



2020 MILITARY RECOGNITION BANNER PROGRAM

*Join the City of Henderson in honoring the brave men and women
currently serving in the United States Armed Forces.*

The City of Henderson proudly honors the brave men and women currently serving in the United States Armed Forces through our Military Recognition Banner Program. Henderson residents, businesses or organizations may sponsor a street banner to honor an active duty serviceperson. The honoree must be a Henderson resident or the immediate family member of a Henderson resident, on active duty and in good standing.

Your 30-inch-wide by 84-inch-tall banner will be displayed for one year, beginning prior to Henderson's November 7, 2020 Veterans Day Ceremony.

The banners are displayed along Water Street and South Green Valley Parkway (between Horizon Ridge Parkway and Carnegie Street). There is a limit of one banner per serviceperson.

No preference is given for specific banner placement. Exact timing of the banner installation and removal is at the City's discretion. Upon removal, banners will be returned to the serviceperson's sponsor.

Nomination Deadline: September 1, 2020

Cost: \$150 (includes production, installation and removal)

For more information, email Marketing@cityofhenderson.com.

Application Due September 1, 2020 cityofhenderson.com/MilitaryBanner



Subject to change or cancellation without prior notice. Management reserves all rights.



MILITARY RECOGNITION BANNER PROGRAM NOMINATION FORM

Honoree Information

The spelling of the name will be taken directly from this application.

First Name

Last Name

Rank

Branch of Military Service

Application Information

Contact Name

Relationship to Honoree

Address

City, State, ZIP

Phone

Email

Company Sponsor (if applicable)

Along with your completed and signed nomination form, please include a full-color portrait-style photograph of the honoree in their formal military dress uniform. We can accept either a 5" x 7" (minimum) photograph or a digital image in jpeg format, minimum 300 dpi, via email or USB drive. Materials submitted will be returned within 30 days.

Please choose a preferred location: Water Street or South Green Valley Parkway between Horizon Ridge Parkway and Carnegie Street

Payment of \$150 for the banner is due once the quality of the photo has been approved. We accept cash, credit card (Visa, MasterCard, Discover; visit the Cashiers window in City Hall West) or check (payable to City of Henderson; reference "MRBP" on the memo line).

Submit the application and image no later than Sept. 1 by email: Marketing@cityofhenderson.com, by mail: City of Henderson, MRBP, Creative Services, MSC 135, P.O. Box 95050, Henderson, NV 89009-5050, or drop off your application at the City Hall Information Desk, 8 a.m.-5 p.m. Monday-Thursday, 240 S. Water St., on the 1st floor next to the Cashiers office. Please do not include payment unless your photo has been received and approved.

I certify that the information on this form is complete and accurate. I acknowledge the City is not responsible for replacing banners that are stolen, damaged or destroyed due to sun, weather, wind, age, vandalism, or any other factors beyond its control. I also acknowledge the City may remove a banner at any time at its sole discretion if the honoree no longer meets the qualifications or if the banner is damaged. The City reserves the right to crop, resize or otherwise enhance the photograph to fit the design requirements of the banner.

By signing this application, you are acknowledging that you have permission to use the photograph supplied.

Sponsor Signature

Date