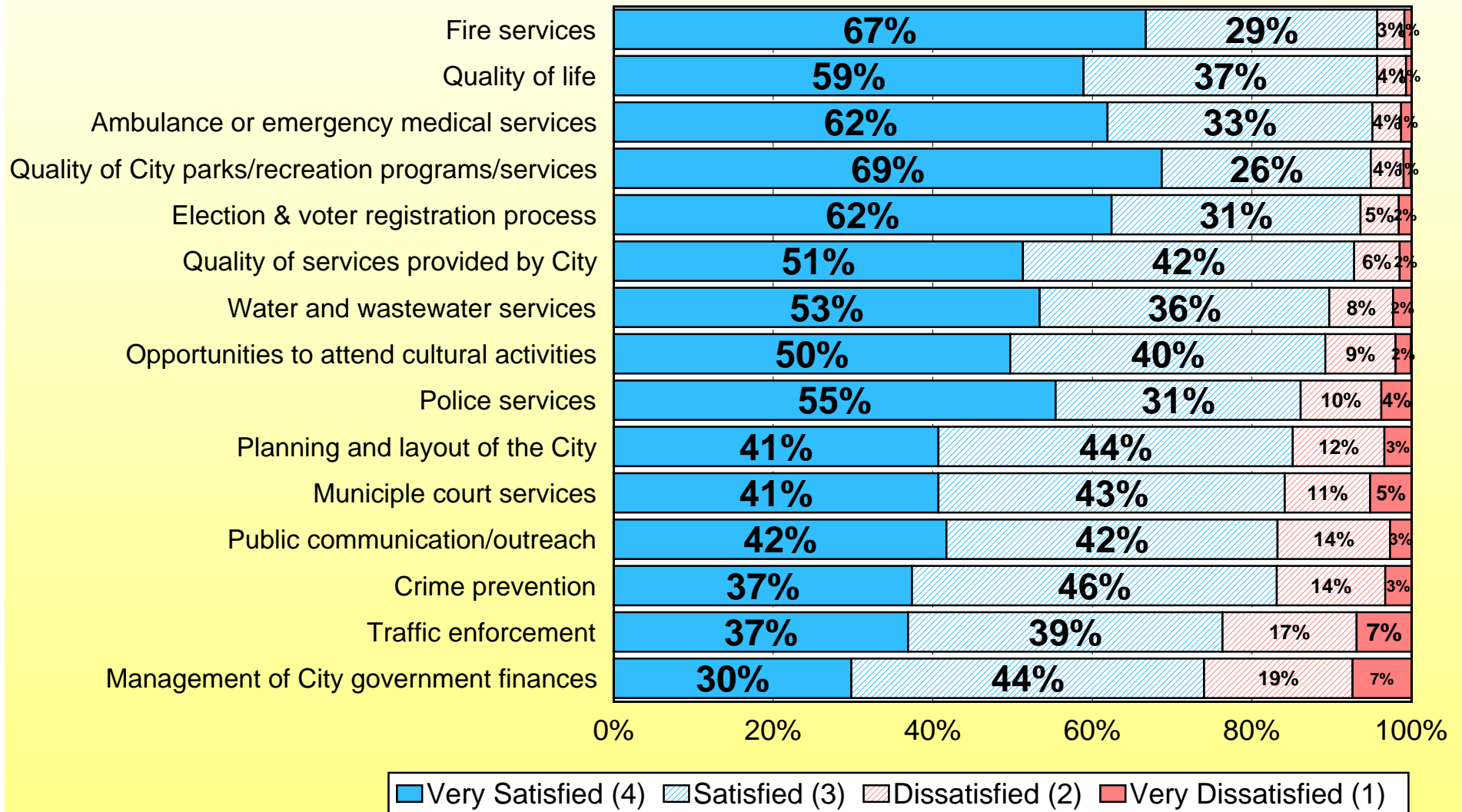


Q1. Overall Satisfaction With City Services by Major Category

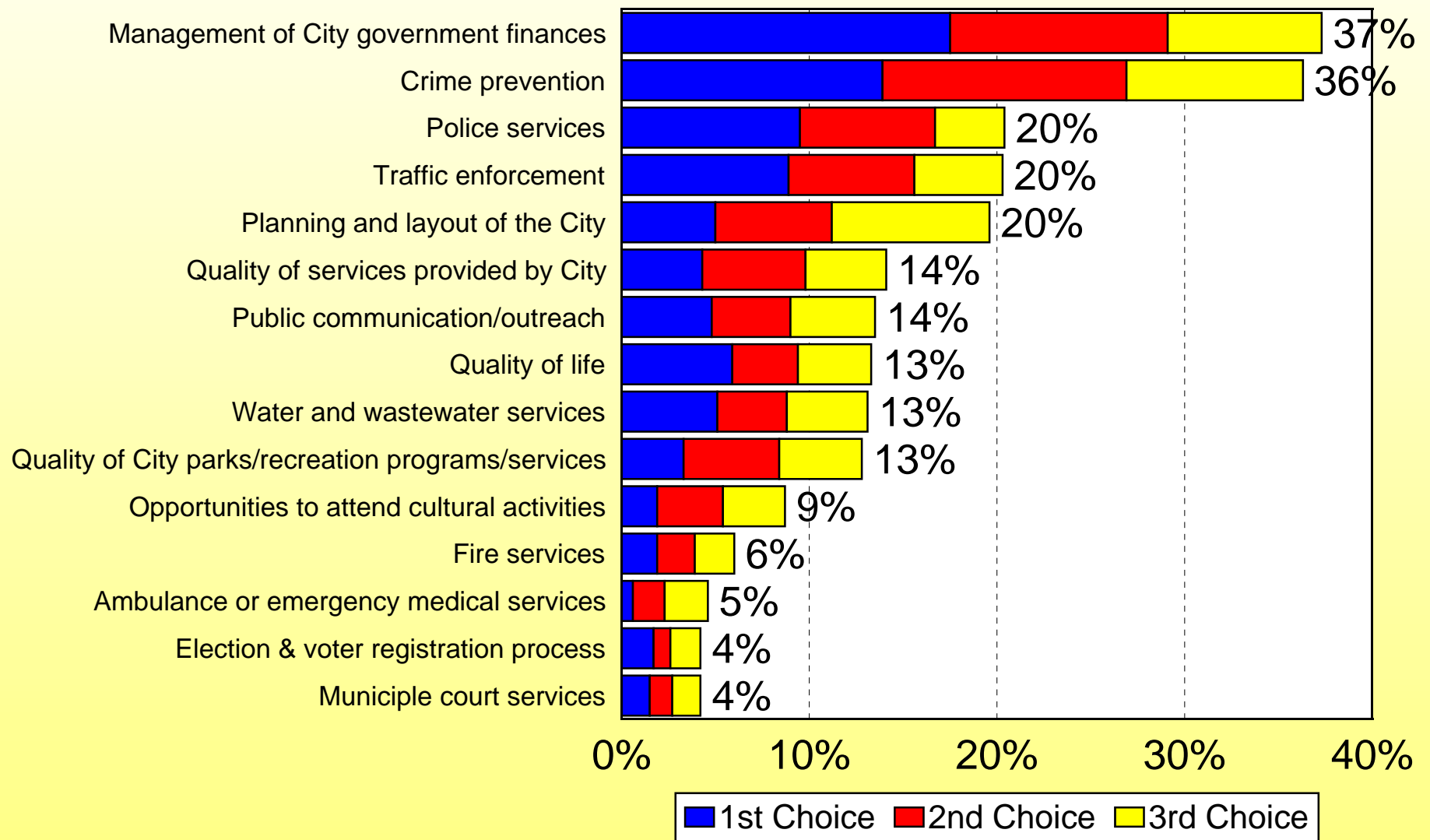
by percentage of respondents who rated the item as a 1 to 4 on a 4-point scale



Source: ETC Institute DirectionFinder (2010 - City of Henderson, NV)

Q2. City Services That Should Receive the Most Emphasis Over the Next Two Years by Major Category

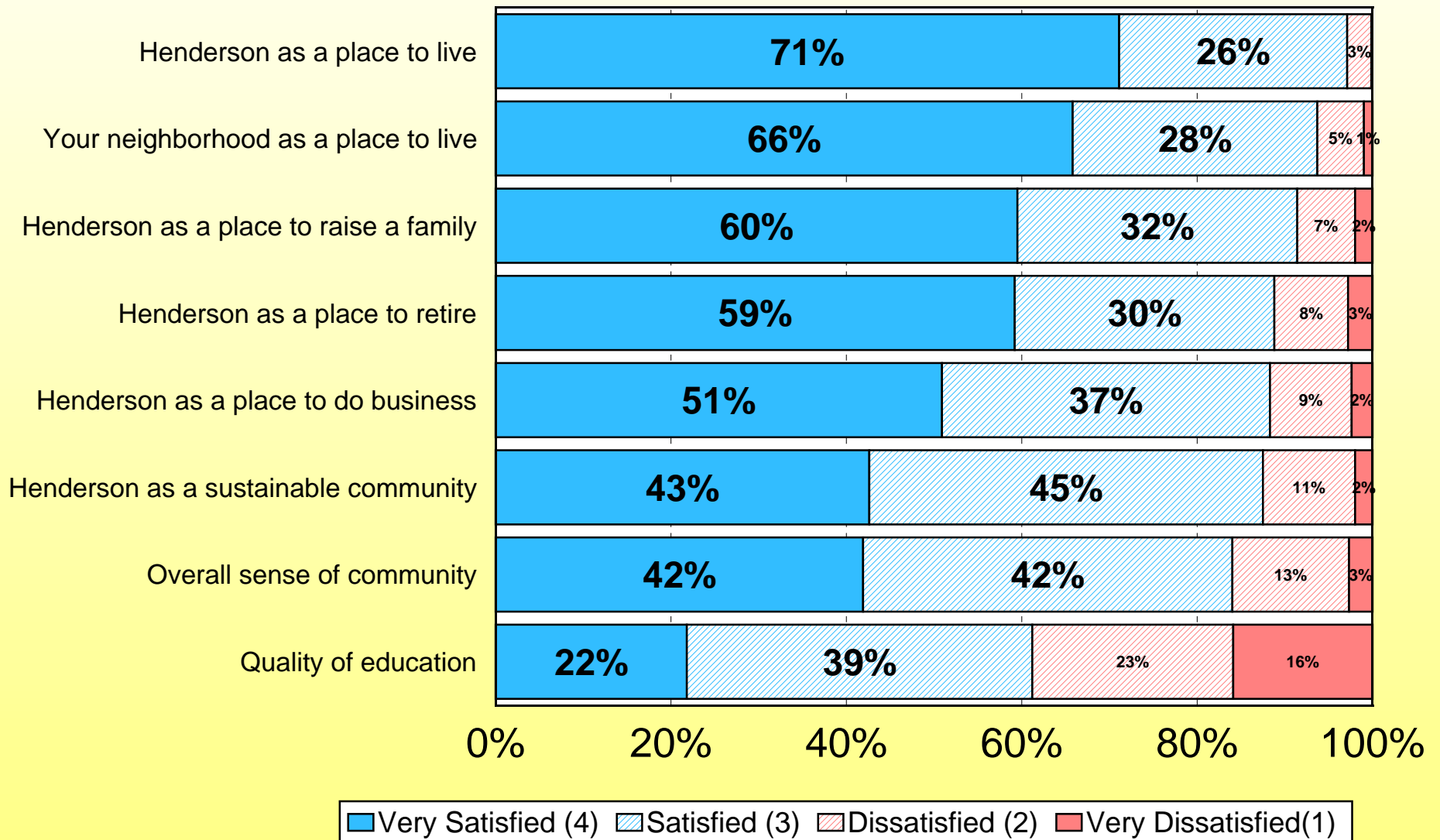
by percentage of respondents who selected the item as one of their top three choices



Source: ETC Institute DirectionFinder (2010 - City of Henderson , NV)

Q3. How Would You Rate Various Issues that Influence Your Perception of the City?

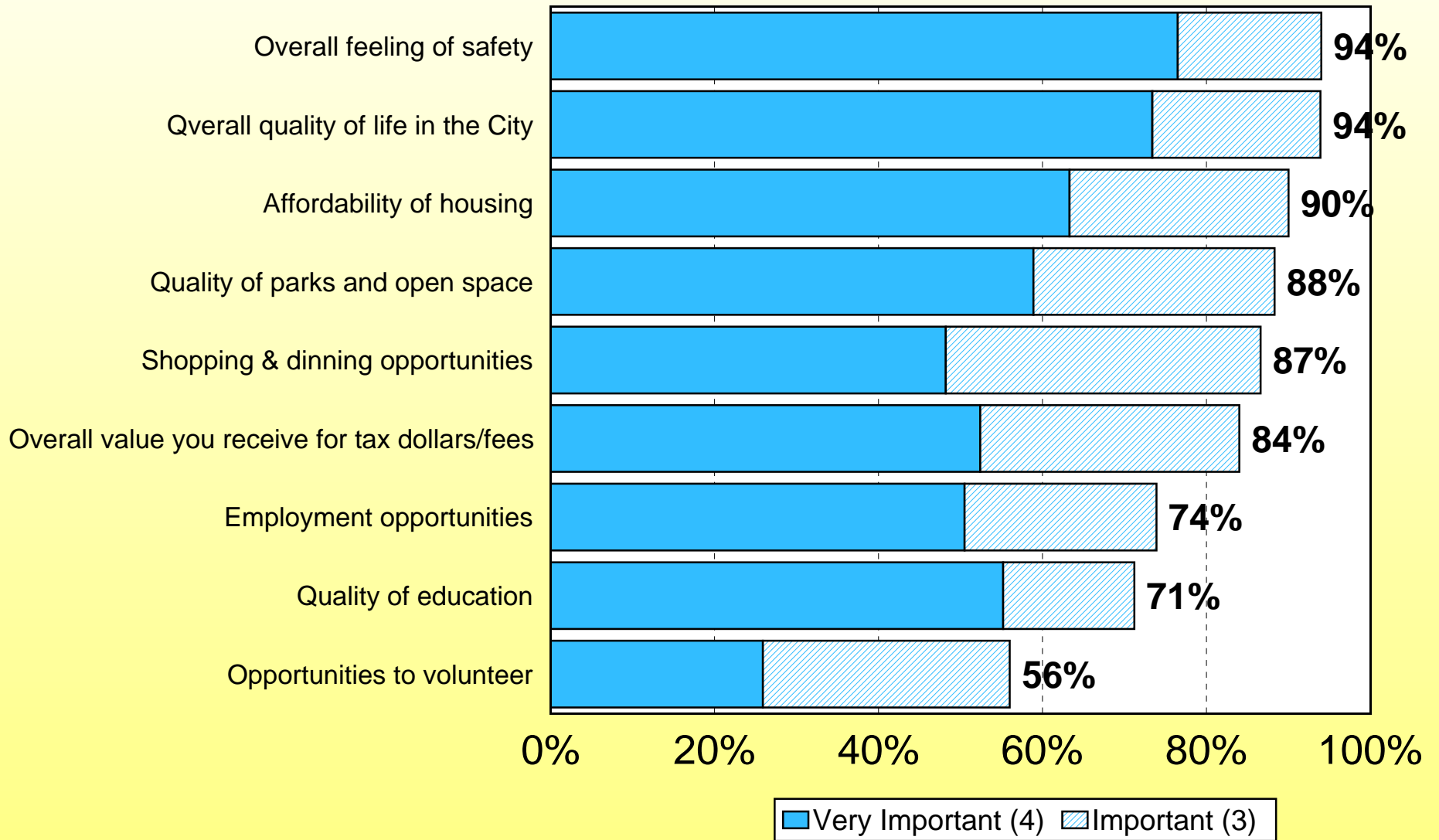
by percentage of respondents who rated the item as a 1 to 4 on a 4-point scale (excluding don't knows)



Source: ETC Institute DirectionFinder (2010 - City of Henderson , NV)

Q4. The Importance of Various Reasons for Choosing a Community to Live In?

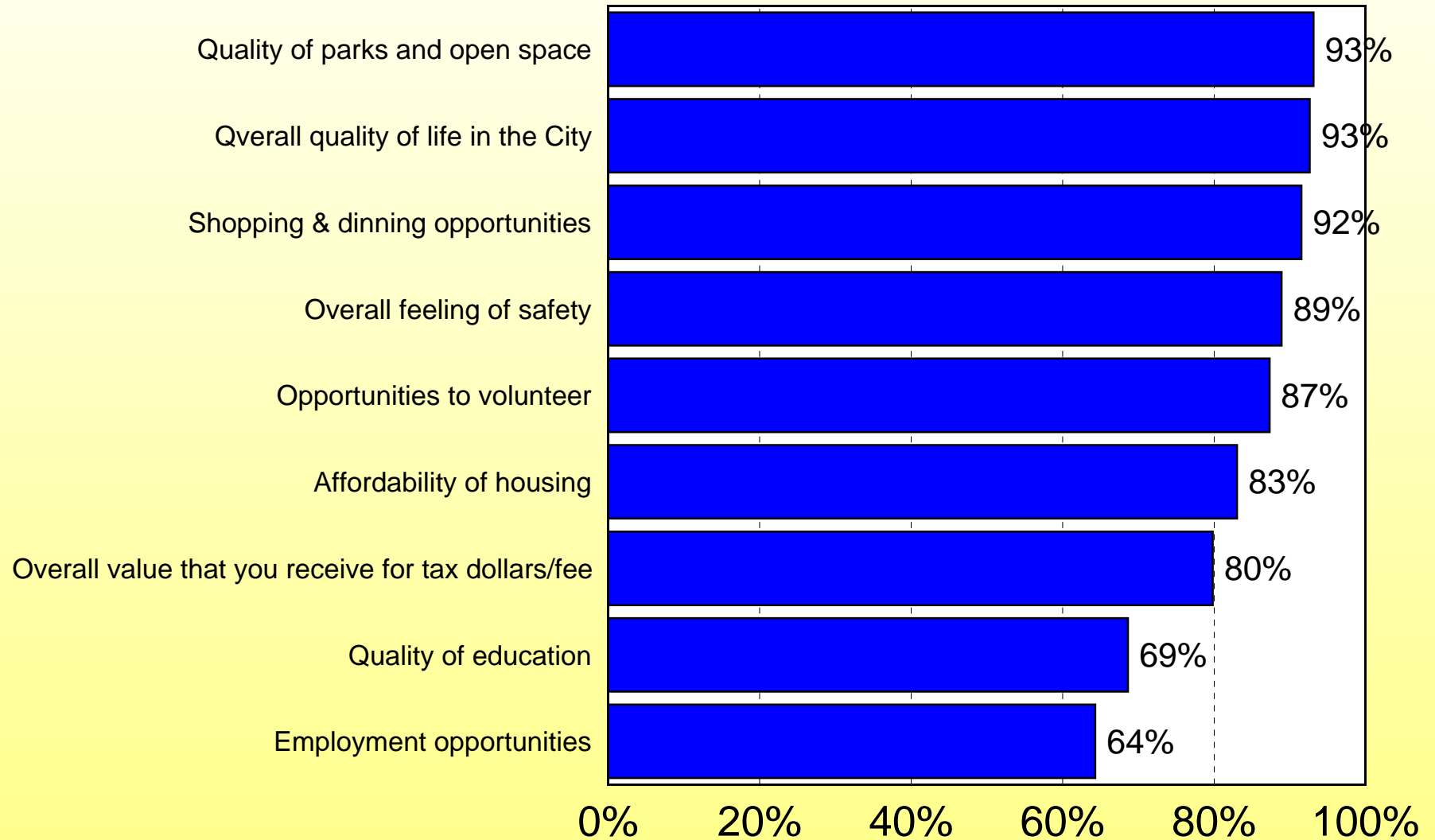
by percentage of respondents who rated the item as a 1 to 4 on a 4-point scale (excluding don't knows)



