



City of Henderson
Parks and Recreation Department

Annual Report | Fiscal Year 2018-2019



Message from the Director

The Parks and Recreation Department is committed to providing quality facilities and programs to all residents. This wouldn't be possible without our dedicated staff and volunteers who strive to offer diverse recreation programs and care of our natural environment. It has been one year since City leadership decided to re-establish the Parks and Recreation Department as its own department to better serve the community. One of our first tasks was to develop a strategic plan for the next couple of years. Department staff collaborated on developing our new department Purpose Statement and Core Services:

Purpose Statement

"To provide diverse and innovative recreation and cultural opportunities through premier parks, trails and facilities and by protecting natural resources."

Core Services

Parks, Trails and Open Space Management

Recreation and Community Services

Strategic Planning and Support

Defining our purpose and core services focuses our department on addressing the needs of both our current and future residents.

Many accomplishments are highlighted in this year's report. Balancing customer service with cost-recovery goals, ensuring financial sustainability, promoting kindness, improving the health of our community, increasing educational opportunities, and protecting our natural resources have been on the forefront as we commit to enhance the quality of life for our residents. Our work continues through the City's priorities of Community Safety, Livable Communities, Economic Vitality, Quality Education, and High-Performing Public Service.

I am very proud of the accomplishments made over the past year. It's been an exciting year in Henderson, and I look forward to all the great things we will accomplish together in the coming year!



Shari Ferguson
Director of Parks and Recreation

City's Vision

To be America's premier community

City's Mission

Provide services and resources that enhance the quality of life to those who live, learn, work and play in our City

City's Values

Driven, Integrity, Collaboration and Excellence

Honors, Awards and Special Accomplishments

- Received Insurify's 2019 Greenest Cities Awards
- Tree City USA for 28th consecutive year
- Recognized as a LEED certified city by the U.S. Green Building Council (USGBC)
- Certified as Better City for Pets by Mars Petcare
- Building Owners and Managers of America: The Outstanding Building of the Year (TOBY) International award Public Assembly category: Heritage Park Senior Facility
- Best Workplaces for Commuters national designation for 2019

Nevada Recreation and Park Society (NRPS) Awards

Program Excellence Awards

Community or Neighborhood Special Event 10,000+

Vegas Golden Knights Viewing Party

Co-Partnership: Pizza Patrol

Pizza Patrol is a co-partnership between the Youth Enrichment section of the City of Henderson Parks and Recreation Department and the City of Henderson Police Department. Pizza Patrol is an opportunity to connect our participants in the Henderson community with the officers in their local neighborhoods.

Educational: Person of Interest

Based on requests from our senior participants for more educational programs, local people and agency representatives provide educational and informational presentations. The program has featured presentations by local authors, law agencies, Alzheimer's Association, and Master Gardeners.

Health and Fitness: Healthy Henderson for Kids

Healthy Henderson for Kids is a health and fitness program for Kids Zone participants ages 5-12. As part of our Healthy Henderson initiative, the goal of Healthy Henderson for Kids is to teach children how much fun it can be to make healthier choices and stay active. This program was recently expanded as 6-week Healthy Henderson for Kids classes at recreation centers throughout the year.

Outdoor: Junior Naturalist Day Camp

Day camp participants learn about birding, orienteering, plant identification and desert wildlife.

Citation Award - Lori Day

Lori is one of the longest tenured instructors, teaching dance and fitness at Whitney Ranch Recreation Center.

Elmer H. Anderson Park Awards

Neighborhood Park Special Feature Horizon Crest Park
Community Park..... Aventura Park



