- Display up to three sponsor-provided banners, max. size 4'x3'



DOGGIE PADDLE & PLAY DAY

DATE: September 26, 2020

LOCATION: [Black Mountain Aquatic Complex](#)

ATTENDANCE: 750

EVENT PROFILE: This annual event offers our favorite furry friends an opportunity to have some fun in the pool. Last year's event was so popular that it has been expanded so medium-size dogs now have two time options, bringing more families and their dogs to the event. Typical attendees include families with young children.

AVAILABLE SPONSORSHIPS

Bronze - \$100

Deadline 4 weeks before event

- Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site

Silver - \$150

Deadline 4 weeks before event

- Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site
- Linked sponsor logo displayed on the City of Henderson event webpage

Gold - \$200

Deadline 4 weeks before event

- Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site
- Linked sponsor logo displayed on the City of Henderson event webpage
- 10'x10' booth space includes one 6' table and two chairs
- Sponsor flyer, brochure, coupon or promo items placed at the City of Henderson Information Booth on-site

Platinum - \$300

Deadline 4 weeks before event

- Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site
- Linked sponsor logo displayed on the City of Henderson event webpage
- 10'x10' booth space includes one tent, one 6' table and two chairs
- Sponsor flyer, brochure, coupon or promo items placed at the City of Henderson Information Booth on-site
- Display up to three sponsor-provided banners, max. size 4'x3'

Magnesium - \$500 (one available)

Deadline 10 weeks before event

- Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site
- Linked sponsor logo displayed on the City of Henderson event webpage
- 10'x10' booth space includes one tent, one 6' table and two chairs
- Sponsor flyer, brochure, coupon or promo items placed at the City of Henderson Information Booth on-site
- Display up to three sponsor-provided banners, max. size 4'x3'
- Sponsor logo included on event collateral pieces, e.g. posters, flyers, postcards, door hangers
- Sponsor name mentioned during event announcements
- Dog Activity Sponsorship



PET TRICK-OR-TREAT TRAIL

DATE: October 24, 2020

LOCATION: [Heritage Bark Park and Trail](#)

ATTENDANCE: 200

EVENT PROFILE: Dogs and their owners dress in their best Halloween costumes for this event. Participants walk their leashed pets along the Heritage Park Trail and stop at stations along the way to collect dog treats. Prizes are awarded for best costume and best human/pet costume.

AVAILABLE SPONSORSHIPS

Bronze - \$50

Deadline 4 weeks before event

- Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site

Silver - \$75

Deadline 4 weeks before event

- Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site
- Linked sponsor logo displayed on the City of Henderson event webpage

Gold - \$100

Deadline 4 weeks before event

- Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site
- Linked sponsor logo displayed on the City of Henderson event webpage
- 10'x10' booth space includes one 6' table and two chairs
- Sponsor flyer, brochure, coupon or promo items placed at the City of Henderson Information Booth on-site

Platinum - \$200

Deadline 4 weeks before event

- Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site
- Linked sponsor logo displayed on the City of Henderson event webpage

webpage

- 10'x10' booth space includes one tent, one 6' table and two chairs
- Sponsor flyer, brochure, coupon or promo items placed at the City of Henderson Information Booth on-site
- Display up to three sponsor-provided banners, max. size 4'x3'

Magnesium - \$300

Deadline 10 weeks before event

- Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site
- Linked sponsor logo displayed on the City of Henderson event webpage
- 10'x10' booth space includes one tent, one 6' table and two chairs
- Sponsor flyer, brochure, coupon or promo items placed at the City of Henderson Information Booth on-site
- Display up to three sponsor-provided banners, max. size 4'x3'
- Sponsor logo included on event collateral pieces, e.g. posters, flyers, postcards, door hangers
- Sponsor name mentioned during event announcements

Additional Sponsorship Opportunities

- **In-Kind Sponsorship:** Bring and pass out dog treats to 200 dogs



VETERANS RESOURCE FAIR

DATE: November 7, 2020

LOCATION: Henderson Park Senior Facility

ATTENDANCE: 300

EVENT PROFILE: Attendees can meet with veterans advocates and representatives from many veterans associations who can provide the latest information on housing, drug and alcohol assistance, and benefits.

AVAILABLE SPONSORSHIPS

Bronze - \$50

Deadline 4 weeks before event

- Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site

Silver - \$100

Deadline 4 weeks before event

- Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site
- Linked sponsor logo displayed on the City of Henderson event webpage

Gold - \$300

Deadline 4 weeks before event

- Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site
- Linked sponsor logo displayed on the City of Henderson event webpage
- One 6' table and two chairs at event
- Sponsor flyer, brochure, coupon or promo items placed at the City of Henderson Information Booth on-site

Platinum - \$500

Deadline 4 weeks before event

- Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site
- Linked sponsor logo displayed on the City of Henderson event webpage
- One 6' table and two chairs at event
- Sponsor flyer, brochure, coupon or promo items placed at the City of Henderson Information Booth on-site
- Display up to three sponsor-provided banners, max. size 4'x3'

Magnesium - \$ 1,000

Deadline 10 weeks before event

- Sponsor logo placed on the 6'x4' sponsor recognition banner prominently displayed on-site
- Linked sponsor logo displayed on the City of Henderson event webpage
- One 6' table and two chairs at event
- Sponsor flyer, brochure, coupon or promo items placed at the City of Henderson Information Booth on-site
- Display up to three sponsor-provided banners, max. size 4'x3'
- Sponsor logo included on event collateral pieces, e.g. posters, flyers, postcards, door hangers
- Sponsor name mentioned during event announcements