Source: ETC Institute DirectionFinder (2010 - City of Henderson, NV)

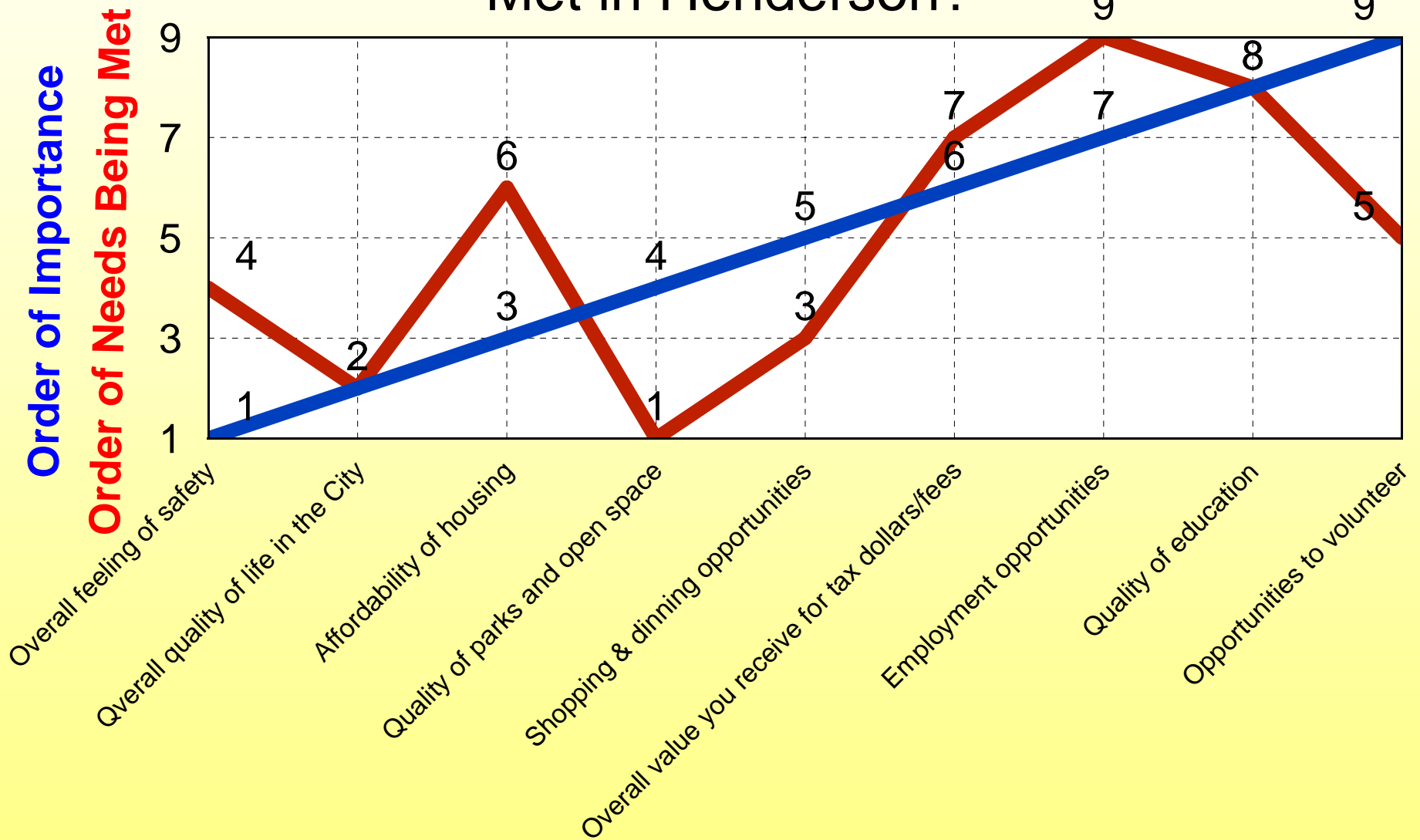
Q4a. Are your needs being met in Henderson?

by percentage of respondents



Source: ETC Institute DirectionFinder (2010 - City of Henderson , NV)

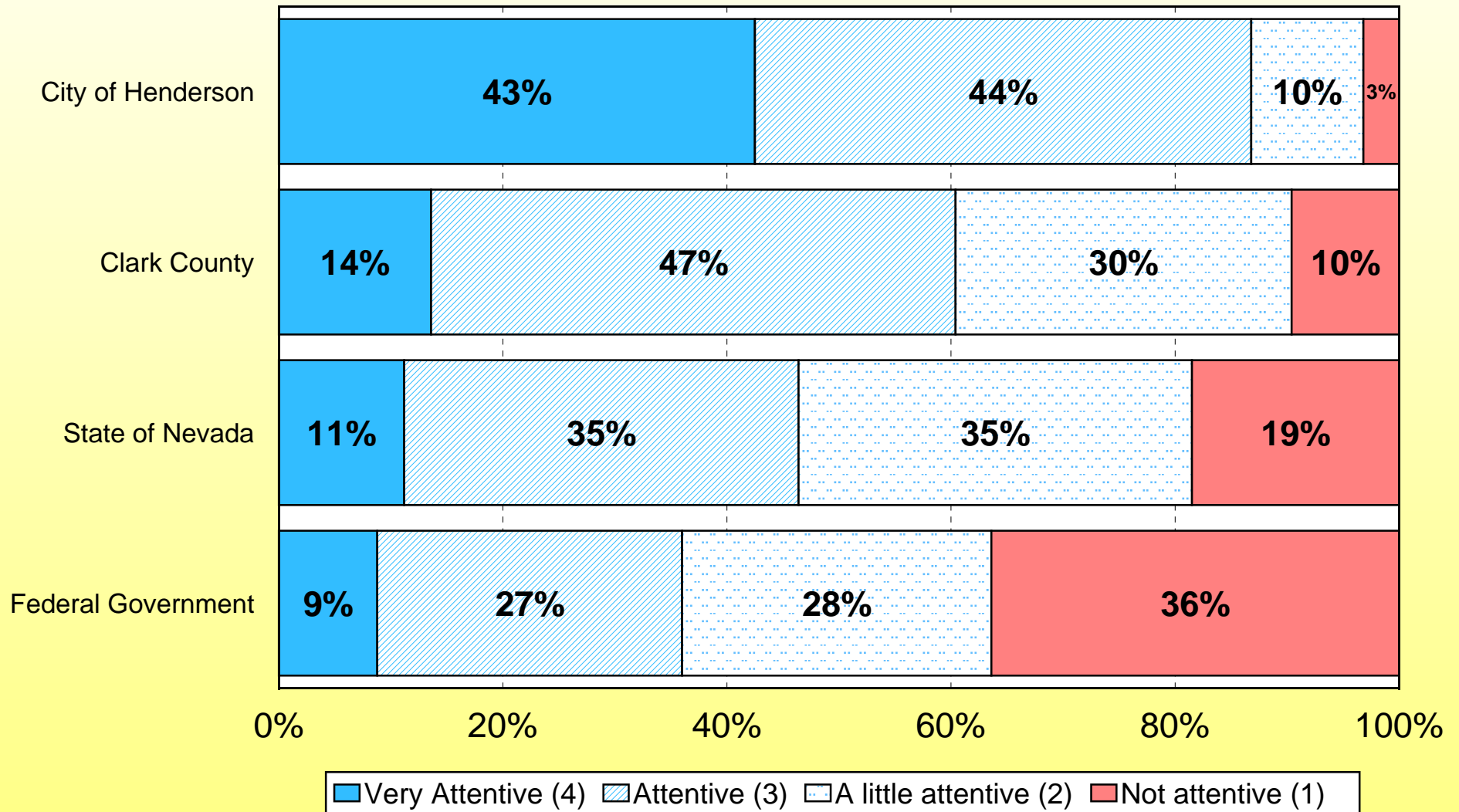
Q4. The Importance of Various Reasons for Choosing a Community to Live In vs. Needs Being Met in Henderson?



Source: ETC Institute DirectionFinder (2010 - City of Henderson , NV)

Q5. How responsive are these entities to your needs?

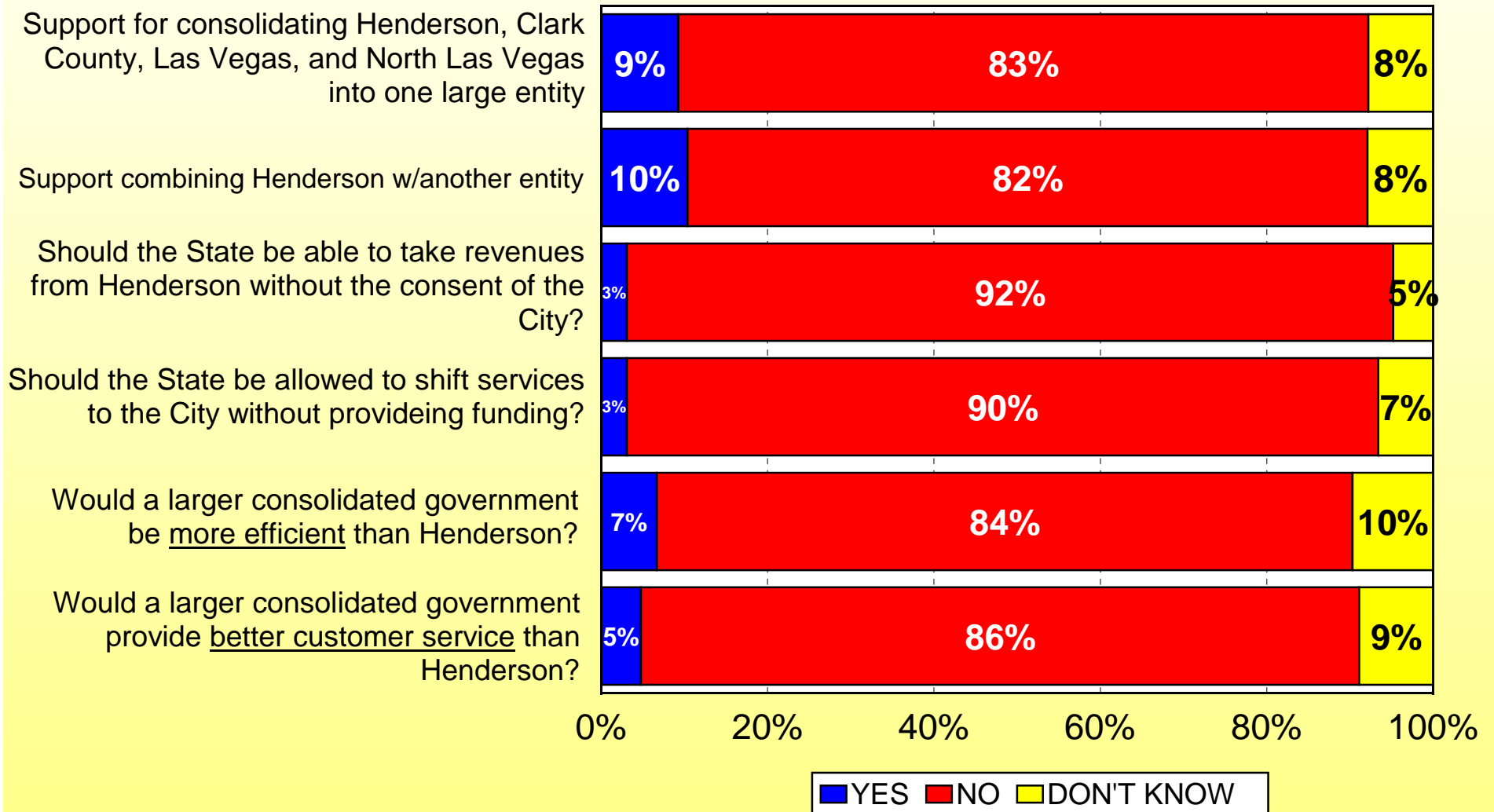
by percentage of respondents who rated the item as a 1 to 4 on a 4-point scale (excluding no opinion)



Source: ETC Institute DirectionFinder (2010 - City of Henderson , NV)

Q6. Government Consolidation

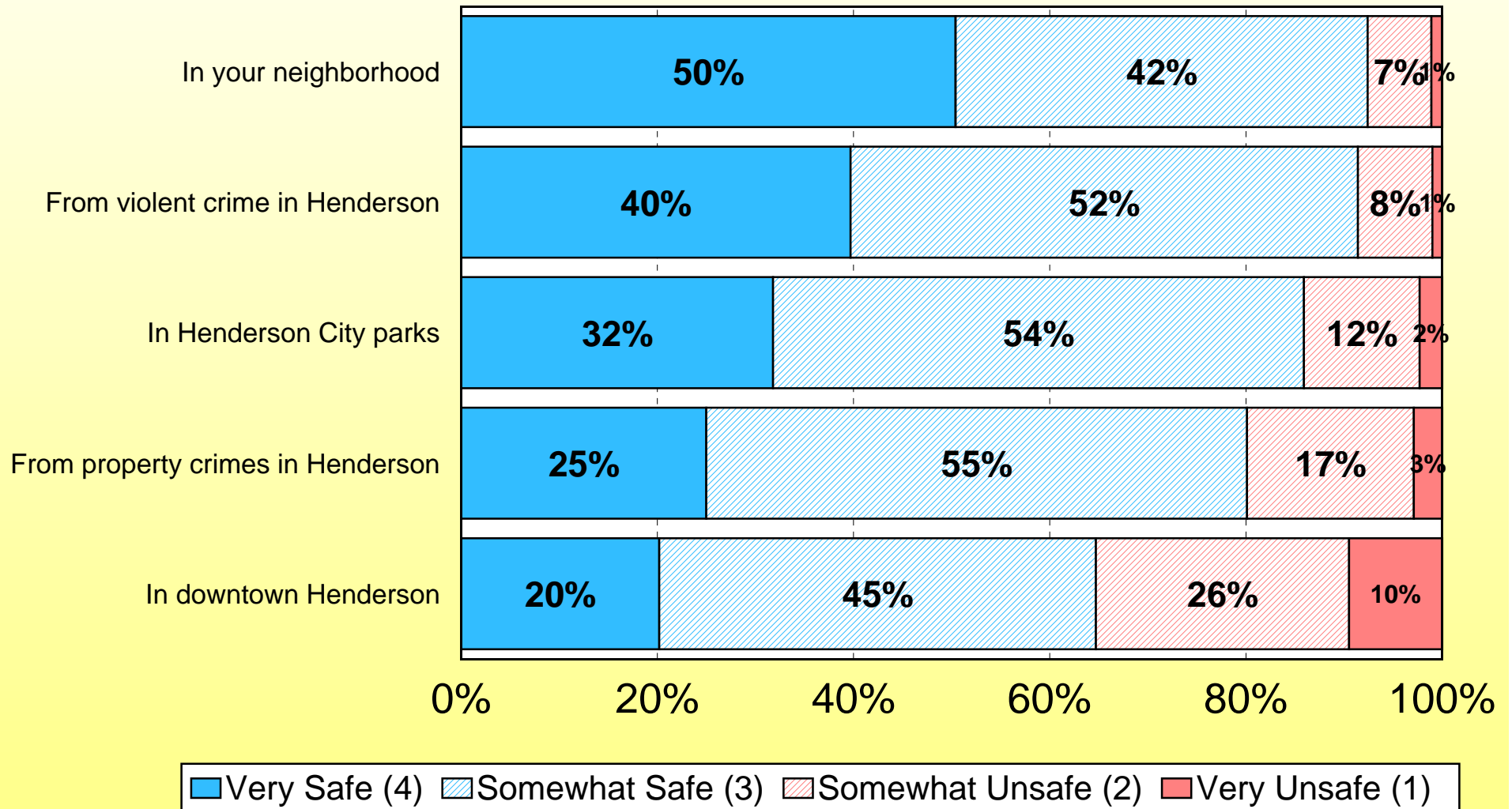
by percentage of respondents



Source: ETC Institute DirectionFinder (2010 - City of Henderson , NV)

Q8. How Safe Do You Feel:

by percentage of respondents who rated the item as a 1 to 4 on a 4-point scale (excluding no opinion)

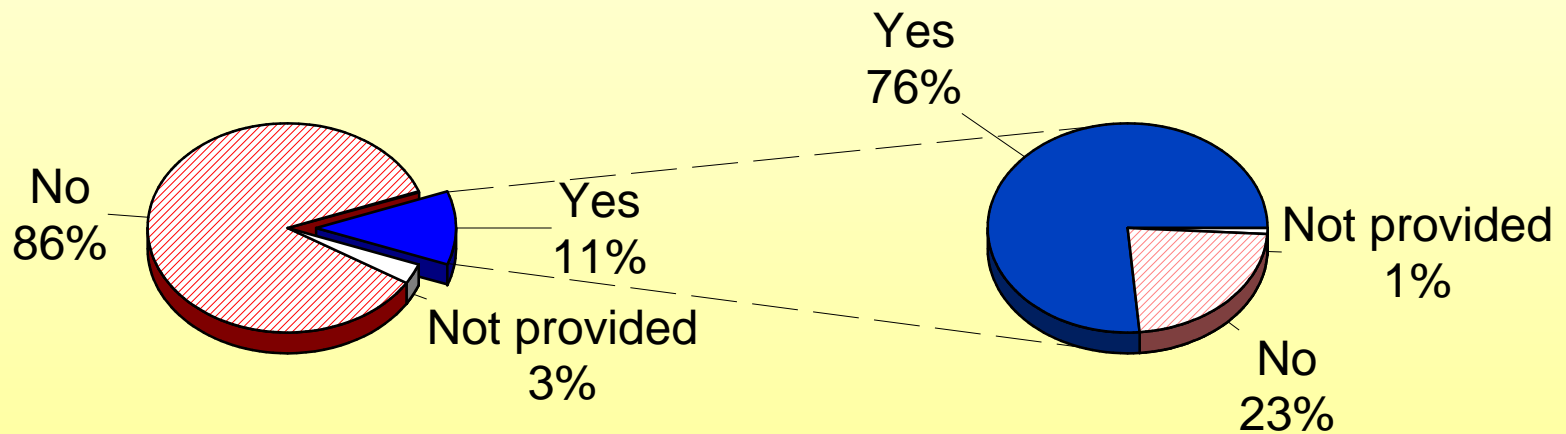


Source: ETC Institute DirectionFinder (2010 - City of Henderson , NV)

Q9. During the past 12 months, were you or anyone in your household the victim of any crime?