Everyday Excellence by the Numbers

Aquatic Facilities

4 indoor
9 outdoor
activity pools

13



TREES Inventory

25,082



Holiday Recycled

4,213



Total Expenditures (all funds)
\$40,482,832



Revenue for Parks and Recreation
\$9,716,871

65

CITY PARKS

34,827

Summer Food Program Meals Served



1,400+ Volunteers



8 Recreation Centers

6 RECREATION
2 SENIOR



Athletic Fields Maintained

105

58 ballfields
47 multipurpose



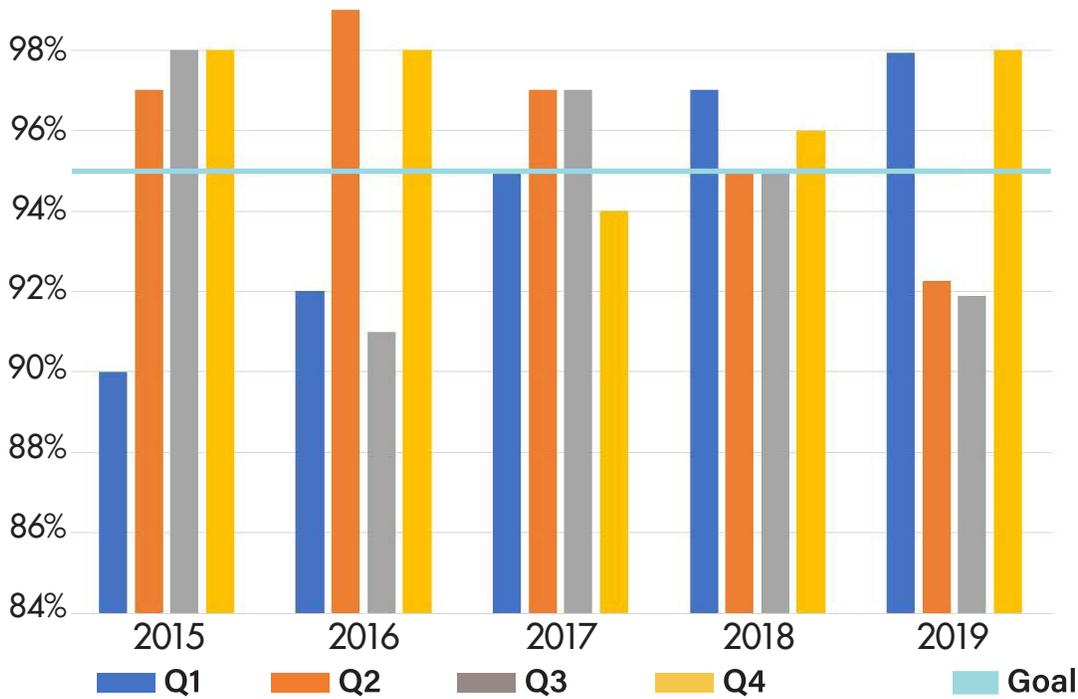
Full-time Staff • 192

Part-time Staff • 974*

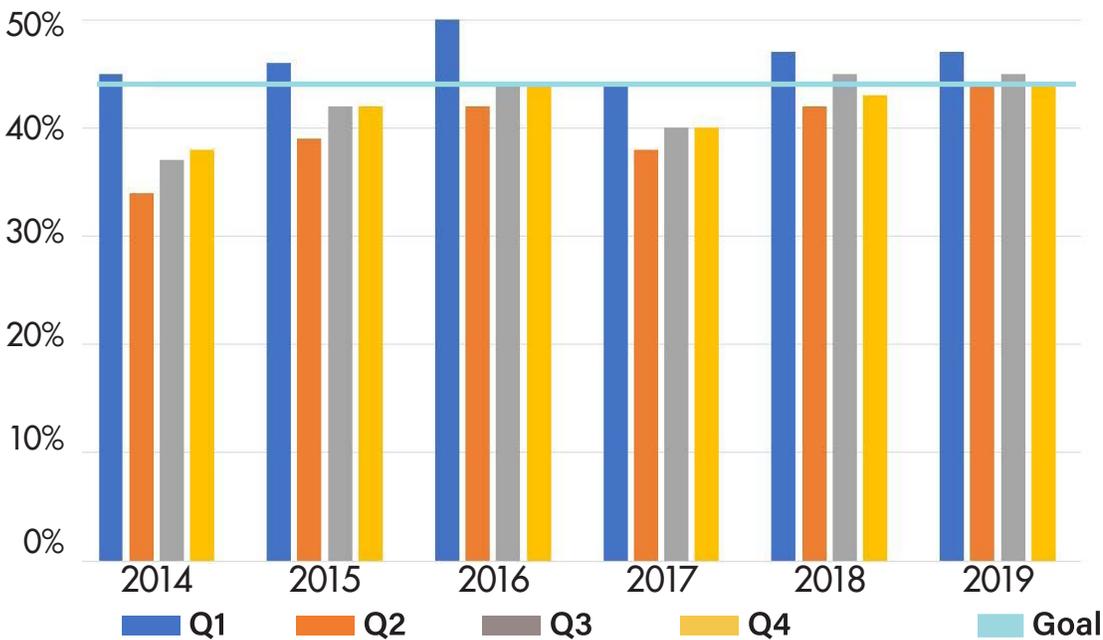
*as of 6/30/19

Key Performance Indicators

Participant Satisfaction for Parks and Recreation Programs



Cost Recovery Percentage for Parks and Recreation Programs



Facility Condition Ratings

(1=poor, 5=excellent)

- Average rating: 4.24
- Range: 2.1-5.0

Parks per ½ mile from every resident (approximate 10-minute walk)

- Goal is 52% by June 30, 2020
- Currently 52.2%

New Programs and Events

Tino the Tortoise - featured in such books as *Tino the Tortoise: Adventures in the Grand Canyon*, now makes his home at the Bird Viewing Preserve

Camp H2GO - Interactive 5-day kids day camp which explores various water sports

Mermaid Parties - These parties include music, crafts and a mermaid swim experience

