

Implementation Underway

powered by **HENDERSON STRONG**
our community, our future



WHAT IS HENDERSON STRONG?

The Henderson Strong plan serves as the citywide planning document communicating the vision, long-term goals and objectives to guide physical development and orderly management of growth within the city for the next 20 years.

WHEN IS IT TAKING PLACE?

The City of Henderson adopted its most recent Comprehensive Plan—Henderson Strong—in July 2017. Through leveraged resources, creative funding sources and implementation-focused planning, numerous Henderson Strong projects are already underway. These ongoing projects are working to directly implement the Plan's vision right now and for the future.

WE LISTENED

Built on a strong foundation of community engagement, research and best practices, **Henderson Strong capitalizes on the city's strengths and addresses challenges to ensure it remains a premier community.**

The three-year planning process involved Henderson community members, including residents, local business leaders, nonprofit groups, faith-based organizations, private and public sector stakeholders, elected officials and other community groups. During the **4** phases of public outreach, more than **26,000** residents were reached, with **5,500** survey responses and **1,700** in-person attendees to various Henderson Strong events. Through all of these efforts, we developed a shared **vision**.

By the Numbers

Henderson residents enjoy a high quality of living, with master planned residential areas, progressive business development, new roads and public works projects, outstanding parks and recreation facilities and excellent educational opportunities.

Median income
\$66,939

Population ages 25+ with a
bachelor's degree or higher
31.7%

% of dwelling units
within ½ mile of a park
72.4%

Top Priorities & Priority Areas



Identified during community outreach

- 1 Schools & Education
- 2 Health & Well-being
- 3 Parks & Open Space

- 1 Downtown Henderson
- 2 Boulder Hwy Corridor
- 3 Lake Mead Parkway
- 4 West Henderson Area

Henderson Strong Vision

Henderson is an innovative, forward thinking city with a small town feel. Our neighborhoods are welcoming, connected, vibrant, and safe and offer a range of housing and transportation choices. Every resident has access to the city's exceptional education and broad economic opportunities. In Henderson, diverse cultures, traditions and stories are celebrated in an inclusive way. Our beloved network of parks, open spaces and trails integrates nature into the city and provides extraordinary recreational opportunities.



CURRENT IMPLEMENTATION PROJECTS

powered by **HENDERSONSTRONG**
our community, our future

These ongoing projects are working to directly implement the Plan's vision:

Livable Centers Study Galleria at Sunset

In support of Henderson Strong strategies to create vibrant, urban centers, the City applied for and received the Livable Centers study award—valuing \$200,000—from the Regional Transportation Commission of Southern Nevada to develop a town center plan. The “Livable Center at Galleria—Connecting Housing, Transportation and Jobs” study has the potential to catalyze reinvestment and development through adaptive reuse planning of the corridor.

Las Vegas Raiders Headquarters & Practice Facility & Black Knights Sports Arena

In support of the principles of the Henderson Strong Economic Development Strategy, construction of the Las Vegas Raiders Corporate Headquarters and Training Facility in West Henderson is well underway. The 323,000 square foot facility is scheduled for completion in Spring 2020 at an estimated cost of \$75 million. The Henderson hockey facility will be built on 3.2 acres at the southwest corner of Water Street and Atlantic Avenue. The new facility is tentatively scheduled for completion by July 2020 with an estimated construction cost in excess of \$25 million. Both projects will create continued economic momentum as well as permanent jobs.

School Siting

In response to a community desire to address education within the Comprehensive Plan, Henderson Strong prioritized improving student learning environments. As a result, an interdepartmental effort developed guidelines to integrate schools in a way that ensures safe access, a quality learning environment, and compatibility with the surrounding neighborhood and land uses.

Supported Improving Educational Outcomes

In line with Henderson Strong strategies to improve educational outcomes, the City formed the Henderson Community Education Advisory Board (CEAB). Through CEAB recommendations, City Council has distributed more than \$3.5 million to Henderson schools to meet our local educational needs.

Henderson Development Code Updates

In response to community input received to improve design and better integrate multifamily housing, the City amended the Henderson Municipal Code to ensure new developments are compatible with other land uses by adding locational criteria and updated design standards for future multifamily housing developments. The City also updated its Crime-Free Multifamily Housing standards by requiring all existing and new multifamily developments to participate in this Police Department program.

Improved Access to Healthcare

In response to Henderson Strong's goals to increase access to health care, the City secured agreements with Touro University and the Southern Nevada Health District to provide free and low-cost primary care, first aid and immunizations to residents in need.

Improved Access to Healthy Food Options

To implement the Economic Development Strategy and Healthy Communities goals, the City approved the sale of city-owned property in the Pittman Neighborhood to Green Sense Farms for the purpose of constructing and operating a commercial, indoor, vertical farm. The farm will grow leafy greens and herbs, provide residents with access to healthy and affordable fresh food and serve as an educational resource.

Promoted Sustainability—NDEP Grant

In an effort to promote sustainability and secure creative funding sources as outlined in Henderson Strong, the City applied for and was awarded \$11,690 from the Nevada Division of Environmental Protection's Recycling Grant. The City will use the grant to fund a Science Alive “Waste Warriors Green Box” for Henderson educators to teach students about recycling and waste streams.

Housing & Grants

As outlined in Henderson Strong, the City's Housing and Grants team works to promote housing choice through the facilitation and distribution of more than \$1.98 million to help residents in need increase housing options and revitalize existing neighborhoods. Programs include Community Development Block Grants, the HOME Investment Partnership Program and State Low Income Housing Trust Funds.

** Plan implementation is ongoing. These projects represent only a sampling of the momentum created in FY 2018/2019.*