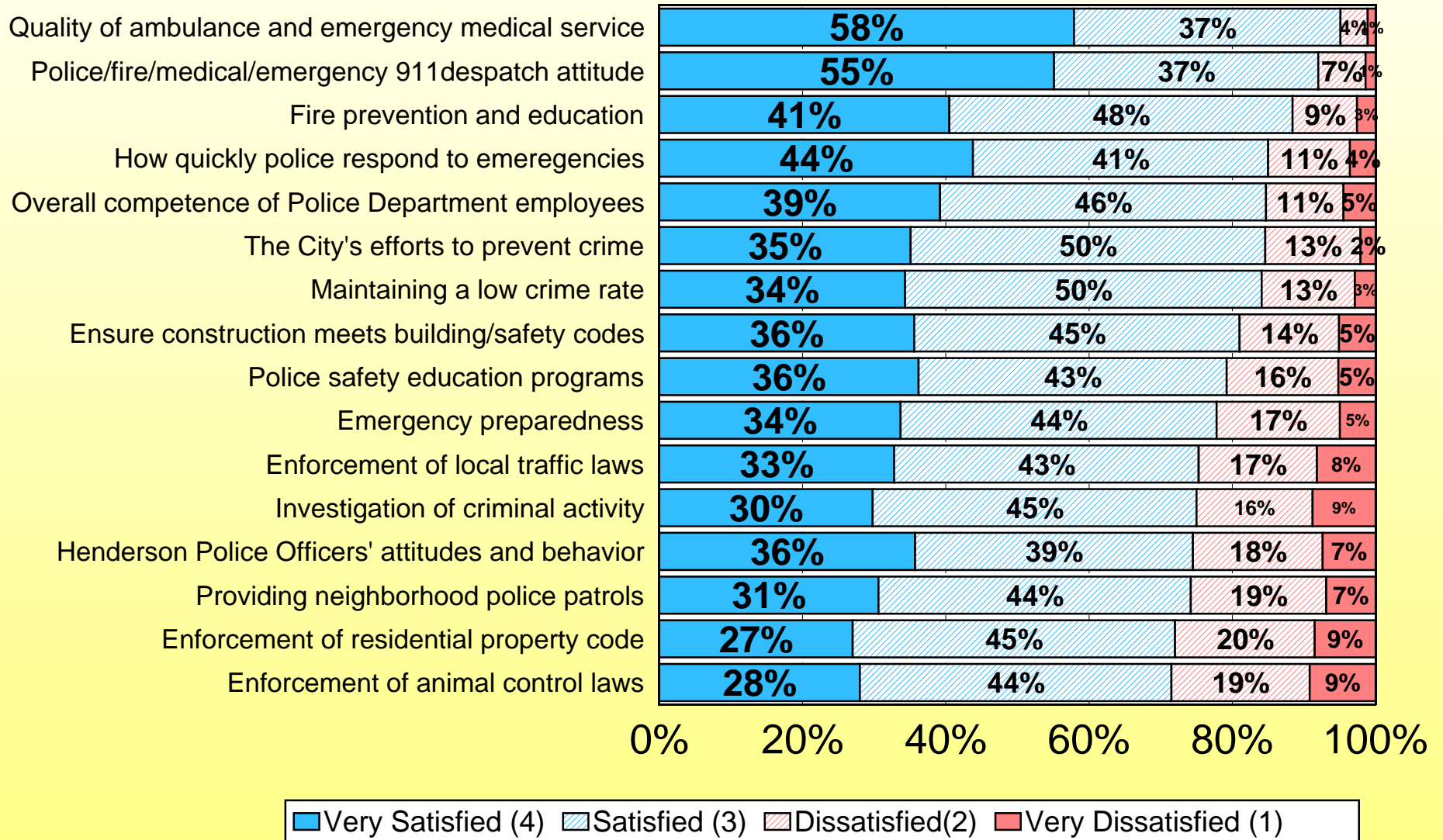
by percentage of respondents

If "yes", did you report all of these crimes to police?



Q10. Satisfaction with Public Safety Services

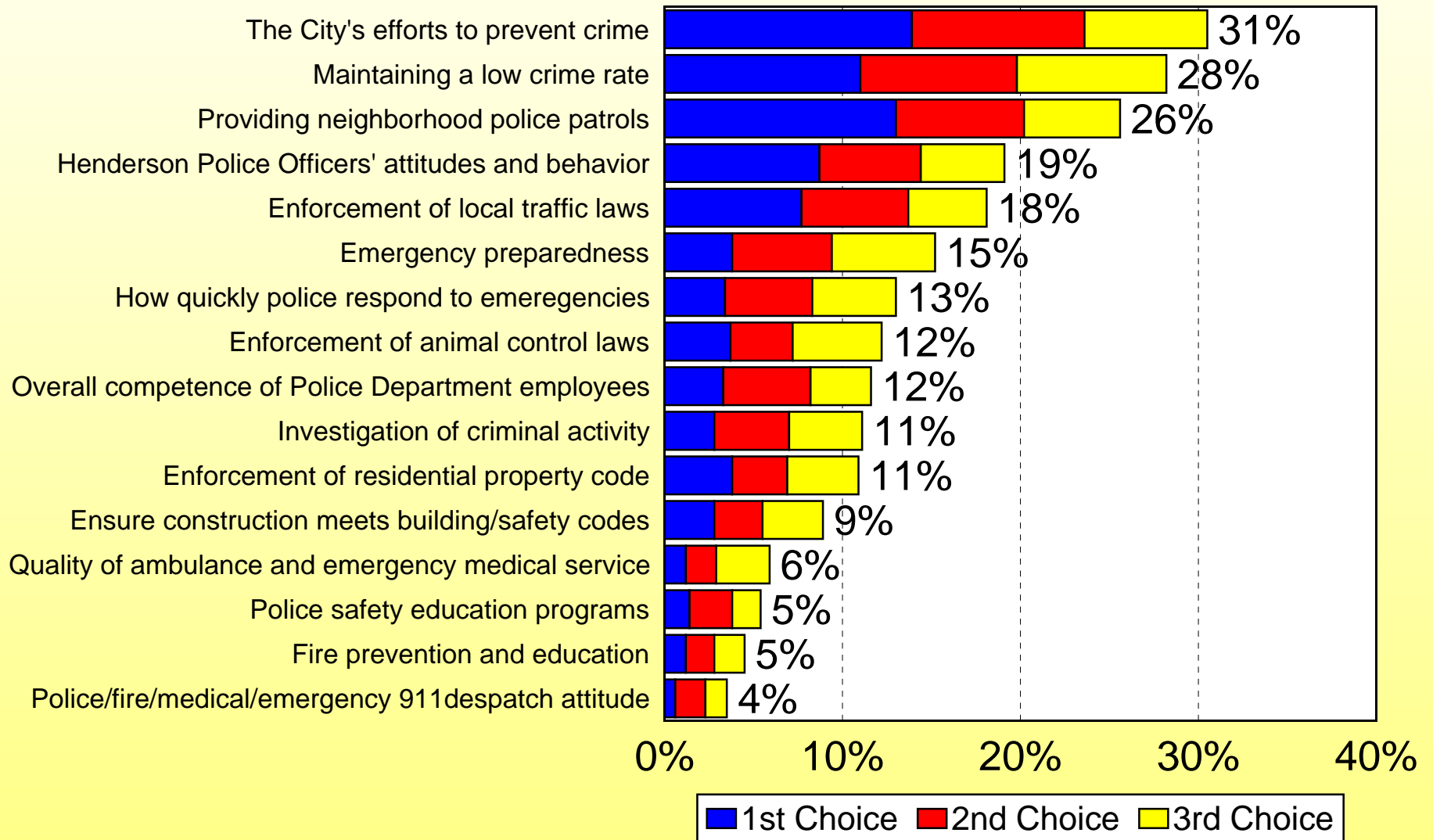
by percentage of respondents who rated the item as a 1 to 4 on a 4-point scale (excluding don't knows)



Source: ETC Institute DirectionFinder (2010 - City of Henderson , NV)

Q11. Public Safety Services That Should Receive the Most Emphasis Over the Next Two Years by Major Category

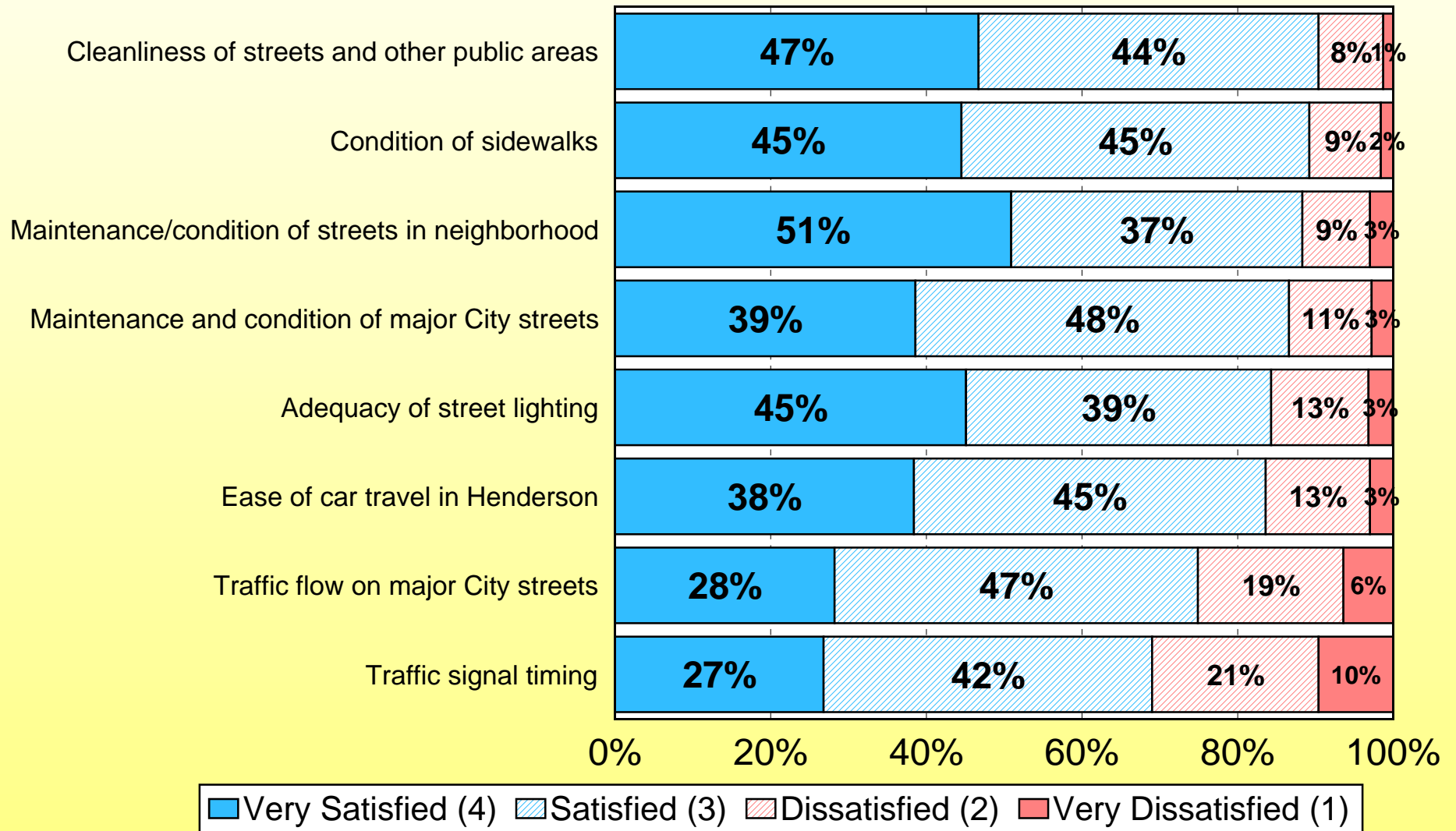
by percentage of respondents who selected the item as one of their top three choices



Source: ETC Institute DirectionFinder (2010 - City of Henderson , NV)

Q12. Satisfaction with Various Aspects of City Maintenance/Public Works

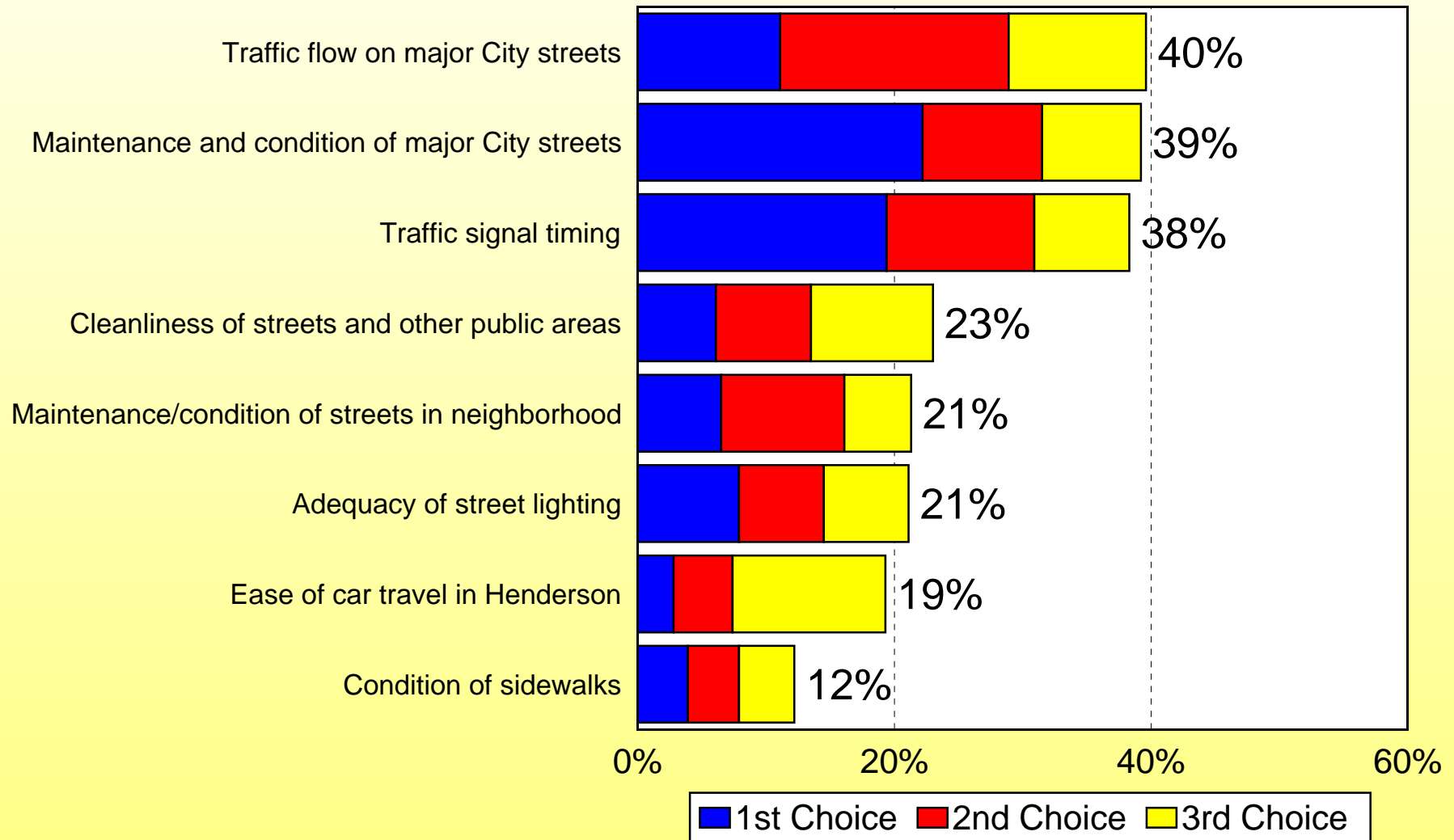
by percentage of respondents who rated the item as a 1 to 4 on a 4-point scale (excluding don't knows)



Source: ETC Institute DirectionFinder (2010 - City of Henderson , NV)

Q13. City Maintenance/Public Works Services That Should Receive the Most Emphasis Over the Next Two Years

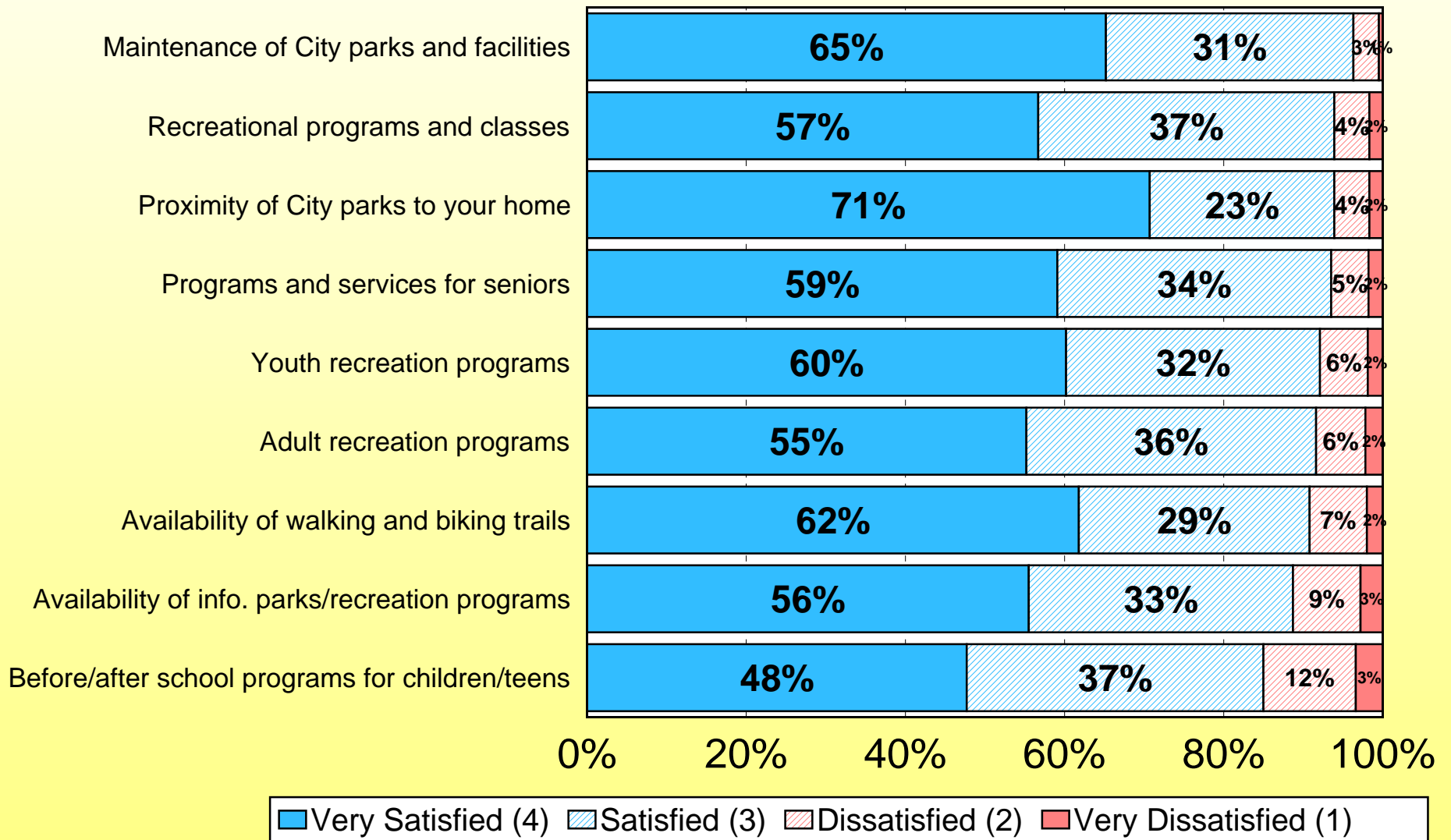
by percentage of respondents who selected the item as one of their top three choices