Drone Races - Kids learn to pilot, build, code and repair drones

Park Pals - A mobile program that brings structured recreational activities to various neighborhood parks

Starting New at Golf (SNAG) at Downtown Recreation Center

Youth Enrichment's Pizza Patrol with the Henderson Police Department

Meals on Wheels Expansion - More than 100 new homebound seniors are receiving meals through the State's Aging and Disability Services Division

Henderson Swim Academy - Designed to teach swim lesson participants how to swim skillfully and safely

Summer Dinner Program at Wells Pool - First Aquatic facility to offer meal program

Nerf Wars Glow-in-the-Dark Parties and Rentals

Program in a Program for Safekey - bringing in contract instructors to teach martial arts, fitness, yoga and dance.

Added a Summer Fun Site (Dooley) to increase the Summer Food Program opportunity

Developed Emergency Preparedness Program for Safekey and Teen Scene participants.

Bird Viewing Preserve is now Producing and Selling Honey.

Henderson Pavilion Partnered with iHeart Radio and 95.5 for Country in The Park (hopefully becoming the new home for this annual event).

Henderson Pavilion's Viewing Parties - received NRPS program award

Whitney Ranch Aquatics Kids Triathlon - event for kids looking to swim, bike, and run their way through their first triathlon.

Splash Into Spring - A chance for everyone to welcome spring with a splash.

Fit Instructive Novice (FIN) Swim for Adults - An expansion of our popular FIN swim program now available to adults looking to improve their swimming skills.

Department Initiatives

Alliance for a Healthier Generation Program

The department is participating in this program supported and implemented by the Centers for Disease Control, Association for Supervision and Curriculum Development, American Heart Association, and the Clinton Foundation to cohesively work with after-school programs to implement healthy eating and exercise routines.

Be Kind

The City of Henderson strives to spread the message of kindness and the value of kind acts through City special events, programs, parks and facilities to achieve a greater sense of caring, sportsmanship and empathy throughout Henderson.

Bike Henderson

Organized by the League of American Cyclists, the Bicycle Friendly Community program is designed to improve bicycling opportunities through safer roadways for cyclists, recreational activities, convenient bicycling amenities and exciting events.

Healthy Henderson

The City's fitness, health and wellness program encourages people to get fit and stay healthy in achieving their health and fitness goals through exercise, educational and recreational classes and workshops, special events, and wellness activities.



River Mountains Loop Trail

Part-time Advisory Council

The council, comprised of part-time staff representing all areas of sports and recreation, is a communication mechanism for the part-time workforce of over 800 employees.

Vanderbilt University Medical Center's Healthier Families Program on Pediatric Obesity

Over the past three years, Melanie Hollingshead, Dot Tuthill and the Black Mountain Recreation Center staff assisted in the development and testing of a 12-week family-based program recognized by the National Recreation and Park Association.

Drowning Prevention Outreach

Rad Tad Water Safety Outreach offers free water safety presentations geared toward children and parents as well as educators. The program has reached a total audience of 13,000 in 2019 with a total of 77 water safety presentations at various special events and facilities with 35 presentations occurring at schools within Clark County School District.

Capital Improvement Projects Completed

Capital improvement projects are investments of public and/or private investments of \$50,000 or more, which relates directly to the City's goals and objectives and has a useful life of at least three years.

Sonata Park Re-vegetation

Removal of overgrown plant material and native re-vegetation to enhance the slope

Park and Playground Shade

Adding shade to the playgrounds at Mountain Lake and Terrazza parks

Whitney Mesa Park and Trail Improvements

Added two pedestrian trails connecting to the adjacent community and a swing set to the playground



Sonata Park Re-vegetation Before



Sonata Park Re-vegetation After

Maintenance Improvements

As part of the Southern Nevada Water Authority's water conservation projects in Southern Nevada, the City of Henderson is the first agency to complete a turf conversion of fescue to hybrid Bermuda. The project includes 1,066,000 square feet of converted turf, including ten sports fields with six fields over seeded with blended Bermuda seed and four parks had hybrid Bermuda sod. The estimated water savings is 22.4 million gallons annually.

New Department Facilities\Parks

Desert Pulse Park

Five acres with swings, climbing wall, dog park and playground

Major Happenings

Lifeguard Arena: Vegas Golden Knights Ice Rink Facility in Henderson

Continuous Improvement Projects

Continuous improvement is the ongoing effort to improve products, services or processes. City employees constantly strive to be better through learning from new approaches and/or utilizing past experiences to improve. Amounts listed reflect estimated soft- and hard-cost savings.

Pavilion Stair Lighting Retrofits - \$47,000

Financial Assistance Phase 1 - \$2,865

Sports Field Paint Disposal - \$500

Pecos Legacy Turf Conversion



Grants and Donations

The department is able to leverage grants and donations to build facilities, purchase equipment and expand recreation services the list below is a sample of awarded grants and donations.