Source: ETC Institute DirectionFinder (2010 - City of Henderson , NV)

Q14. Satisfaction with Various Aspects of Parks and Recreation

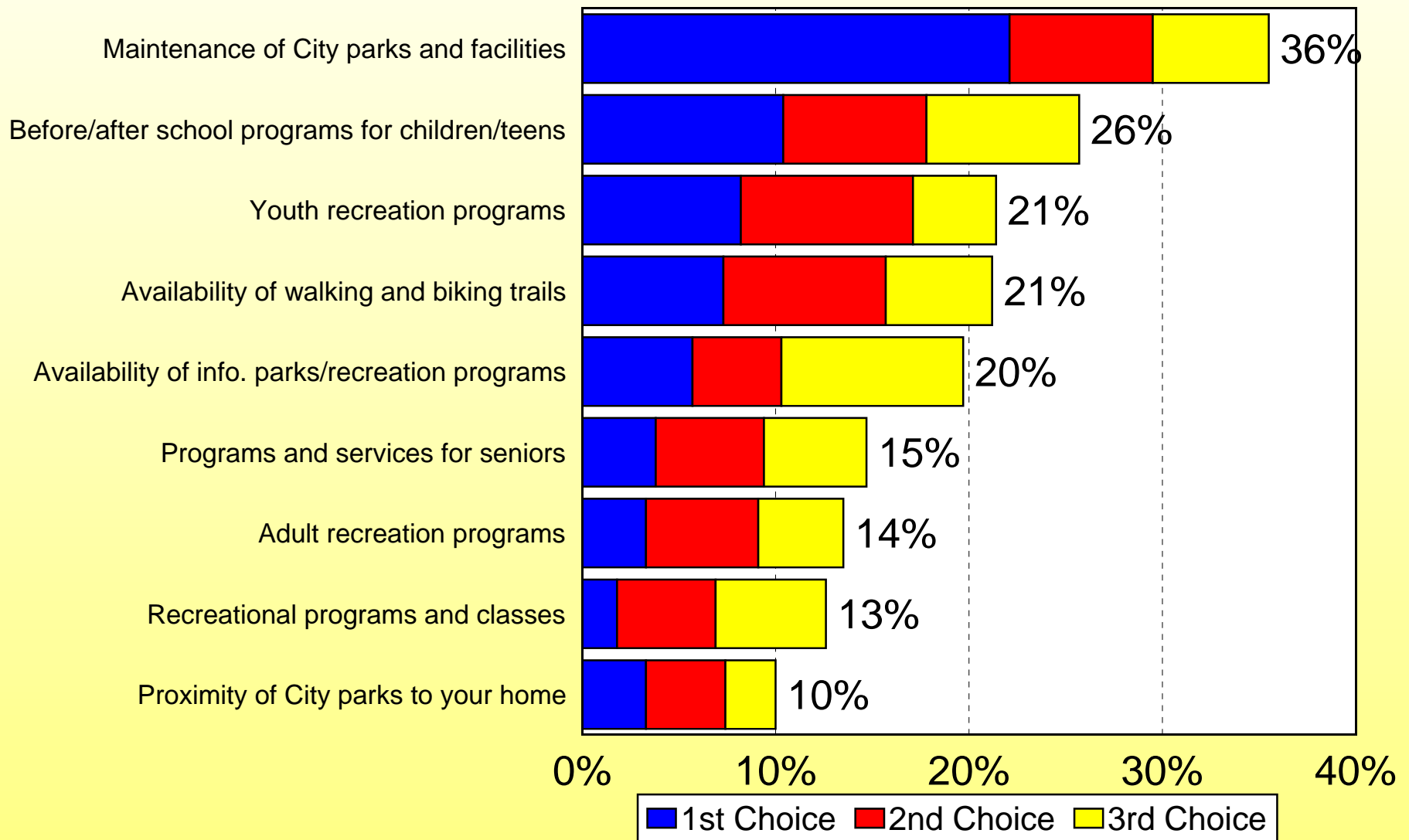
by percentage of respondents who rated the item as a 1 to 4 on a 4-point scale (excluding don't knows)



Source: ETC Institute DirectionFinder (2010 - City of Henderson , NV)

Q15. Parks and Recreation Services That Should Receive the Most Emphasis Over the Next Two Years

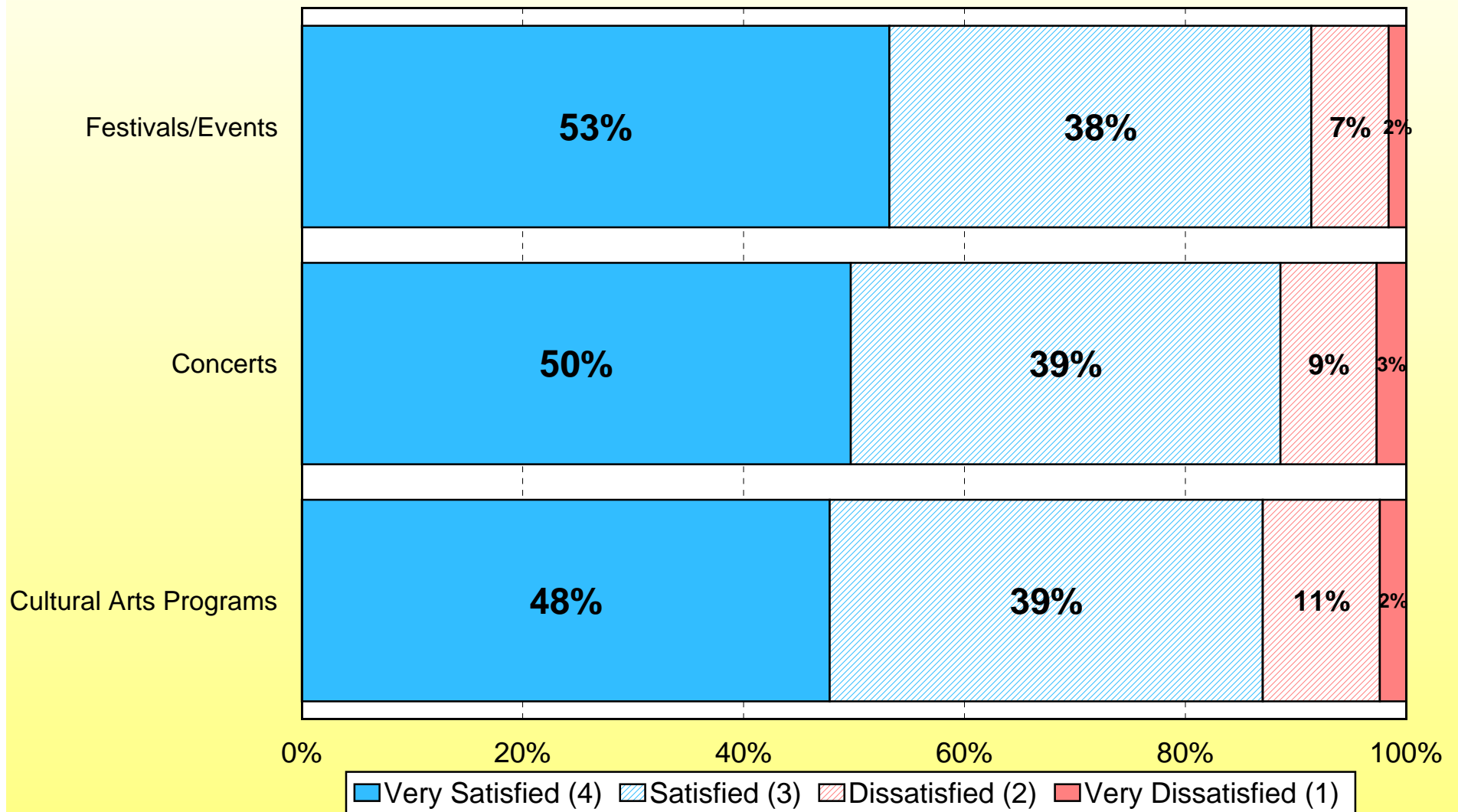
by percentage of respondents who selected the item as one of their top three choices



Source: ETC Institute DirectionFinder (2010 - City of Henderson , NV)

Q16. Overall Satisfaction With Cultural Arts and Tourism

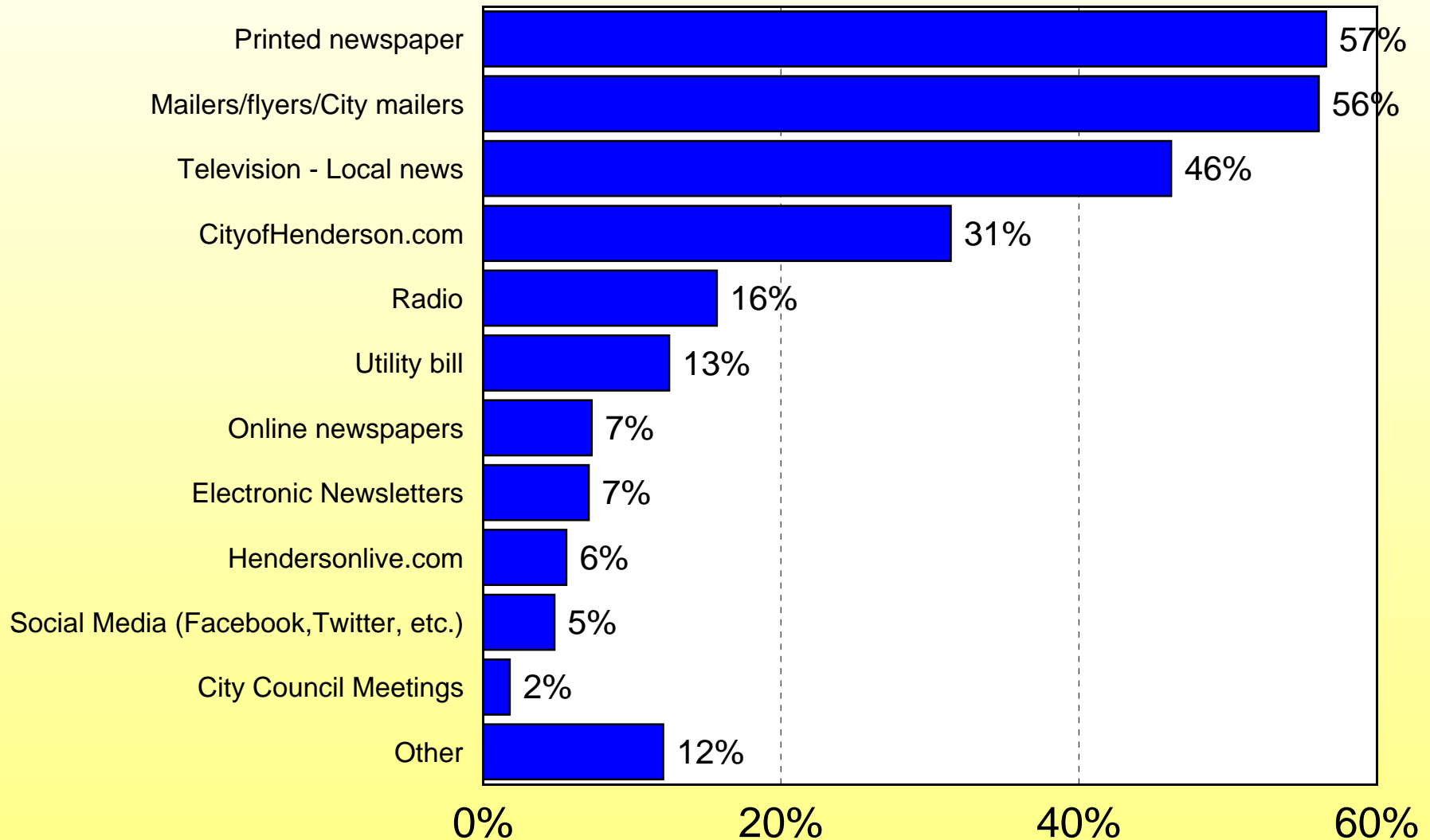
by percentage of respondents who rated the item as a 1 to 4 on a 4-point scale



Source: ETC Institute DirectionFinder (2010 - City of Henderson , NV)

Q17. Primary Information Sources about the City - City Communication

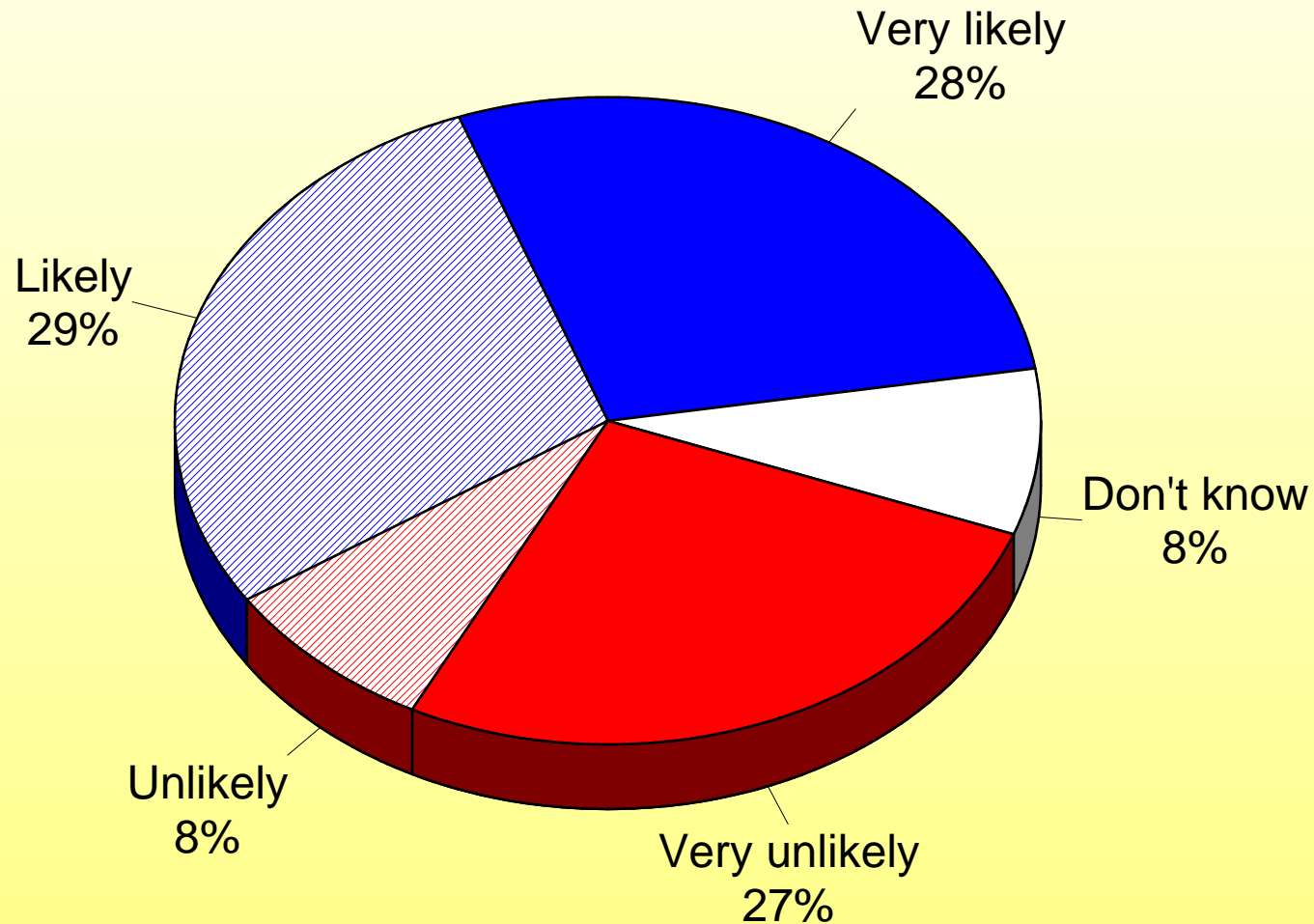
by percentage of respondents



Source: ETC Institute DirectionFinder (2010 - City of Henderson , NV)

Q18. Do you have an interest in subscribing to a periodic newsletter?

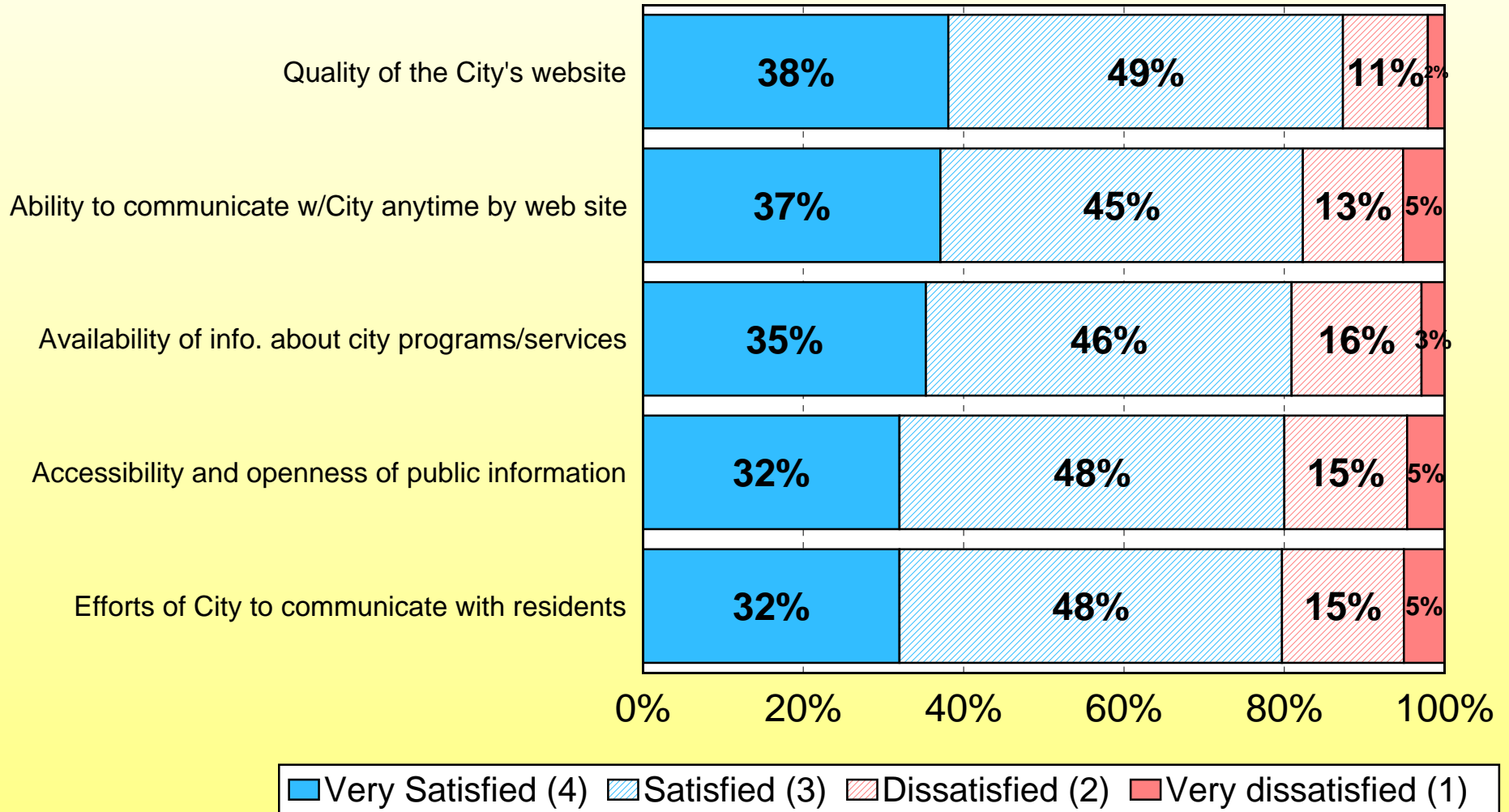
by percentage of respondents



Source: ETC Institute DirectionFinder (2010 - City of Henderson , NV)

Q19. Satisfaction with Various Aspects of City Communications

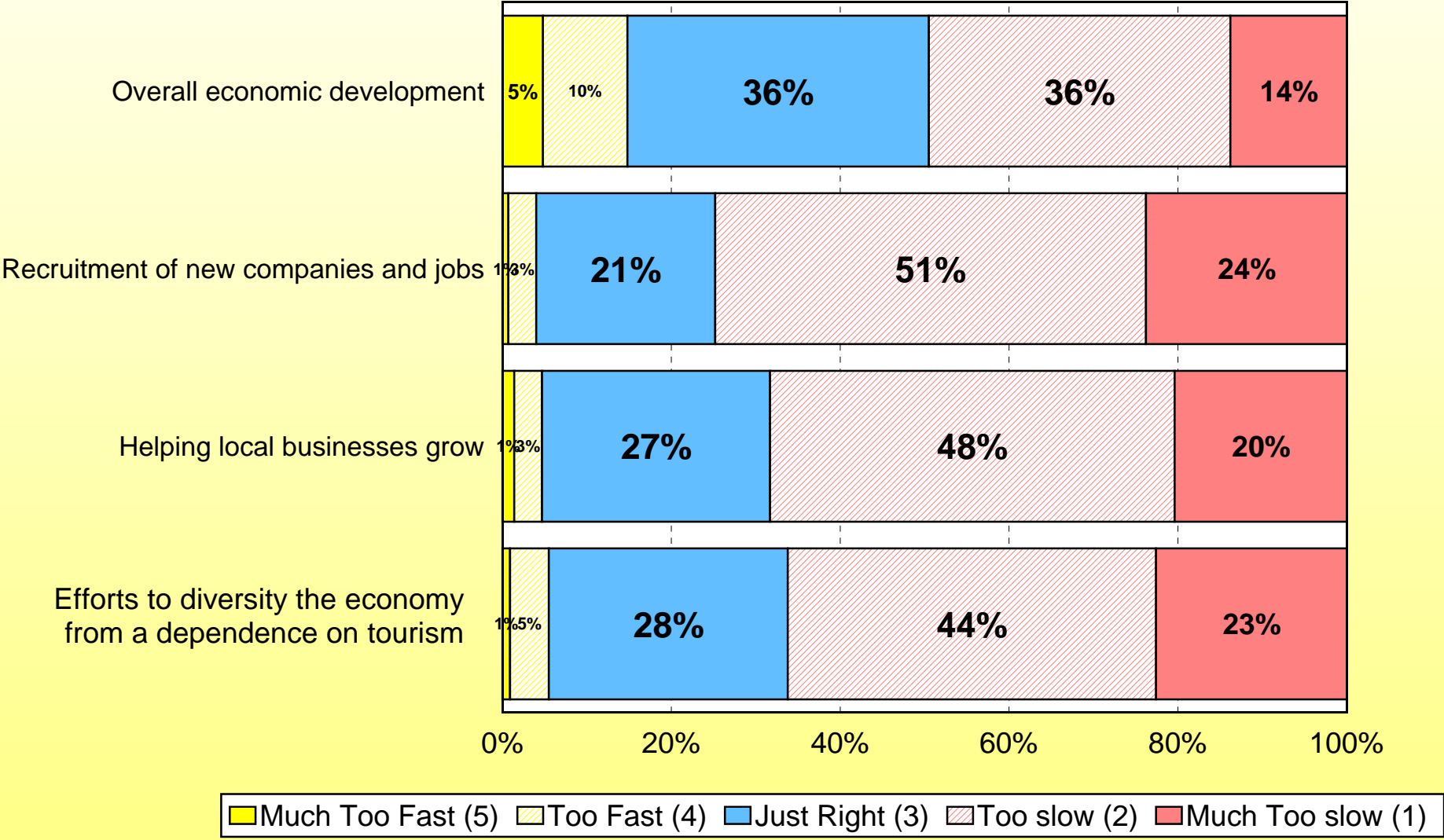
by percentage of respondents who rated the item as a 1 to 4 on a 4-point scale (excluding don't knows)



Source: ETC Institute DirectionFinder (2010 - City of Henderson , NV)

Q20. How Would You Rate the City's Current Pace of Development in the Following Areas?

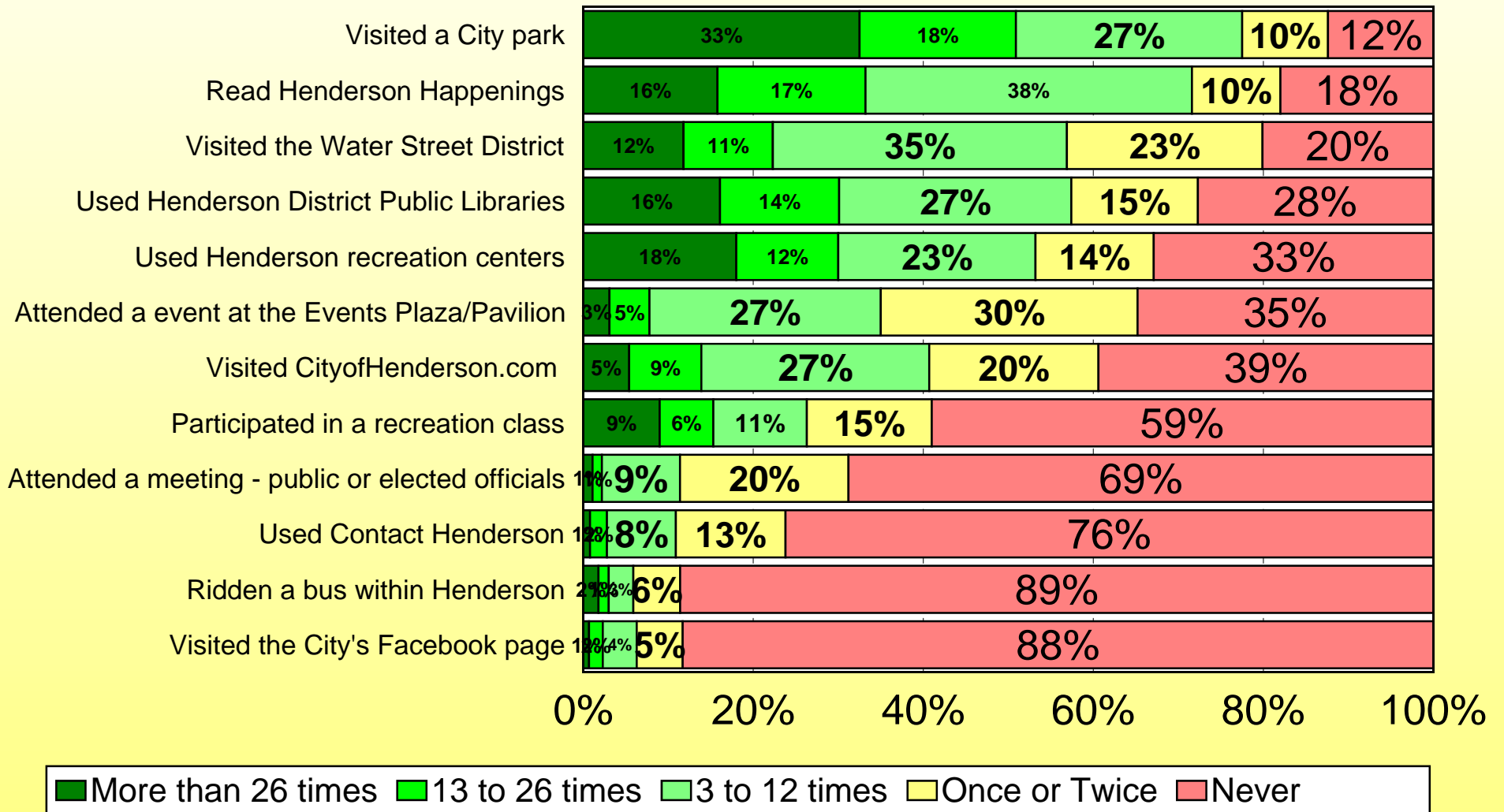
by percentage of respondents who rated the item as a 1 to 5 on a 5-point scale



Source: ETC Institute DirectionFinder (2010 - City of Henderson , NV)

Q21. Frequency of Service Usage within the Past 12 Months

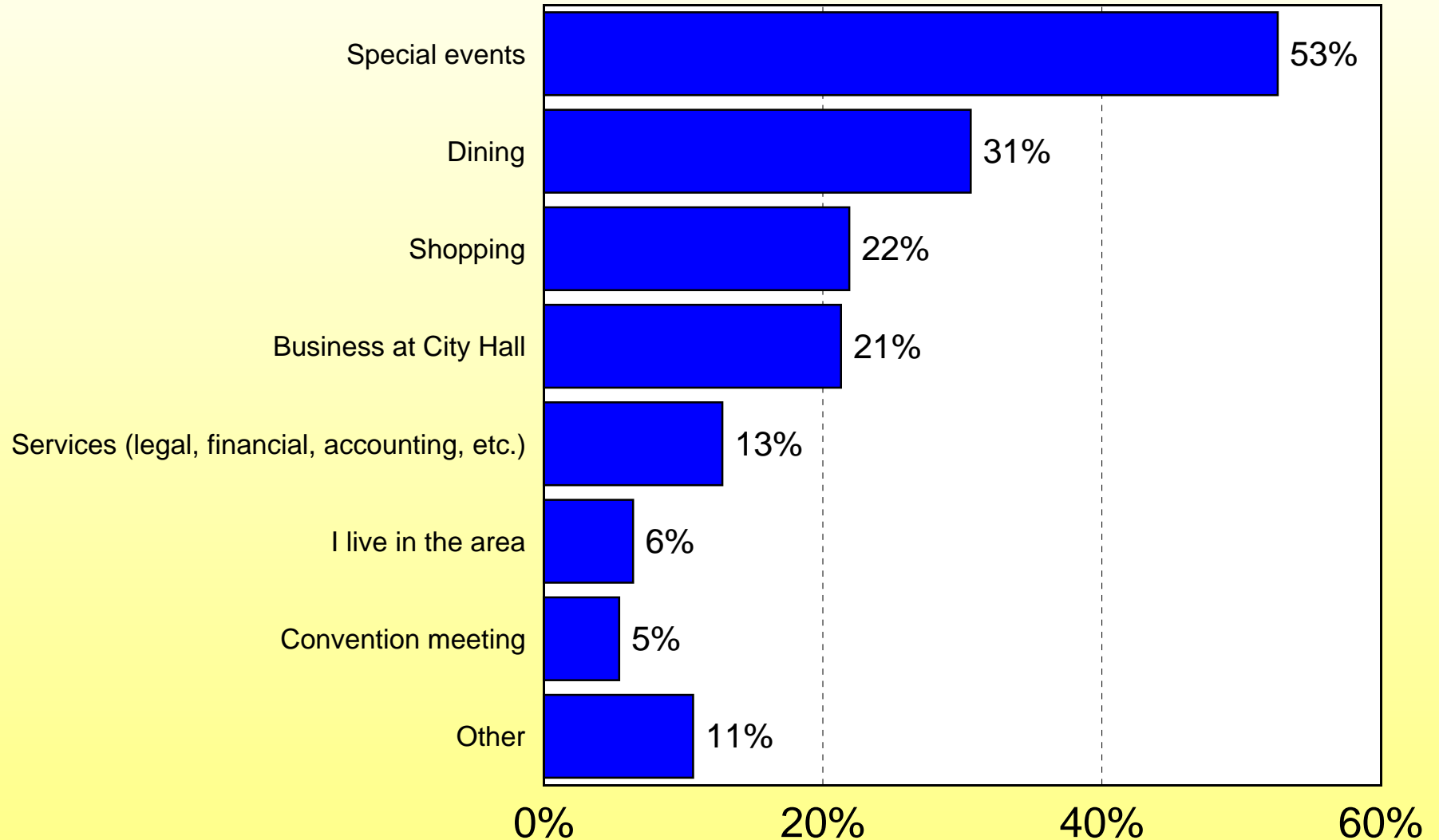
by percentage of respondents



Source: ETC Institute DirectionFinder (2010 - City of Henderson , NV)

Q22. If you have ever visited the Water Street District, please select the purpose.

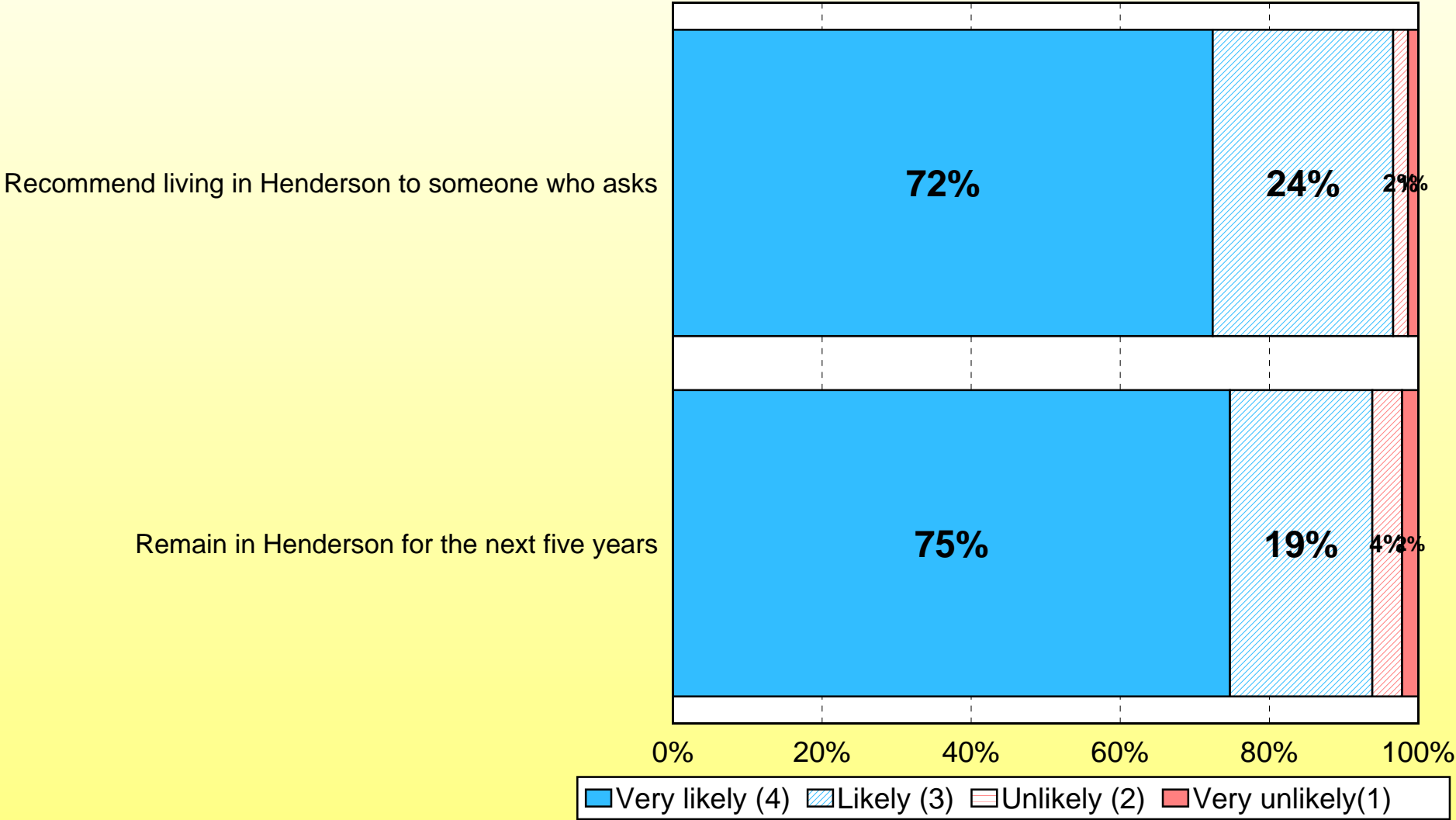
by percentage of respondents



Source: ETC Institute DirectionFinder (2010 - City of Henderson , NV)

Q23. How likely are you to do each of the following?