Southern Nevada Public Lands Management Act

SNPLMA Round 17 Awards

Adaptive Use Park H.O.M.E. Field, \$8,477,808

Pueblo Trail Enhancements, \$1,138,121

State of Nevada Aging and Disability Services

\$705,122 grant for congregate and homebound meals for seniors

Autism Speaks

\$5,000 grant for swimming and water safety scholarship



Major Local and Regional Partners

APPLE Partnership

Clark County School District

Henderson Libraries

Nevada Department of Transportation

Regional Transportation Commission
of Southern Nevada

Southern Nevada Health District

State of Nevada Department of Health and Human Services,
Division of Aging and Disability Services Division

Bureau of Land Management

Clark County Regional Flood Control District

Henderson Senior Auxiliary

Nevada State College

Southern Nevada Drowning
Prevention Coalition

Three Square

Advisory Boards and Commissions

The volunteers who serve on our boards and commissions help us stay in tune with our residents.

Blue Ribbon Commission

Recommends enhancements to the quality of life for Henderson youth

Commemorative Beautification Commission

Develops plans for the beautification of Henderson public areas

Henderson Arts Council

Endeavors to broaden cultural focus and bolster support of the arts in the City of Henderson by incorporating public art and cultural events into the community

Parks and Recreation Board

Advises the department, City manager, and City Council regarding public park plans and park development standards

Senior Citizen Advisory Commission

Makes recommendations to City Council on subjects of interest to senior citizen and others similarly situated

Staff In Action

Driven, Integrity, Collaboration and Excellence

City of Henderson Commitment to Safety Award

1st place

Emergency Management and Shelter Trainings

Staff is trained by the American Red Cross to operate and manage shelters in recreation centers.

Parks and Recreation Month • Volunteer Appreciation

Department's Acts of Kindness Award

Mathilda Guerrero

Years of Service – Full-time Staff

25 Years – Kurt Williams

20 Years – Ray Everhart, Glenn Gerstner, Todd Imboden, Ted Lockamon, JJ Moyes, Kirk Niemand, TC Wall

Years of Service – Part-time Staff

Over 15 years – Johnathan Brewer, Julia Cobb, Kenna Dunner, Linda Groft, Richard Polk, Gerald Ross



Safety Award



Emergency Management

National/Regional Committees and Boards

Adam Blackmore, World Waterpark Association Public Sector Committee

Nevada Recreation and Parks Society Board Members

Felisha Aguilar, Chuck Ashby, Adam Blackmore, Dave Castle, Kirk Niemand, Angela Summers

Trained National Accreditation Visitors

American Public Works Association - JJ Moyes

Commission for Accreditation of Parks and Recreation Agencies - Shari Ferguson, Jayne Mazurkiewicz, Doug Guild and Adam Blackmore

Southwest Alliance for Excellence (Baldrige) Board of Examiners - Jayne Mazurkiewicz

National Certifications Awarded

Certified Parks and Recreation Executives - Doug Guild, Parks Superintendent, and Adam Blackmore, Recreation Superintendent (only three in Nevada and all from the City of Henderson)

Certified Parks and Recreation Professionals - Chuck Ashby, Valerie Derrick, Ray Everhart, Shari Ferguson, Craig Fuller, Xanie Gann, Melanie Hollingshead, Michele Howard, Jon Marzolf, JJ Moyes, Kirk Niemand, Jeannette Palmer, Julian Ramos, Michelle Shaffer, Lisa Tovar

Six Sigma Global Institute

Wendy Anderson – Certified Lean Six Sigma Green Belt

LOOKING AHEAD TO...

Parks and Recreation Master Plan Update

Pueblo Trail Extension: Dooley Drive to Rico Guitar Drive

City Facilities Security/Surveillance Study

“Smart Cities” Technology Enhancements

West Henderson Parks and Facilities

Pavilion Modifications

Capriola Phase II

Attesa Park

Sonata Park Improvements

Union Village Park

Terra Wetlands

Events Plaza Redesign

HOME Park Groundbreaking





Mayor and City Council

Mayor Debra March

Councilman John F. Marz

Councilwoman Michelle Romero

Councilman Dan K. Shaw

Councilman Dan H. Stewart

City Management

City Manager/CEO

Richard A. Derrick

City Attorney

Nicholas Vaskov

City Clerk

Sabrina Mercadante, MMC

Deputy City Manager/Chief Operating Officer

Bristol S. Ellington

Assistant City Manager/Chief Strategy Officer

Stephanie Garcia-Vause

Assistant City Manager/Chief Infrastructure Officer

Robert C. Herr

cityofhenderson.com

  Henderson Sports & Recreation

702-267-4000 | Parks and Recreation