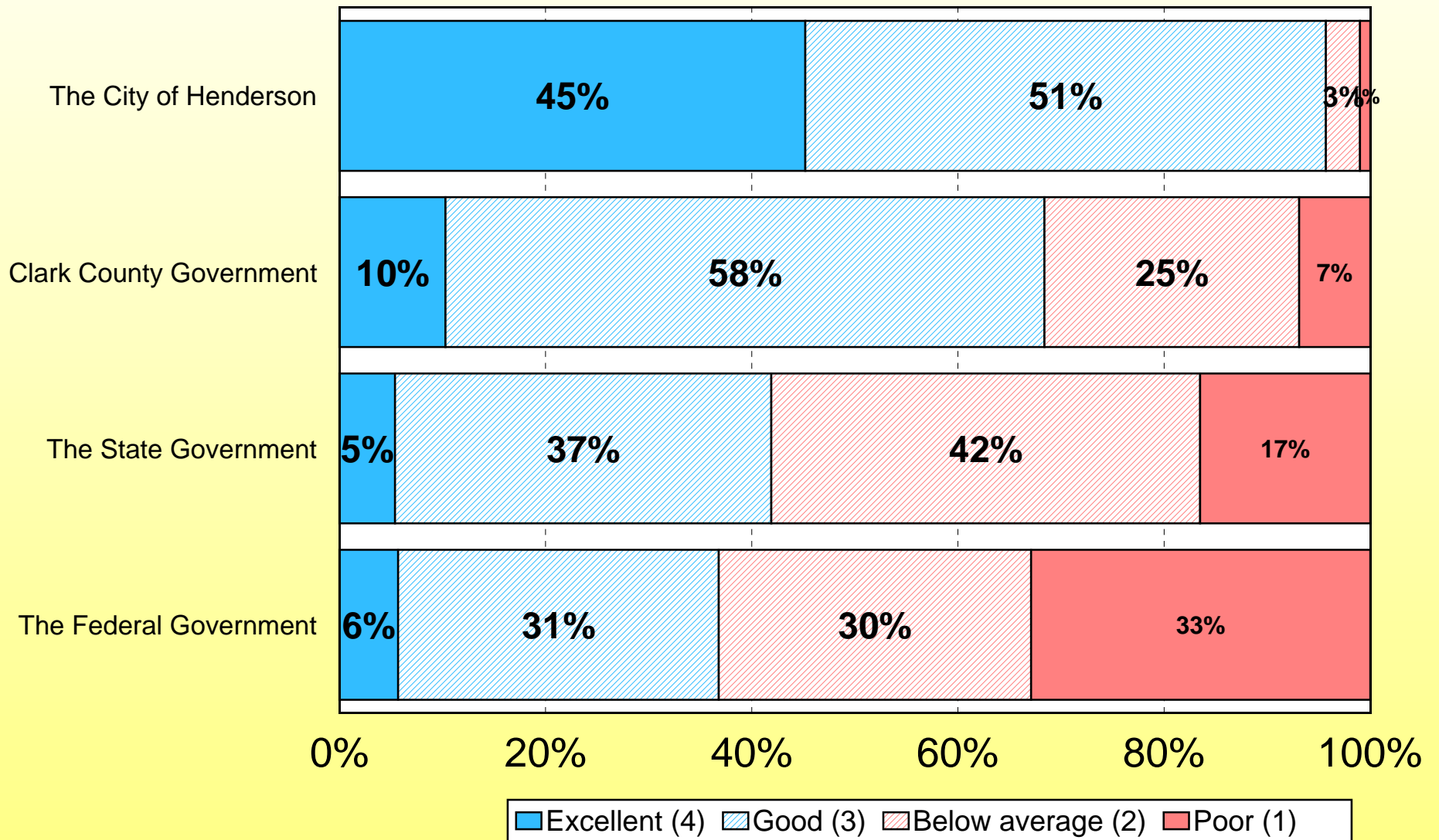
by percentage of respondents who rated the item as a 1 to 4 on a 4-point scale



Source: ETC Institute DirectionFinder (2010 - City of Henderson , NV)

Q24. How Would You Rate the Quality of Services Provided by Each of the Following?

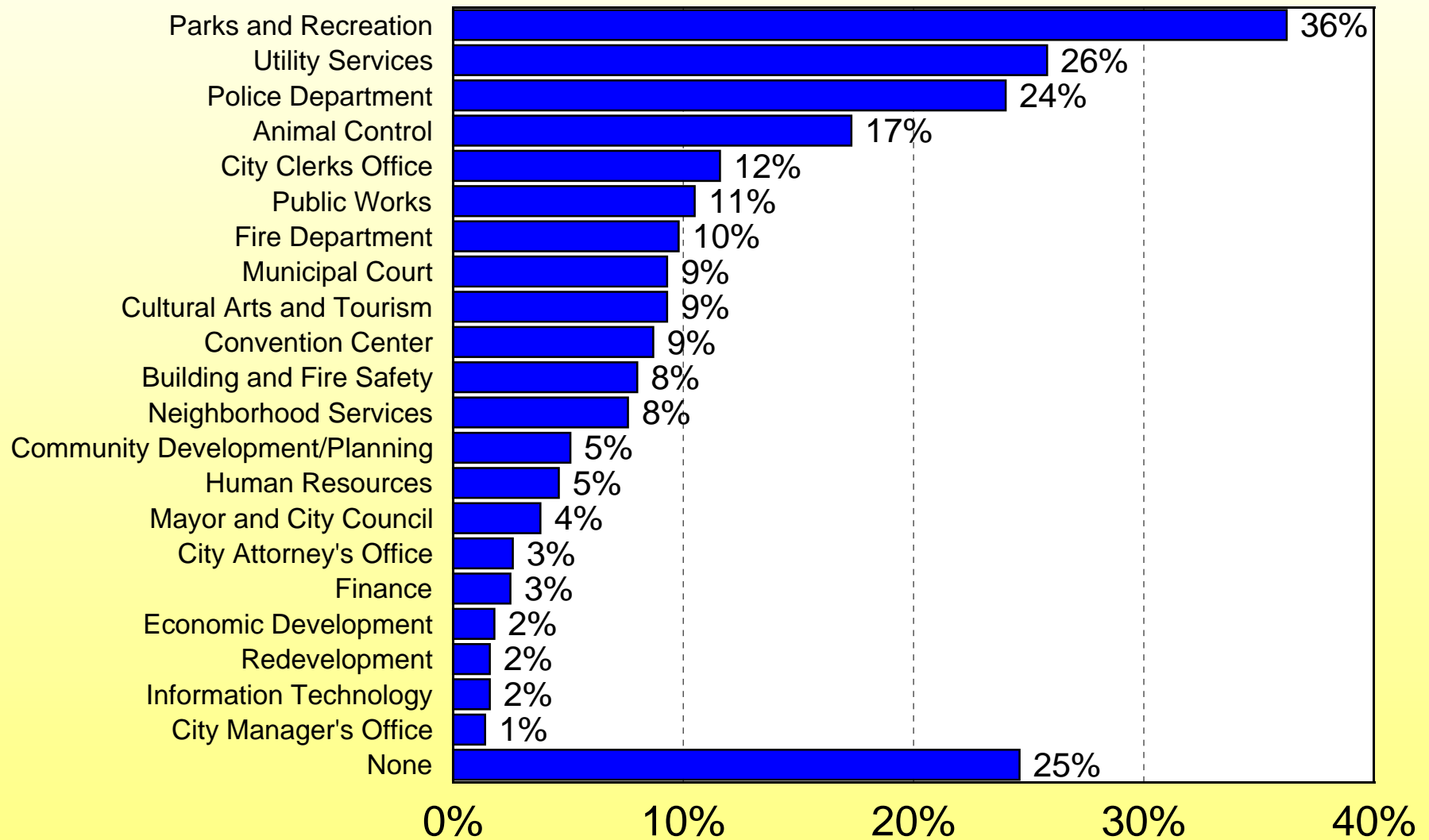
by percentage of respondents who rated the item as a 1 to 4 on a 4-point scale (excluding don't knows)



Source: ETC Institute DirectionFinder (2010 - City of Henderson , NV)

Q25. Which City departments have you interacted with in the past 12 months?

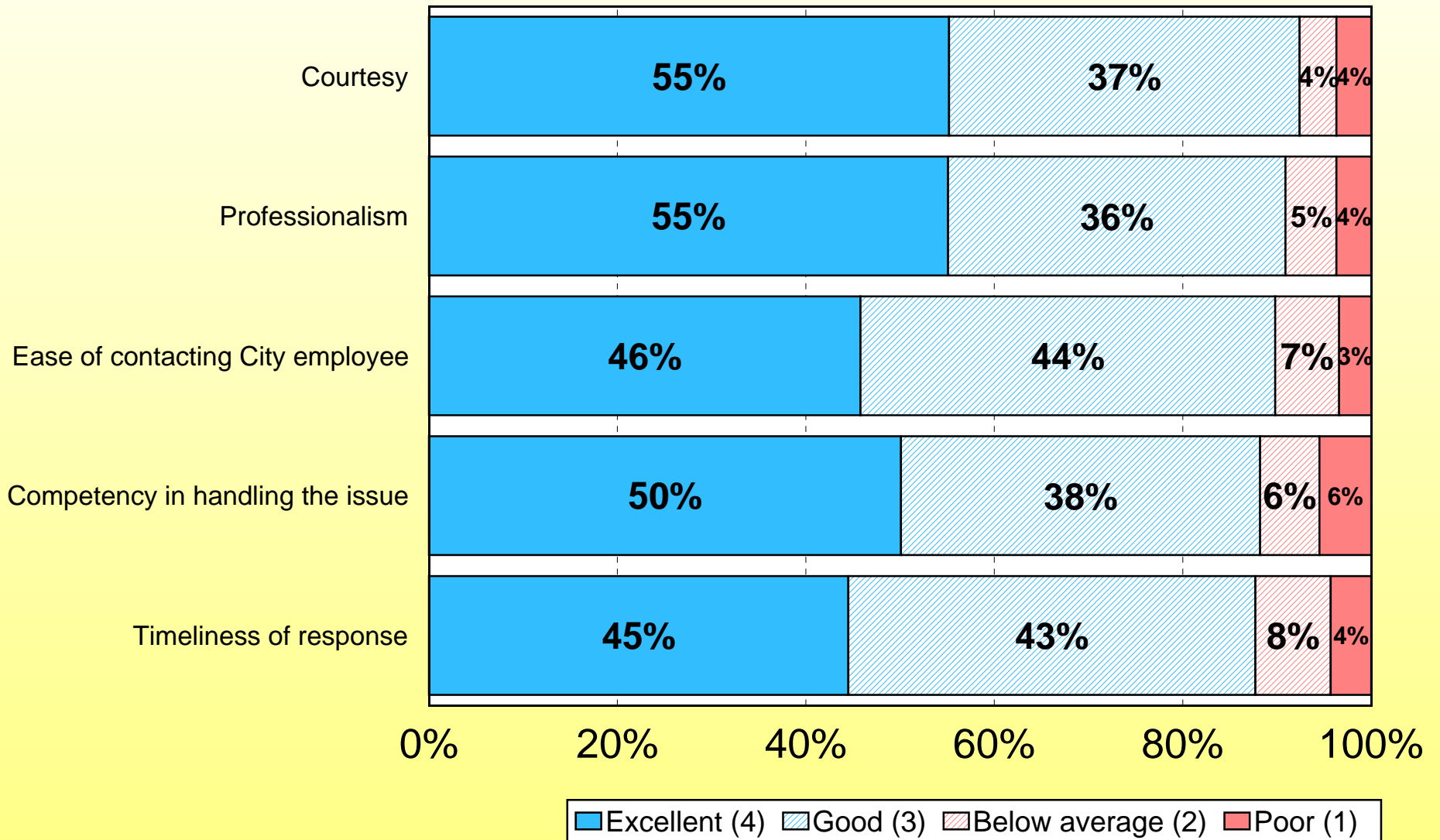
by percentage of respondents who selected all items that applied



Source: ETC Institute DirectionFinder (2010 - City of Henderson , NV)

Q25a. How would you rate your last interaction with one of these departments?

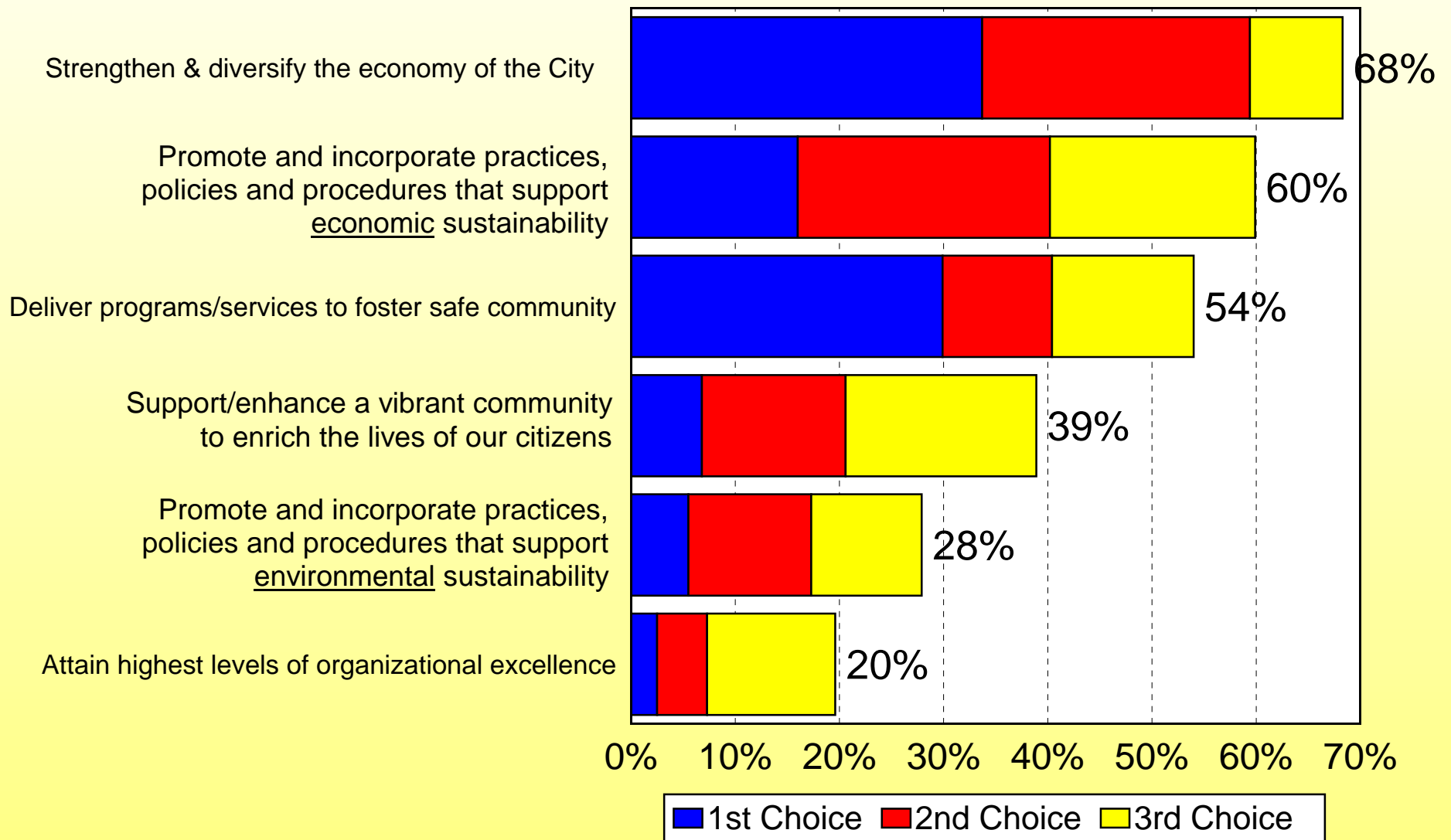
by percentage of respondents who rated the item as a 1 to 4 on a 4-point scale (excluding don't knows)



Source: ETC Institute DirectionFinder (2010 - City of Henderson , NV)

Q26. The Top Three Areas that the City Should Address First

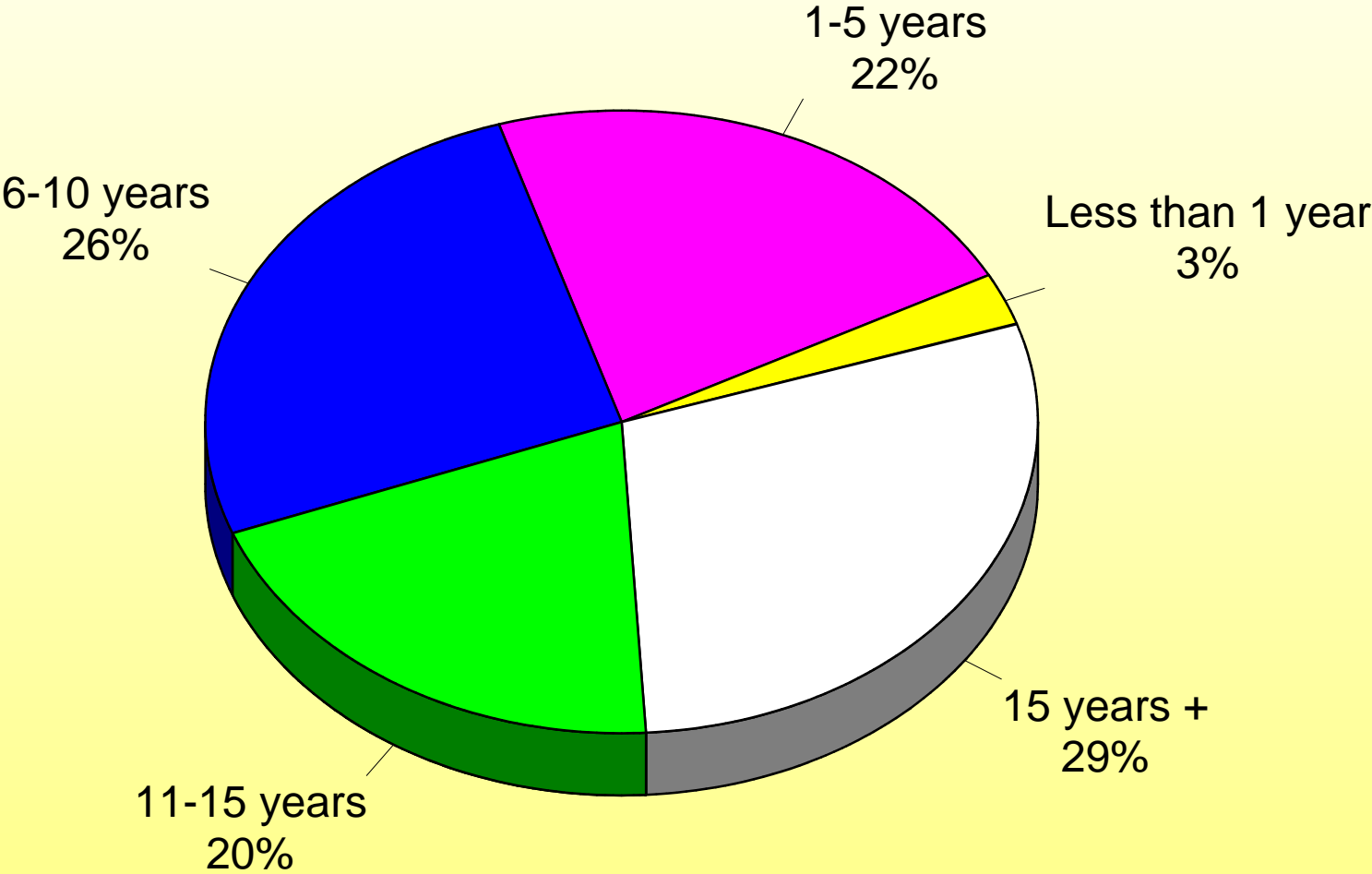
by percentage of respondents who selected the item as one of their top three choices



Source: ETC Institute DirectionFinder (2010 - City of Henderson , NV)

Q27. How Long Have You Lived in Henderson?

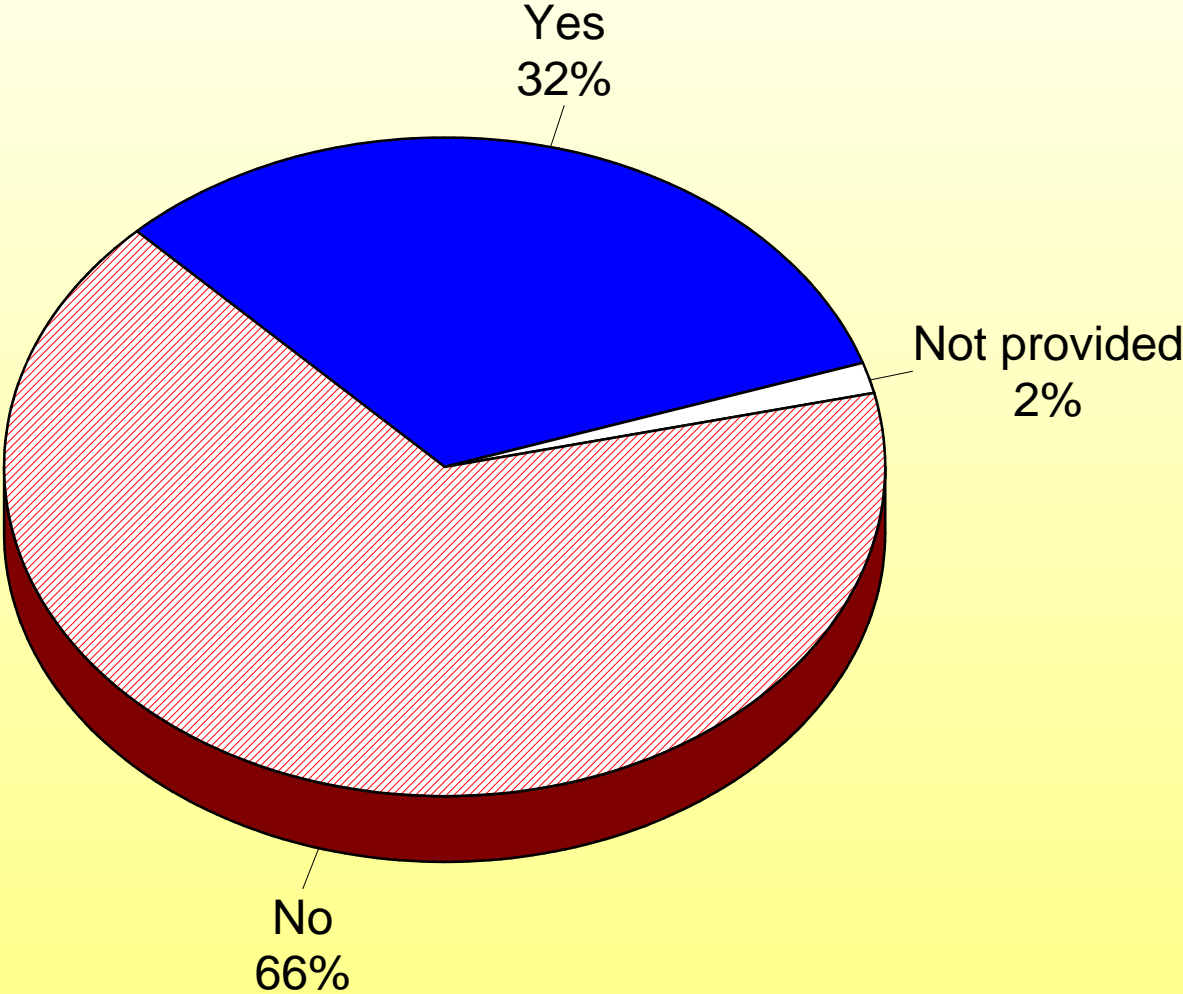
by percentage of respondents



Source: ETC Institute DirectionFinder (2010 - City of Henderson , NV)

Q28. Do you work within the City limits of Henderson?

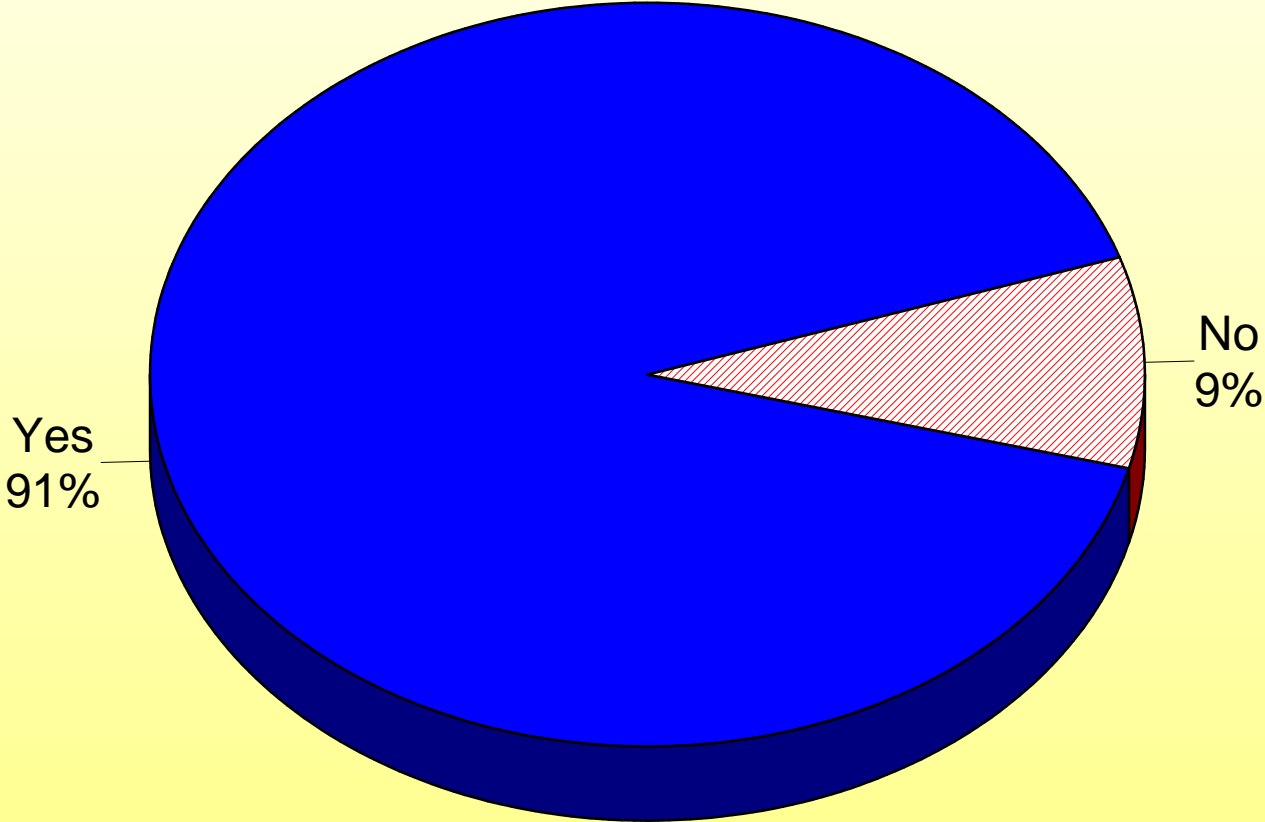
by percentage of respondents



Source: ETC Institute DirectionFinder (2010 - City of Henderson , NV)

Q29. Are you a registered voter?

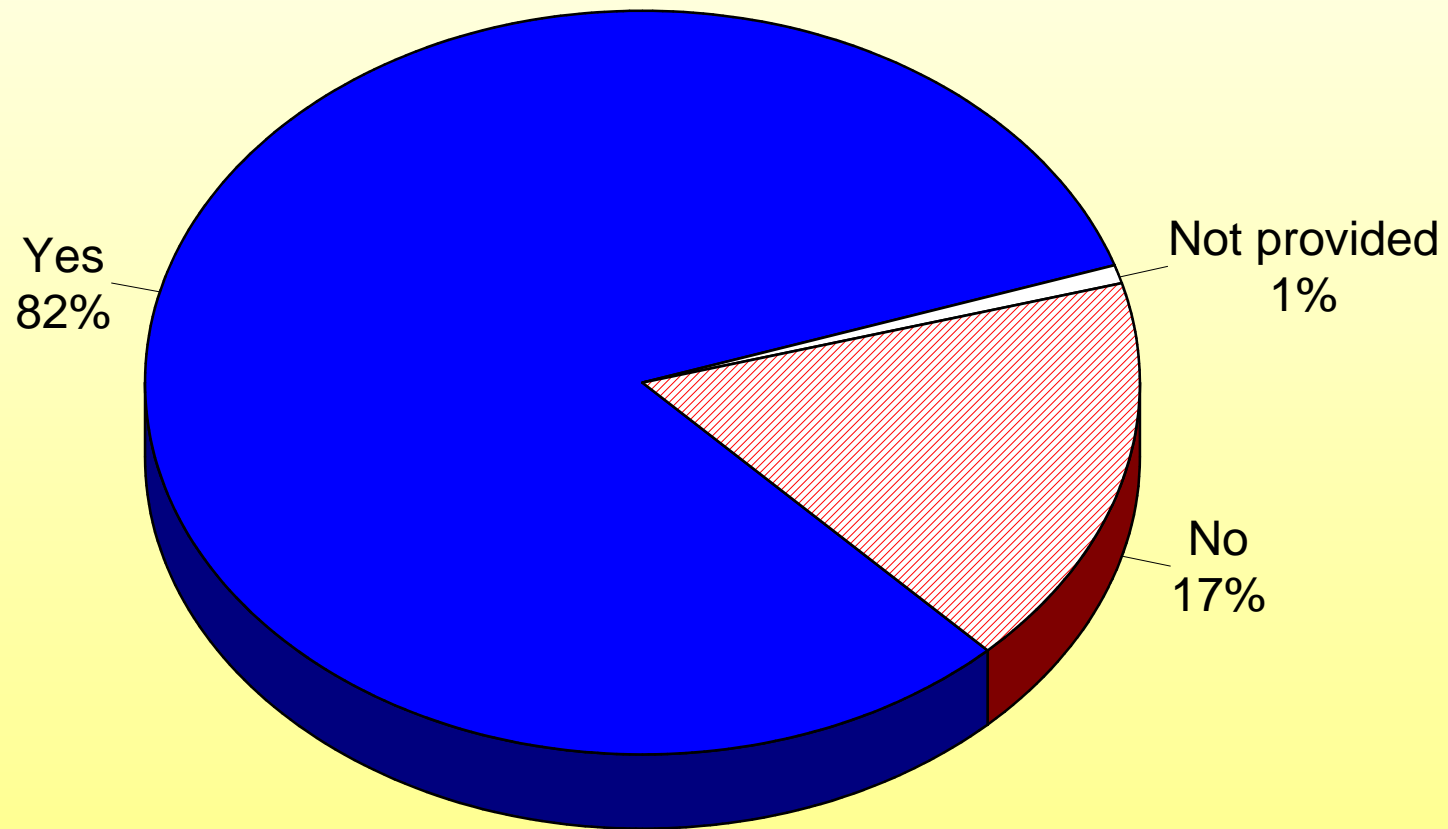
by percentage of respondents



Source: ETC Institute DirectionFinder (2010 - City of Henderson , NV)

Q30. Did you vote in the last local election?

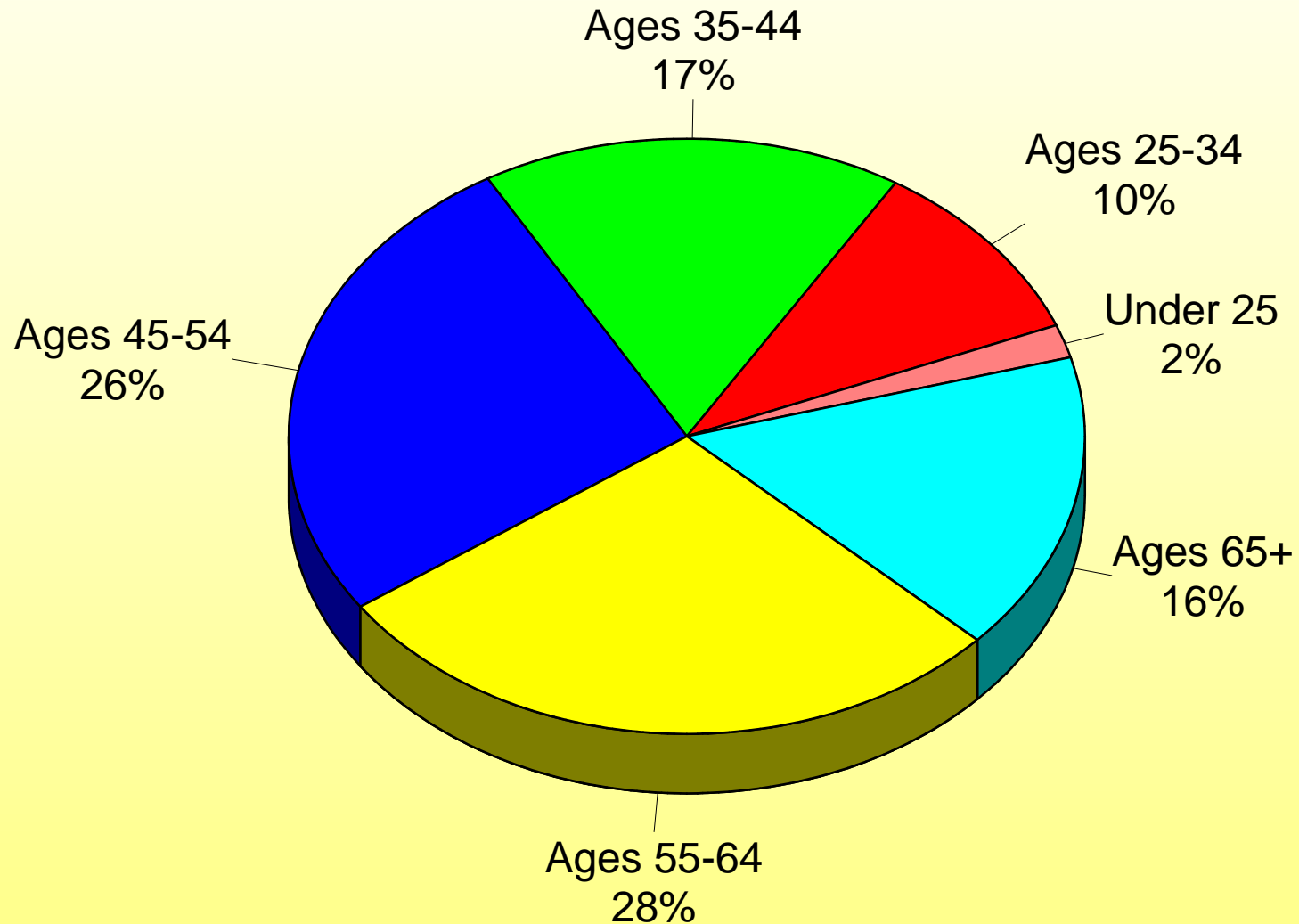
by percentage of respondents



Source: ETC Institute DirectionFinder (2010 - City of Henderson , NV)

Q31. Demographics: Age of Respondent

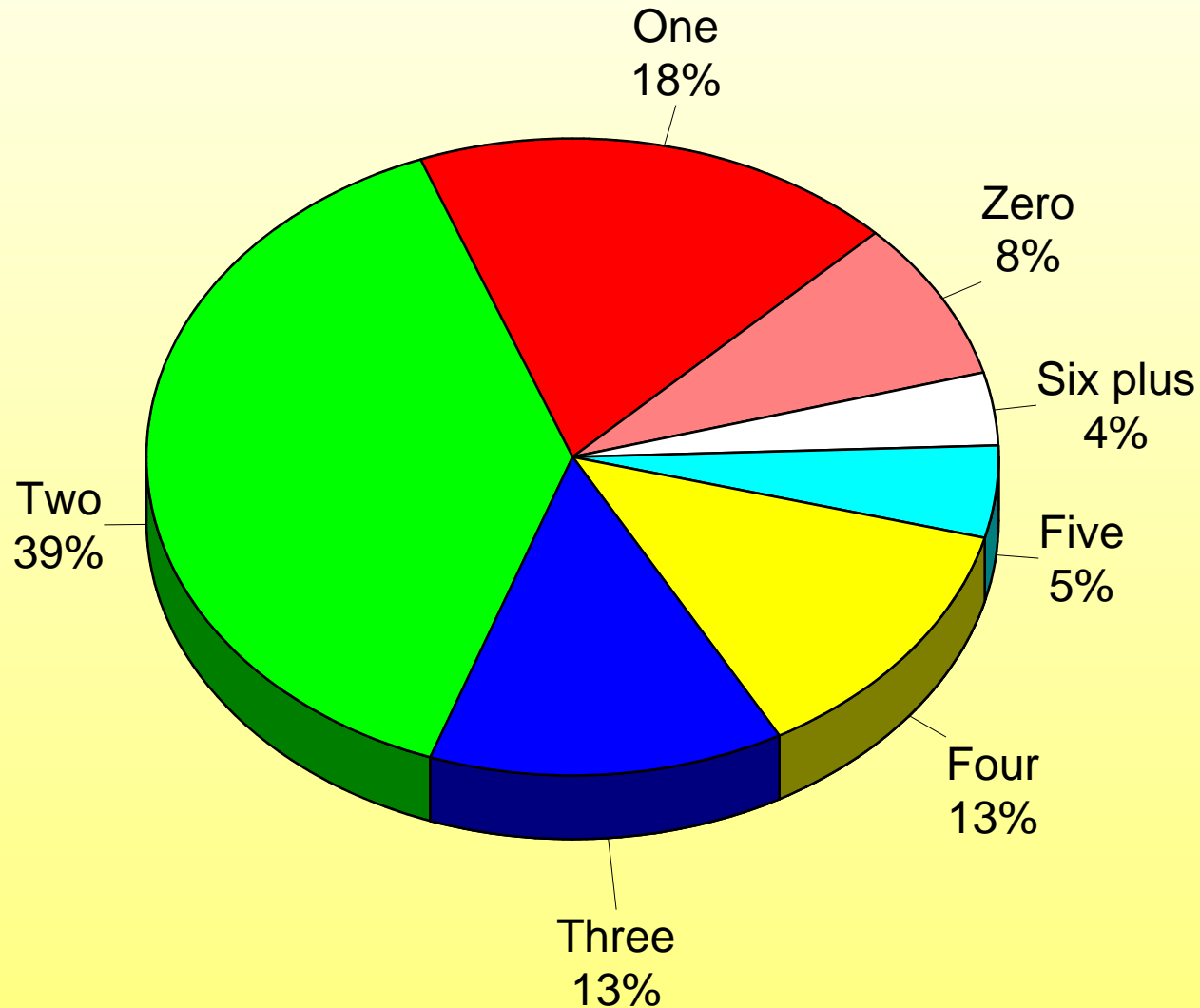
by percentage of respondents



Source: ETC Institute DirectionFinder (2010 - City of Henderson , NV)

Q32. Demographics: How many dependents (including yourself) did your household claim on its 2009 federal taxes?

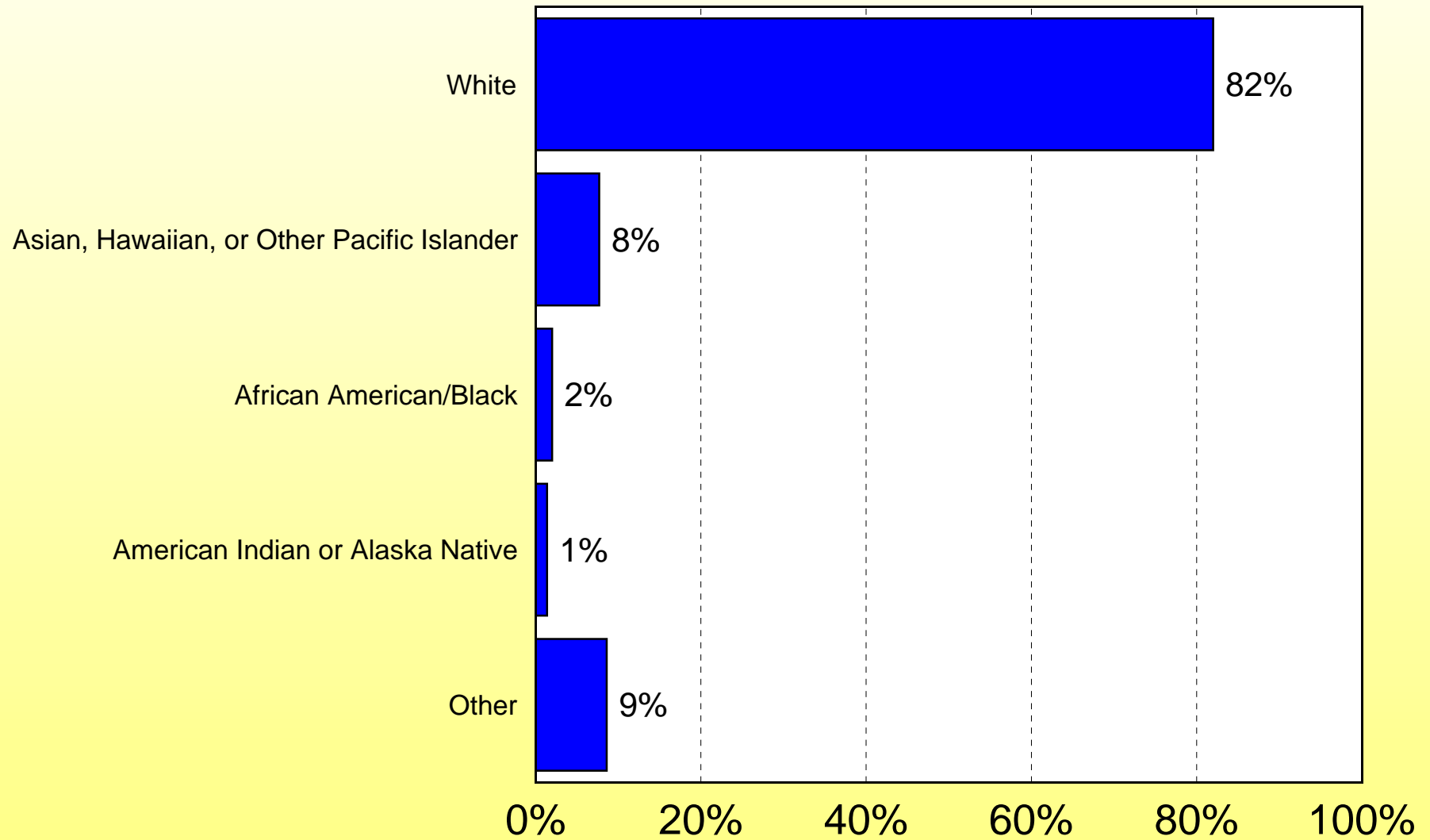
by percentage of respondents



Source: ETC Institute DirectionFinder (2010 - City of Henderson, NV)

Q33. Demographics: Race/Ethnicity

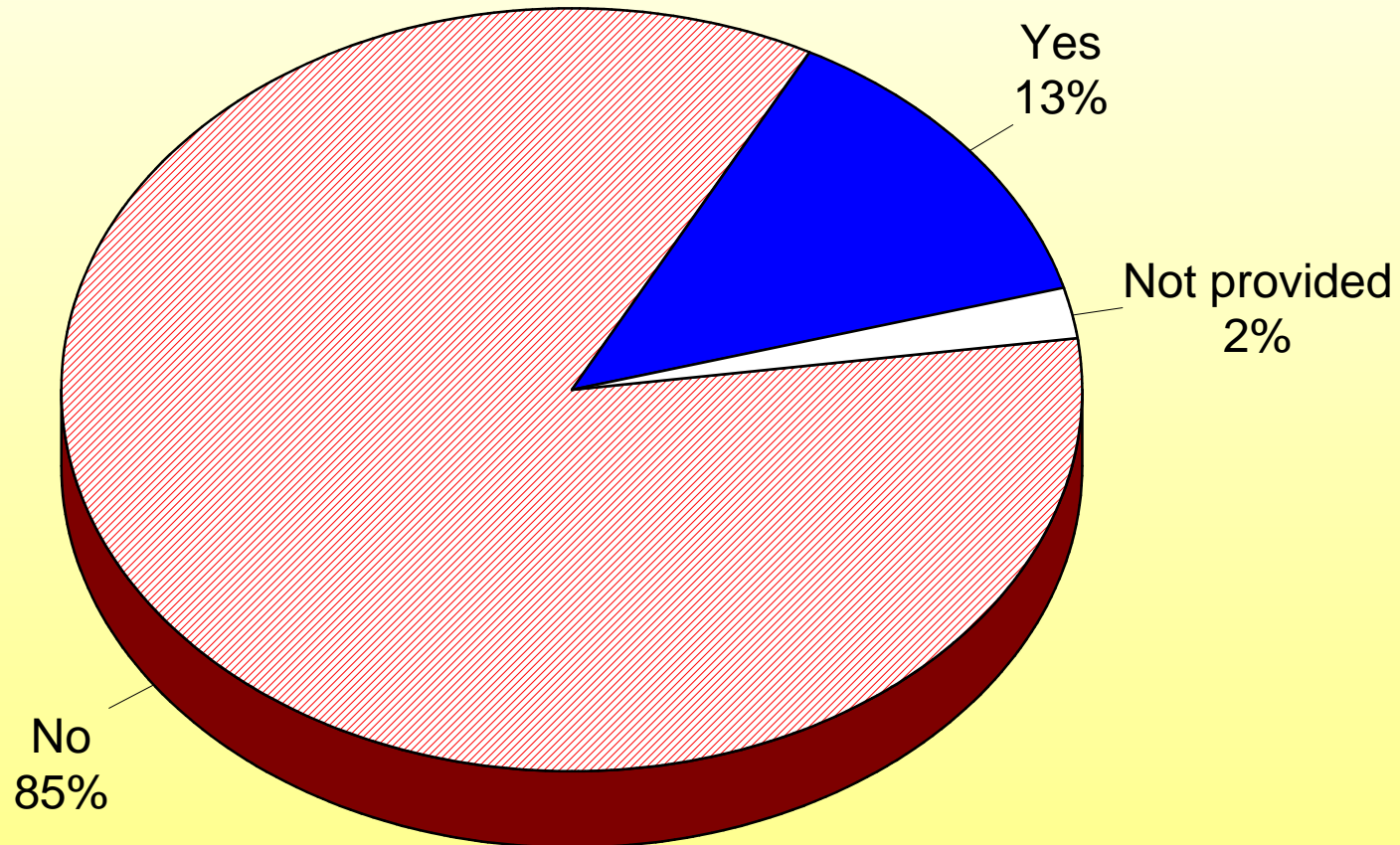
by percentage of respondents (multiple choices could be made)



Source: ETC Institute DirectionFinder (2010 - City of Henderson , NV)

Q34. Demographics: Are you or any other members of your household of Hispanic or Latino ancestry?

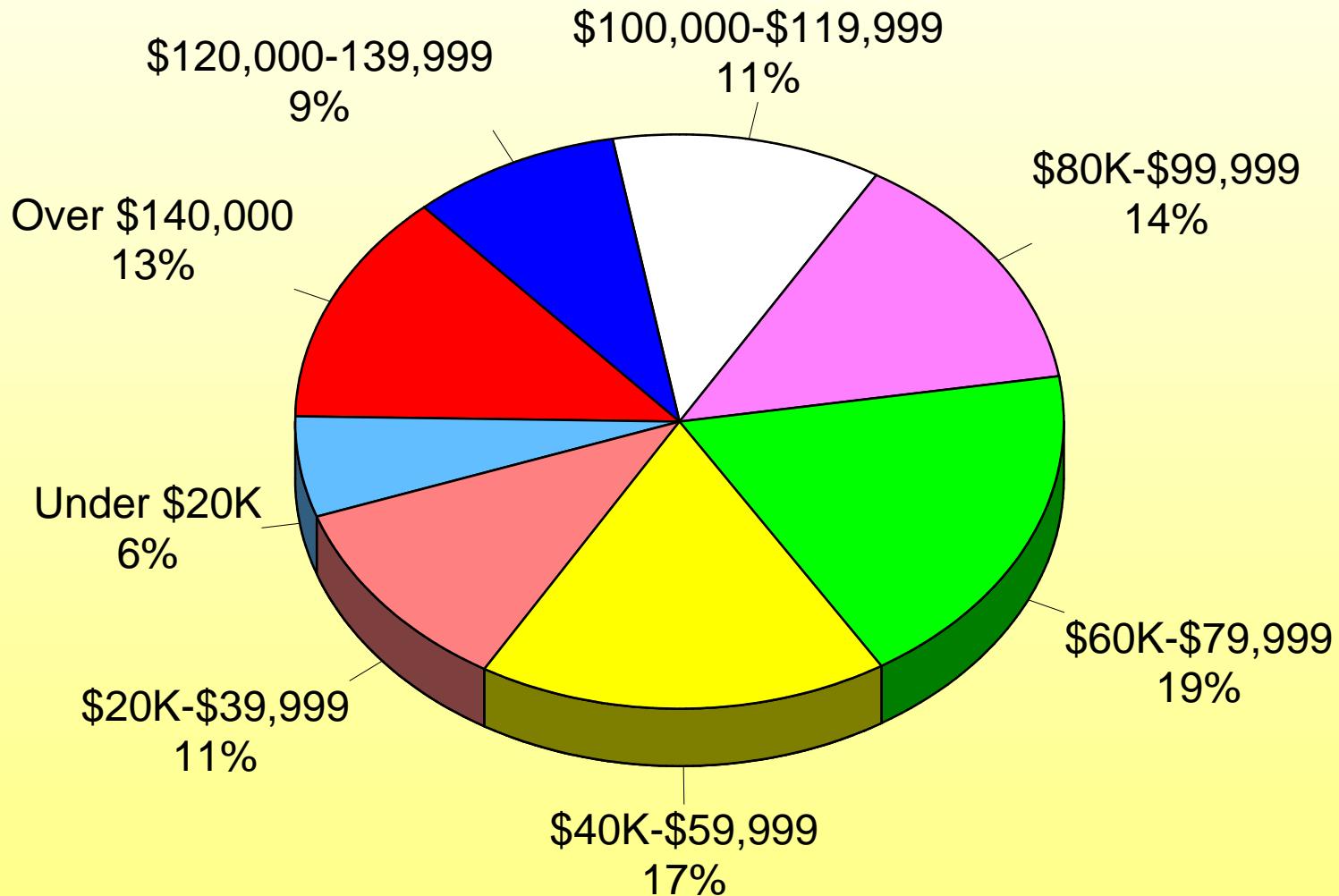
by percentage of respondents



Source: ETC Institute DirectionFinder (2010 - City of Henderson , NV)

Q35. Demographics: Household Income

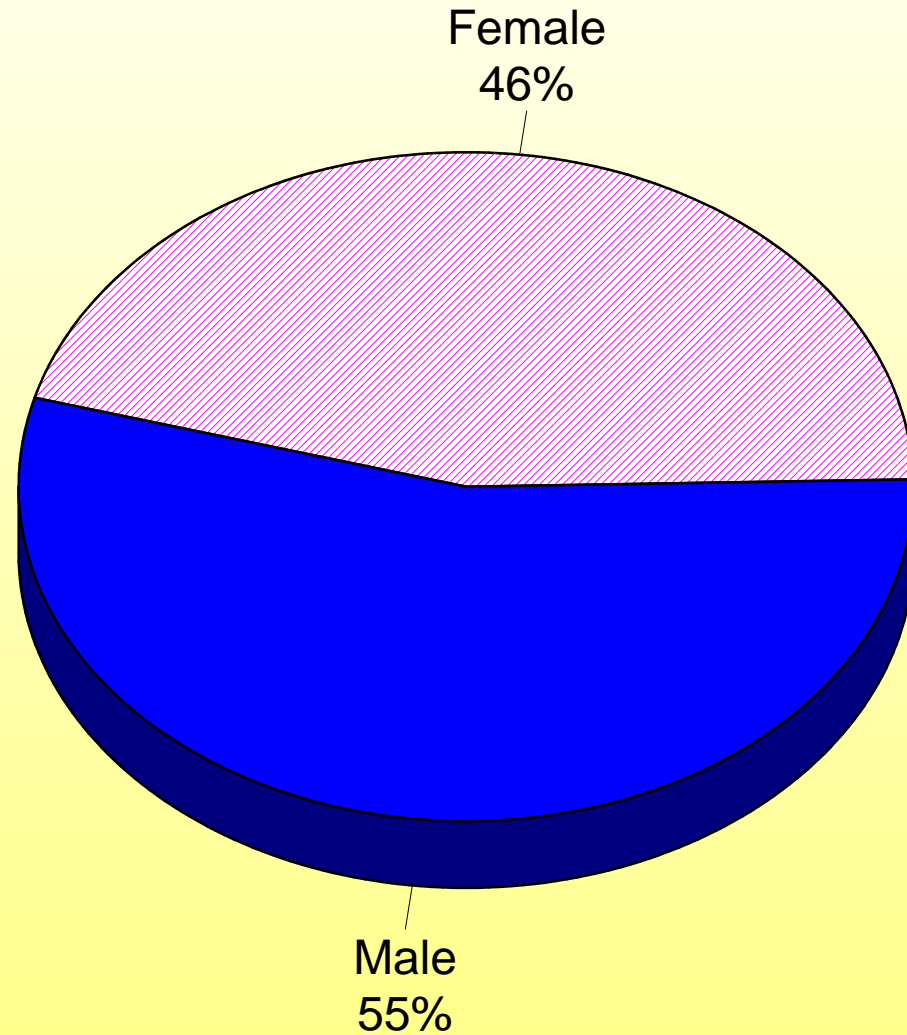
by percentage of respondents (without 'no response')



Source: ETC Institute DirectionFinder (2010 - City of Henderson , NV)

Q36. Demographics: Gender of the Respondents

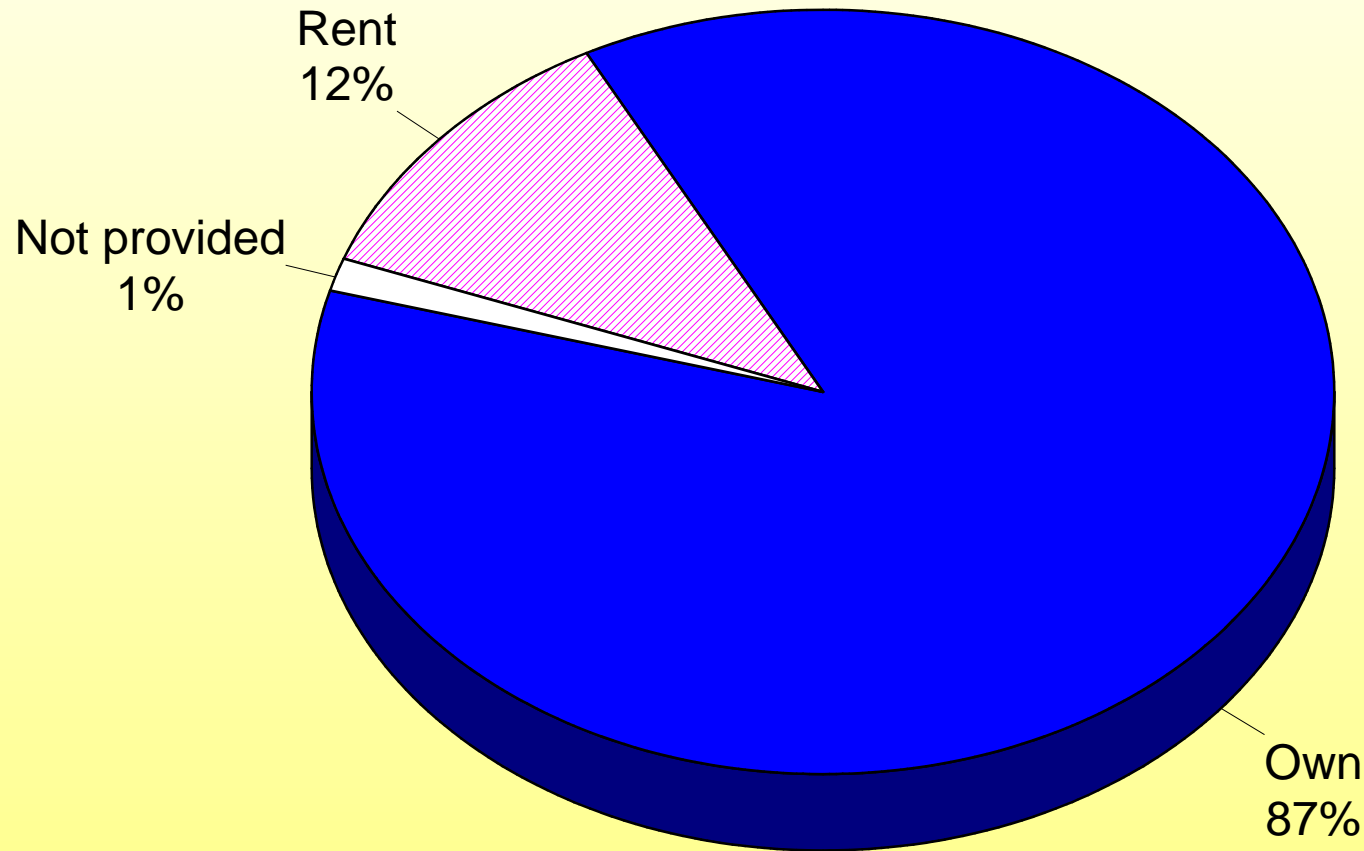
by percentage of respondents



Source: ETC Institute DirectionFinder (2010 - City of Henderson , NV)

Q37. Demographics: Do you own or rent your home?

by percentage of respondents



Source: ETC Institute DirectionFinder (2010 - City of Henderson , NV)